506094009 06/05/2020

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6140729

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
COLA, INC.	06/04/2020

RECEIVING PARTY DATA

Name:	ENGAGIO
Street Address:	181 2ND AVENUE
Internal Address:	SUITE 200
City:	SAN MATEO
State/Country:	CALIFORNIA
Postal Code:	94401

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16378910

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3606746233

Email: kristen@galvinpatentlaw.com
Correspondent Name: GALVIN PATENT LAW LLC
Address Line 1: 2916 NW BUCKLIN HILL ROAD

Address Line 2: SUITE 485

Address Line 4: SILVERDALE, WASHINGTON 98383

ATTORNEY DOCKET NUMBER:	1271	
NAME OF SUBMITTER:	KRISTEN M. RILEY	
SIGNATURE:	/Kristen M. Riley/	
DATE SIGNED:	06/05/2020	

Total Attachments: 2

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PATENT 506094009 REEL: 052857 FRAME: 0162

ASSIGNMENT (1271)

For good and valuable consideration, receipt of which is hereby acknowledged, I, COLA, INC. do hereby sell, assign and transfer unto Engagio having its principal place of business at 181 2nd Avenue, Suite 200, San Mateo, CA 94401 US (hereinafter called the "Assignee"), its successors and assigns, the entire world-wide title, interest and right, including the right of priority controlled by me, in, to and under Letters Patent of the United States, the patent application, docket number 1271 entitled "SYSTEM AND METHOD FOR DELIVERING INLINE INTERACTIVE OBJECTS ENCAPSULATED IN A MESSAGE" which bears application serial number 16/378,910, filed on April 9, 2019, and the invention and any of them therein set forth and described, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefore based on the original applications for said U. S. Letters Patent, and all divisions, reissues, substitutions, continuations, and extensions thereof which may be granted relating thereto in any country; and

For the above consideration I agree promptly upon request of the Assignee, its successors or assigns, to execute and deliver without further compensation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to the Assignee, its successors and assigns, the inventions and any of them, described in said applications and all patent rights therein, in the Unites States and in any country foreign thereto, and to cooperate and assist in the prosecution of appeal and interface proceedings involving said inventions and in the adjudication or re-examination of said Letters Patent provided the expenses which may be incurred by me in lending such cooperation and assistance be paid by the Assignee.

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ASSIGNMENT (1271) Page 2

For the additional consideration of one dollar (\$1), receipt of which is hereby acknowledged I, COLA, INC. do hereby sell, assign and transfer unto Engagio any residual rights, related to the patent application, docket number 1271, entitled "SYSTEM AND METHOD FOR DELIVERING INLINE INTERACTIVE OBJECTS ENCAPSULATED IN A MESSAGE" which bears application serial number 16/378,910, filed on April 9, 2019, the invention and any of them therein set forth and described, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefore based on the original applications for said U. S. Letters Patent, and all divisions, reissues, substitutions, continuations, and extensions thereof which may be granted relating thereto in any country.

Signature of Assignor(s):	
s/BRIAN R. GALVIN/	June 4, 2020
Brian R. Galvin	Date

RECORDED: 06/05/2020

PATENT REEL: 052857 FRAME: 0164