506102679 06/11/2020

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:NEW ASSIGNMENTNATURE OF CONVEYANCE:ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date | | |
|----------------------|----------------|--|--|
| BRIAN J. SCHUH | 06/02/2020 | | |
| MICHAEL D. WISHNESKI | 06/10/2020 | | |
| LUKE J. VAN DEN PLAS | 06/10/2020 | | |

RECEIVING PARTY DATA

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|-----------------|----------------------------|--|--|
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| State/Country: | GEORGIA | | |
| Postal Code: | 30303 | | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29728139 |

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: GP-2017-PAT-30700-US-DP

NAME OF SUBMITTER: MARY ECKERT

SIGNATURE: /Mary Eckert/

DATE SIGNED: 06/11/2020

Total Attachments: 4

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> PATENT REEL: 052910 FRAME: 0380

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ASSIGNMENT

WHEREAS, We, BRIAN J. SCHUH, MICHAEL D. WISHNESKI and LUKE J. VAN DEN PLAS ("Assignors"), have invented certain new and useful improvements in "PAPER PRODUCT WITH AN EMBOSSING PATTERN", for which We executed an application for United States Letters Patent concurrently herewith or filed an application for Letters Patent of the United States on March 16, 2020, and accorded Serial No. 29/728,139 ("Application"); and

WHEREAS, GPCP IP HOLDINGS LLC, a limited liability company of the State of Delaware having a place of business at 133 Peachtree Street, N.E., Atlanta, Georgia 30303 ("Assignee"), desires acquiring or has acquired Assignor's interest in the above-identified invention, the above-identified patent application, and any related patent applications and patents;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby sell, assign, and transfer, or by virtue of employment agreements or other applicable agreements has sold, assigned, and transferred, unto Assignee, it successors, legal representatives, and assigns, Assignor's entire right, title, and interest in and to the above-identified invention, the above-identified patent application, any U.S. or foreign patent applications related to the above-identified invention, any U.S. or foreign patent applications claiming priority to any of the above-referenced patent applications, including any division, continuation, continuation-in-part, reexamination, reissue, extension, substitution, or renewal of any of the above-referenced patent applications, any right to claim priority arising from or required for any of the above-referenced patent applications under any applicable convention, treaty, statute, or regulation, any other right, privilege, or form of protection related to the above-identified invention or any of the above-referenced patent applications, and any U.S. or foreign patent granted from any of the above-referenced patent applications, to the full end of the term of the patent, to be held and enjoyed by Assignee, its successors, legal representatives, and assigns as fully and entirely as it would have been held and enjoyed by Assignor;

AND, Assignors hereby authorize Assignee to file any of the above-referenced patent applications in the name of Assignee or its designee, and Assignors authorize and request the patent office of any country to issue any patent granted from any of the above-referenced patent applications in the name of Assignee or its designee, and Assignors further authorize Assignee to insert the serial number and filing date of each above-identified patent application into this Assignment if unknown upon execution of this Assignment;

AND, Assignors hereby warrant and covenant that Assignors have not and will not execute any assignment or other instrument in conflict with this Assignment;

AND, Assignors hereby covenant and agree to perform any reasonable act that may be necessary or desirable to aid Assignee, its successors, legal representatives, and assigns, to obtain, maintain, and enforce protection in the U.S. and foreign countries for the above-referenced invention, patent applications, and patents, including signing lawful papers, executing patent applications, making assignments, rightful oaths, and declarations, and testifying in judicial or administrative proceedings.

| IN WITNESS WHE | REOF, we | have | hereunto | set our | hands as | set forth | below |
|--------------------------------|------------|--------|-----------------------------|-----------|----------------|------------|--------|
| this 2 day of June | 2020. | | /) | | Λ | | |
| | | | $\mathcal{A}_{\mathcal{A}}$ | 1 | ~ // | 1 | |
| | | | K | | P // 1 | | |
| | | | PA | 1 | Kly/ | | |
| | | BR, | IAN J. SC | HOTH | , . | , , , , | |
| | | | 1 | | | | |
| State of Wisconsin |) | | | <i>)</i> | | | |
| 6 |) ss: | | | | | | |
| County of Winnebago |) | | | | | | |
| | | | | | | | |
| On this <u>2</u> day of | | | | | | | |
| County and State aforesaid, pe | | | | | | | |
| me to be the person of tha | t name, wł | 10 sig | ned and s | sealed th | ne foregoing | g instrume | nt and |

acknowledged the same to be of his free act and deed.

Notary Property Company of WISCONSTITUTE OF WISCONSTI

Notary Public Mary E. EKart

My Commission Expires: 07-01-2021

Assignment U.S. Patent Application No. 29/728,139 Attorney Ref. GP-2017-PAT-30700-US-DP (02734.0733)

| IN WITNESS WHEREOF, we this <u>10</u> day of <u>JUNE</u> 2020. | have hereunto set our hands as set forth below |
|--|---|
| | Michael D. Wishneski MICHAEL D. WISHNESKI |
| State of Wisconsin)) ss: | |
| County of Outagamie) | |
| County and State aforesaid, personally app | · |
| (SEAL) | Notary Public Mule Elect My Commission Expires: 07-01-2021 |
| OPUBLIC | |

Assignment U.S. Patent Application No. 29/728,139 Attorney Ref. GP-2017-PAT-30700-US-DP (02734.0733)

IN WITNESS WHEREOF, we have hereunto set our hands as set forth below this 10 day of TUNE 2020.

State of Wisconsin

County of Outagamie)

On this 10 day of June, 2020, before me a Notary Public in and for the County and State aforesaid, personally appeared LUKE J. VAN DEN PLAS, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument and acknowledged the same to be of his free act and deed.

My Commission Expires: 07-0 - 202

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