506099958 06/10/2020

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6146680

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------------|----------------|
| MINKYUNG GRACE CHOI | 05/26/2020 |

RECEIVING PARTY DATA

| Name: | GRACEMINK, INC. | | |
|-----------------|--------------------|--|--|
| Street Address: | 36-37 212TH STREET | | |
| City: | BAYSIDE | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 11361 | | |

PROPERTY NUMBERS Total: 4

| Property Type | Number |
|---------------------|----------|
| Application Number: | 14701885 |
| Application Number: | 61987783 |
| Application Number: | 62039654 |
| Application Number: | 62086425 |

CORRESPONDENCE DATA

Fax Number: (214)661-6876

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214.953.5758

Email:sborrelliipdocket@jw.comCorrespondent Name:JACKSON WALKER LLPAddress Line 1:SARA K. BORRELLI

Address Line 2: 2323 ROSS AVENUE, SUITE 600

Address Line 4: DALLAS, TEXAS 75201

| ATTORNEY DOCKET NUMBER: | 153489.00008 |
|-------------------------|--------------------|
| NAME OF SUBMITTER: | SARA K. BORRELLI |
| SIGNATURE: | /Sara K. Borrelli/ |
| DATE SIGNED: | 06/10/2020 |

Total Attachments: 2

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PATENT 506099958 REEL: 052893 FRAME: 0272

Attorney Docket No.: 153489.00008

ASSIGNMENT

WHEREAS, I, Minkyung Grace Choi, have solely made an invention entitled, "DEVICE AND METHOD FOR PRODUCING A CUSTOMIZED COSMETIC COMPOSITION," for which a provisional patent application filed on May 2, 2014 and assigned U.S. Provisional Application Serial No. 61/987,783, for which a provisional patent application filed on August 20, 2014 and assigned U.S. Provisional Application Serial No. 62/039,654, for which a provisional patent application filed on December 2, 2014 and assigned U.S. Provisional Application Serial No. 62/086,425 and for which a non-provisional patent application was filed on May 1, 2015, and assigned U.S. Non-Provisional Application Serial No. 14/701,885 (and for which I authorize counsel of record to provide the filing date and serial number);

WHEREAS, I represent and warrant that I am the owner of said invention and application for Letters Patent;

WHEREAS, Gracemink, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware, having a business address of 36-37 212th Street, Bayside, New York 11361, is desirous of acquiring same;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by me, I have assigned, sold, transferred and set over and by these presents do assign, sell, transfer and set over unto said ASSIGNEE the entire right, title and interest in and to (a) said invention and worldwide rights therein; (b) said Applications, including all divisions, continuations and substitutions thereof; and (c) all United States and foreign patents which shall issue on said invention, including all reissues, renewals and extensions thereof, for the United States, its territories and possessions and all foreign countries, including the right to file corresponding applications for Letters Patent on said invention in any and all foreign countries, and to claim priority under any and all treaties and conventions to which the United States of America is signatory including the Paris Convention for the Protection of Industrial Property for such corresponding applications, or any division, continuation or substitution thereof, the same to be held and enjoyed by said ASSIGNEE, its assigns and successors, as fully and entirely as the same would have been held and enjoyed by us, had this assignment not been made.

I solely and severally covenant and agree that I will, at any time upon the request and at the expense of said ASSIGNEE, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable, in the opinion of said ASSIGNEE, to (a) obtain Letters Patent, both domestic and foreign, on said invention; (b) establish, maintain and secure title in said ASSIGNEE, its assigns and successors, to said invention, application and Letters Patent, including making such title of lawful public record; and (c) defend, establish or otherwise preserve the validity of said Letters Patent against any and all infringers, and perform such other acts as are necessary to give full force and effect to this assignment.

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Attorney Docket No.: 153489.00008

I solely and severally represent and covenant that no assignment, mortgage, sale, license, pledge, encumbrance or alienation of said invention or patent application has been or will be made or entered into which would conflict with this assignment and sale.

I hereby authorize and request the Commissioner of Patent and Trademarks of the United States to issue all Letters Patent based on said application and each division, continuation, substitution, reissue, renewal and extension thereof to said ASSIGNEE, its successors and assigns.

Each of the undersigned further declares that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the Applications or any patent issued thereon.

IN TESTIMONY WHEREOF, I have duly executed this assignment on the date as indicated next to my name.

| Date: | 5/26/20 | | Ma | |
|-----------|---------|--------------------|--------------------|------------------------------------------------------------------------------------|
| | | | Inventor: | Minkyung Grace Choi |
| America | | | Residence Address: | 36-37 212 th Street Bayside, New York 11361 Citizen of United States of |
| State of | | \{ \{ \} | | |
| County of | | § | | |

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