506075726 05/26/2020

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6122441

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECOND AMENDMENT TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Execution Date	
FEEDVISOR LTD	03/26/2020	

RECEIVING PARTY DATA

Name:	SILICON VALLEY BANK
Street Address:	275 GROVE STREET
Internal Address:	SUITE 2-200
City:	NEWTON
State/Country:	MASSACHUSETTS
Postal Code:	02466

PROPERTY NUMBERS Total: 4

Property Type	Number
Patent Number:	10332139
Application Number:	14951761
Application Number:	15209972
Application Number:	16406145

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 800-494-5225

Email: ipteam@cogencyglobal.com

Correspondent Name: STEWART WALSH

Address Line 1: 1025 VERMONT AVE NW, SUITE 1130

Address Line 2: COGENCY GLOBAL INC.

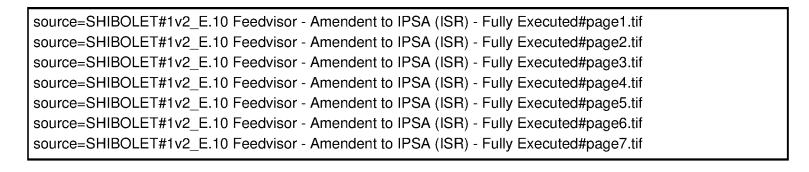
Address Line 4: WASHINGTON, D.C. 20005

NAME OF SUBMITTER: SARAH MACKIN SIGNATURE: /Sarah Mackin/ DATE SIGNED: 05/26/2020	ATTORNEY DOCKET NUMBER:	1225425 PAT
	NAME OF SUBMITTER:	SARAH MACKIN
DATE SIGNED: 05/26/2020	SIGNATURE:	/Sarah Mackin/
100-00-00-00-00-00-00-00-00-00-00-00-00-	DATE SIGNED:	05/26/2020

Total Attachments: 7

PATENT REEL: 052752 FRAME: 0973

506075726



PATENT REEL: 052752 FRAME: 0974

SECOND AMENDMENT TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Second Amendment to Intellectual Property Security Agreement (this "Amendment") is made as of March 26, 2020, by and between **FEEDVISOR LTD**, a company organized under the laws of the State of Israel, with its principal place of business at Ze'ev Jabotinsky Rd 2., Ramat Gan, 5250501, Israel ("Grantor") and **SILICON VALLEY BANK**, a California corporation, with a loan production office located at 275 Grove Street, Suite 2-200, Newton, Massachusetts 02466 ("Bank") in consideration of the mutual covenants herein contained and benefits to be derived herefrom.

WITNESSETH:

WHEREAS, Grantor executed and delivered an Intellectual Property Security Agreement dated as of August 31, 2017 as amended by that certain First Amendment to Intellectual Property Security Agreement dated December 5, 2019 (collectively, the "IP Agreement") in favor of Bank, pursuant to which Grantor pledged, granted and assigned a security interest in favor of Bank in the Intellectual Property Collateral; and

WHEREAS, Grantor and Bank wish to amend the provisions of the IP Agreement as set forth herein.

NOW, THEREFORE, it is hereby agreed as follows:

- 1. Definitions. All capitalized terms herein and not otherwise defined herein shall have the same meaning herein as in the IP Agreement.
- 2. Amendment to Recital A. Recital A of the IP Agreement is hereby amended by deleting the text "in the amounts and manner set forth in that certain Loan and Security Agreement dated August 31, 2017, as modified by that certain First Loan Modification Agreement by and among Bank and Borrower dated as of December 5, 2019 (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement)"

and inserting in lieu thereof the text:

"in the amounts and manner set forth in that certain Amended and Restated Loan and Security Agreement by and among Bank and Borrower dated as of March 26, 2020 (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement)"

- 3. Exhibit B to the IP Agreement is hereby replaced by Exhibit B to this Amendment.
- 4. Exhibit C to the IP Agreement is hereby replaced by Exhibit C to this Amendment.
- 5. Miscellaneous:

- a. Except as provided herein, all terms and conditions of the IP Agreement (including its exhibits) remain in full force and effect. Grantor hereby ratifies, confirms and reaffirms all of the representations, warranties and covenants therein contained.
- b. This Amendment covers the entire understanding of the parties with respect to the matters set forth herein and supersedes all prior discussions and negotiations hereon.

