

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT6156823

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KEVIN RJB DONOVAN	09/09/2003
DAVID BARD HILLS	09/09/2003
WILLIAM C. DAY	09/03/2003
RON MCCOY	09/03/2003
CHRISTOPHER JOSEPH MURPHY	09/03/2003
EIMAR KATHLEEN O'CONNELL	09/15/2003
RECEIVING PARTY DATA	
Name:	ABOUT, INC.
Street Address:	249 WEST 17TH STREET
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10011
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	15890790
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	ejahaj@foley.com
Correspondent Name:	FOLEY & LARDNER LLP
Address Line 1:	111 HUNTINGTON AVE
Address Line 2:	SUITE 2500
Address Line 4:	BOSTON, MASSACHUSETTS 02199
ATTORNEY DOCKET NUMBER:	098981-5512
NAME OF SUBMITTER:	JOHN D. LANZA
SIGNATURE:	/John D. Lanza/
DATE SIGNED:	06/16/2020
Total Attachments: 5	

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ASSIGNMENT

WHEREAS, WE, Kevin RJB DONOVAN, residing at 260 Church Street, Apt. #3C1, White Plains, NY 10603; David Bard HILLS, residing at 235 W. 76th Street, Apt. 3D, New York, NY 10023; William C. DAY, residing at 266 Maple Street, Haworth, NJ 07641; Ron MCCOY, residing at 3983 Gladney Drive, Doraville, GA 30340; Christopher Joseph MURPHY, residing at 37 Soputh Smith Road, Lagrangeville, NY 12540; and Eimear Kathleen O'CONNELL, residing at 325 E. 78th Street, Apt. 2D, New York, NY 10021 have invented certain new and useful improvements in and to the subject matter of:

METHOD AND SYSTEM FOR DYNAMIC TEXTUAL AD DISTRIBUTION VIA EMAIL

described in an application for United States Letters Patent filed on August 25, 2003 as application number 10/647,116;

AND, WHEREAS, About, Inc., a corporation organized under the laws of the State of Delaware, having a place of business located at 249 West 17th Street, New York, NY 10011 (hereinafter "ASSIGNEE"), is desirous of acquiring certain rights to the improvements and under the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) or the equivalent thereof, and other good and valuable consideration, receipt of which is hereby acknowledged, we do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, our entire right, title and interest in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said improvements, said United States application, any other United States applications, including provisional, divisional, renewal, substitute, continuation, reexamination and reissue applications, based in whole or in part on said United States application or in whole or in part on said improvements, any foreign applications, including international and regional applications, based in whole or in part on any of the aforesaid United States applications or in whole or in part on said improvements, and in and to any and all letters patent, including extensions thereof, of any country which have been or may be granted on any of the aforesaid applications or on said improvements or any parts thereof;

AND WE hereby authorize and request our agents, Hunton & Williams LLP, whose address is 1900 K Street, Suite 1200, Washington, DC 20006-1109, to insert hereon any identification necessary or desirable for recordation of this document, including the filing date and application number of said application when known.

AND WE hereby agree for ourselves and our heirs, executors and administrators to execute without further consideration any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-referenced application or in the preparation or prosecution of any continuing, substitute, divisional, renewal, reexamination or reissue application or in any amendments, extensions or interference proceedings, or other applications for patents of any region or country, that may be necessary to secure to ASSIGNEE its interest and title in and to said improvements or any parts thereof, and in and to said several patents or any of them;

AND WE hereby covenant for ourselves and our legal representatives, and agree with said ASSIGNEE, its successors and assigns, that we have granted no right or license to make, use, sell or offer to sell said improvements, to anyone except said ASSIGNEE, that prior to the execution of this deed, our right, title and interest in said improvements had not been otherwise encumbered, and that we have not and will not execute any instrument in conflict therewith;

AND WE do hereby authorize and request the Director of the United States Patent and Trademark Office to issue any and all letters patent which may be granted upon said United States applications, or upon said improvements or any parts thereof when granted, to said ASSIGNEE.

IN WITNESS WHEREOF, we have hereunto set our hands and seals.

9/9/2003
Date _____
Kevin RJB Donovan
Kevin RJB DONOVAN
County of Westchester)
State of New York) ss: 065-54-3574

On this 9th day of September, 2003, before me a Notary Public in and for the County and State aforesaid, personally appeared Kevin RJB DONOVAN, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

Chachi Kruei

Chachi Kruei

(SEAL)

Notary Public

My Commission Expires _____

HUNTON & WILLIAMS LLP
INTELLECTUAL PROPERTY DEPARTMENT
1900 K STREET, N.W.
SUITE 1200
WASHINGTON, DC 20006-1109
(202) 955-1500 (TELEPHONE)
(202) 778-2201 (FACSIMILE)

9/09/03
Date

[Signature]
David Bard HILLS

County of New York)
State of NY)

ss: 036-38-5001

On this _____ day of _____, 2003, before me a Notary Public in and for the County and State aforesaid, personally appeared David Bard HILLS, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

Thomas J. McGillick
(SEAL) *Thomas J. McGillick*

Notary Public
My Commission Expires _____

9/3/03
Date

[Signature]
William C. DAY

County of Bergen)
State of NEW JERSEY)

ss: 152-40-2646

On this 3 day of Sept, 2003, before me a Notary Public in and for the County and State aforesaid, personally appeared William C. DAY, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

Eric Saam
(SEAL) *Eric Saam*

Notary Public
My Commission Expires _____

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(202) 778-2201 (FACSIMILE)

4/3/03
Date

[Signature]
Ron MCCOY

County of DeKalb
State of Georgia

)
) ss: 260-15-5808
)

On this 3 day of Sept, 2003, before me a Notary Public in and for the County and State aforesaid, personally appeared Ron MCCOY, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL) Eric Saam
[Signature]

Notary Public
My Commission Expires _____

7/9/2003
Date

[Signature]
Christopher Joseph MURPHY

County of Dutchess
State of New York

)
) ss: 131-62-9228
)

On this 9 day of Sept, 2003, before me a Notary Public in and for the County and State aforesaid, personally appeared Christopher Joseph MURPHY, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL) Thomas J. McGillick
[Signature]

Notary Public
My Commission Expires _____

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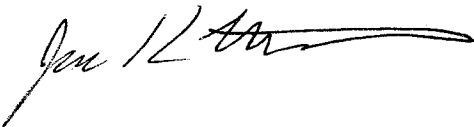
9/15/03
Date

Eimear K. O'Connell
Eimear Kathleen O'CONNELL

County of manhattan)
State of New York)

ss: 434-45-0742

On this _____ day of _____, 2003, before me a Notary Public in and for the County and State aforesaid, personally appeared Eimear Kathleen O'CONNELL, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL) JAMES K. TOOTHMAN


Notary Public

My Commission Expires _____

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