

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT6134860

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	JOHAN VON KONOW	04/14/2020
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<b>State/Country:</b>	SWEDEN	
<b>Postal Code:</b>	111 64	
<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	
<b>Application Number:</b>	16834592	
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<b>NAME OF SUBMITTER:</b>	RONALD M. KACHMARIK	
<b>SIGNATURE:</b>	/Ronald M. Kachmarik/	
<b>DATE SIGNED:</b>	06/03/2020	
<b>Total Attachments: 2</b>		
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## ASSIGNMENT

WHEREAS, new and useful improvements have been made by the undersigned in

### "ELECTRONIC SHELF LABEL AND SIGN"

for which an application for Letters Patent of the United States was filed on March 30, 2020, which application is identified as U.S. Serial No., 16/834,592 and which U.S. application is further identified as Cooper Legal Group, LLC Docket No. AWA2-51678.

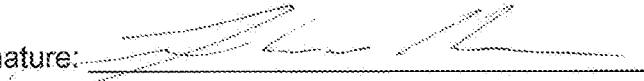
WHEREAS, Pricer AB, organized and existing under the laws of Sweden, having a place of business at Västra Järnvägsgatan 7, Stockholm, Sweden, 111 64, hereinafter referred to as "assignees", are desirous of acquiring all right, title, and interest throughout the world in, to, and under said improvements and inventions and patent rights therefor.

NOW, THEREFORE, be it known that, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all right, title, and interest, in the United States and throughout the world, in, to and under said improvements and inventions and all patents, patent applications, patent rights, and inventors' certificates thereof, therefor, and therein, including without limitation said application for patent in the United States, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all right to sue for past infringement thereunder, all patents which may be granted for said improvements and inventions by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefor, have been and are hereby sold, assigned, transferred, and delivered unto assignees, its successors and assigns; and it is covenanted and agreed by the undersigned, and for executors, administrators, and legal representatives of the undersigned, that at assignee's request any and all applications, affidavits, assignments, and other instruments will be made, executed, and delivered as may be necessary, or desirable to secure for or vest in assignees, its successors or assigns, any improvement, inventions, right, title, interest, application, patent, patent right or other right or property covered by this assignment, and the United States Commissioner of Patents and Trademarks is hereby requested and authorized to issue any and all United States patents granted on any of said applications to assignees as owner of the entire right, title, and interest in, to, and under the same, and appropriately empowered officials of foreign countries are hereby authorized to issue any letters patent granted on any of said applications to assignees as owner of the entire right, title and interest in, to, and under the same.

The undersigned hereby grant the firm of Cooper Legal Group, LLC the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, this assignment has been executed below by the undersigned:

(1) Inventor Name (sole): Johan von Konow

Signature: 

Today's Date: 20200414

Witnessed by:   
Signature

Alfred Metz  
Printed Name of Witness

Witness:   
Signature

Aira Johansson  
Printed Name of Witness