[signature page follows]

-2-

IN WITNESS WHEREOF, the parties have hereto have caused this Amendment to be executed and their seals to be hereto affixed as of the date first above written.

	"Grantor"		
	FEEDVISOR LTD	[1	
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	Name: PAF	th uner	CHARL
	Title:	(FO	····
			#: 6
s in a service of the control	"Bank"		
	SILICON VALLEY I	BANK	
	Ву:		and the second s
	Name:		
	Title:		

[Signature page - Second Amendment to Intellectual Property Security Agreement - Feedvisor Ltd]

Scanned WATENT Scanner REEL: 052752 FRAME: 0977 IN WITNESS WHEREOF, the parties have hereto have caused this Amendment to be executed and their seals to be hereto affixed as of the date first above written.

"Grantor"
FEEDVISOR LTD
Ву:
Name:
Title:
"Bank"
SILICON VALLEY BANK Docusigned by:
By: David St. Lawrence
Name:3c755153B952493
Tifle: Vice President

[Signature page - Second Amendment to Intellectual Property Security Agreement - Feedvisor Ltd]

EXHIBIT B

Patents

<u>Description</u>	Registration/ Application Number	Registration/ Application <u>Date</u>
System and Method for evaluating competition in a commerce-arena	App.No. 14/951,761	November 25, 2015
PROFIT OPTIMIZATION FOR PRICING OF PRODUCTS IN ONLINE TRADING ARENAS	App.No. 15/209,972	July 14, 2016
DYNAMIC RE-PRICING OF ITEMS ON ELECTRONIC MARKETPLACES AND/OR	US Patent No. 10,332,139	June 25, 2014
ONLINE STORES	(App. No. 14/207,909)	
DYNAMIC RE-PRICING OF ITEMS ON ELECTRONIC MARKETPLACES AND/OR ONLINE STORES	Continuation App. No. 16/406,145	March 13, 2014
INVENTORY MANAGEMENT TECHNIQUES, SYSTEM AND METHOD	-	Never filed

EXHIBIT C

Trademarks

<u>Description</u>	Registration/ Application Number	Registration/ Application <u>Date</u>	Jurisdiction
Device (FEEDVISOR CREST, B&W)	291796	06/06/2017	Israel
Device (FEEDVISOR CREST, B&W)	1357890	06/06/2017	International
Device (FEEDVISOR CREST, B&W)	1357890	04/01/2018	European Union
Device (FEEDVISOR CREST, B&W)	1357890 (5,398,754)	13/02/2018	USA
FEEDVISOR	013529185	16/04/2015	European Union
FEEDVISOR	4,991,145	05/07/2016	USA
FEEDVISOR	303467	02/07/2018	Israel
FEEDVISOR THE ALGO COMMERCE COMPANY	276989	02/03/2016	Israel
FEEDVISOR THE ALGO COMMERCE COMPANY	1289256	10/12/2015	International
FEEDVISOR THE ALGO COMMERCE COMPANY	1289256	28/12/2016	European Union
FEEDVISOR THE ALGO COMMERCE COMPANY	1289256 (5,093,411)	06/12/2016	USA
Feedvisor the Algo-Commerce Company & Device (in B&W)	276990	02/03/2016	Israel
Feedvisor the Algo-Commerce Company & Device (in B&W)	1288069	10/12/2015	International
Feedvisor the Algo-Commerce Company & Device (in B&W)	1288069	20/12/2016	European Union
Feedvisor the Algo-Commerce Company & Device (in B&W)	1288069 (5,084,336)	22/11/2016	USA

Bracket and briefcase design	79213305	06/06/2017	USA
RAZ	88/292,871	07/02/2019	USA
PRODUCTSPHERE	88/370,017	03/04/2019	USA
Fv (Stylized, B&W)	88/370,031	03/04/2019	USA
BRANDSPHERE	88/500,192	03/07/2019	USA
COMPETITIVESPHERE	88/500,206	03/07/2019	USA