506112013 06/17/2020

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DESMOND ANTHONY BERISTAIN	05/27/2020
DANIEL NEEMA SALEHI	05/27/2020
JARED LOGAN ALANIS	05/27/2020

RECEIVING PARTY DATA

Name:	FESTIIE, INC.
Street Address:	3720 BOREL STREET
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90031

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16006667

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ATTORNEY DOCKET NUMBER:	1722-P001001
NAME OF SUBMITTER:	OBI ILOPUTAIFE
SIGNATURE:	/Obi lloputaife/
DATE SIGNED:	06/17/2020

Total Attachments: 3

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> **PATENT REEL: 052967 FRAME: 0688** 506112013

Attorney Ref. No. 1722-P001001

ASSIGNMENT

THIS ASSIGNMENT is made and entered into by and between Desmond Anthony

Beristain, Daniel Neema Salehi, Jared Logan Alanis, (collectively "ASSIGNOR"), and Festiie, Inc.,

an entity existing under the laws of state of California and having a place of business at 3720

Borel Street, Los Angeles, CA 90031 ("ASSIGNEE").

WHEREAS, the ASSIGNOR conceived new and useful inventions described in the patent

application entitled: "METHOD AND APPARATUS FOR LOCATION TRACKING AND SHARING

OF SOCIAL MEDIA DATA" (hereafter "Invention(s)") filed on 6/12/2018 with the United States

Patent and Trademark Office and having a Serial No. of <u>16/006,667</u> ("Patent Application").

WHEREAS, the ASSIGNOR desires to transfer the entire right, title, and interest in the

Invention(s), the Patent Application and all rights of priority resulting from the Patent Application

to ASSIGNEE and ASSIGNEE is desirous of acquiring the entire right, title, and interest in and to

the Invention(s), the Patent Application and all rights of priority resulting therefrom.

NOW THEREFORE, for consideration the adequacy and receipt of which is hereby

acknowledged, and other good and valuable consideration, the ASSIGNOR hereby irrevocably

sells, transfers, and assigns the full and exclusive right, title and interest in and to the Invention(s)

and the Patent Application including any causes of action relating thereto and the right to collect

damages recoverable thereon, the right to sue for infringement of any patents issuing therefrom

and to collect damages including the right to sue for past infringement therefore, and all rights to

continuing, continuations-in-part, divisional, improvement, substitute, renewal, reissue, re-

examined and all other applications for letters patent which have been or shall be filed in the

United States and all foreign countries on said Invention(s) or taking priority from the Patent

Application or any other patent application describing the Invention(s); and all original, reissued

or re-examined patents which have been or shall be issued in the United States and all foreign

countries on said Invention(s); and in and to all rights of priority resulting from the filing of the

Patent Application describing the Invention(s).

ASSIGNOR hereby authorizes and requests the Director of the U.S. Patent and

Trademark Office and all foreign Patent Offices to issue patents for the subject matter assigned

herein to ASSIGNEE for the sole and exclusive benefit of ASSIGNEE to the full end of the term

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for which said Patent may be granted as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

In the event ASSIGNEE is unable, after reasonable effort, to secure ASSIGNOR's signatures on any documents relating to protection or maintenance of the Invention(s), the Patent Application or any other patent applications describing the Invention(s), whether because of ASSIGNOR's physical or mental incapacity or for any other reason, ASSIGNOR hereby irrevocably designate and appoint ASSIGNEE and its duly authorized officers and agents as their agent and attorney-in-fact, to act for and on their behalf to execute and file any patent application(s) and to do all other lawfully permitted acts to further the prosecution, issuance, and maintenance of the Invention(s) or improvements to the Invention(s) with the same legal force and effect as if personally executed by ASSIGNOR.

ASSIGNOR hereby covenants with ASSIGNEE, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the right to the Invention(s) or the Patent Application conveyed herein has been made to another by the undersigned and that the full right to convey as herein expressed is possessed by ASSIGNOR free and clear of all liens, pledges, charges and encumbrances. In cases where such information is missing ASSIGNOR grants ASSIGNEE and agents or representatives of ASSIGNEE the right to modify this document to indicate the filing date and serial number assigned to the Patent Application(s) this document relates to. This Assignment may be executed in counterparts, each of which shall be deemed an original.

Accepted and Agreed to by ASSIGNOR:

Signature: Desmond Anthony Beristain		Date:	
Signature: _	Daniel Salehi Daniel Neema Salehi	Date:	05/27/2020
Signature: _	Jared Logan Alanis	Date:	

for which said Patent may be granted as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

In the event ASSIGNEE is unable, after reasonable effort, to secure ASSIGNOR's signatures on any documents relating to protection or maintenance of the Invention(s), the Patent Application or any other patent applications describing the Invention(s), whether because of ASSIGNOR's physical or mental incapacity or for any other reason, ASSIGNOR hereby irrevocably designate and appoint ASSIGNEE and its duly authorized officers and agents as their agent and attorney-in-fact, to act for and on their behalf to execute and file any patent application(s) and to do all other lawfully permitted acts to further the prosecution, issuance, and maintenance of the Invention(s) or improvements to the Invention(s) with the same legal force and effect as if personally executed by ASSIGNOR.

ASSIGNOR hereby covenants with ASSIGNEE, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the right to the Invention(s) or the Patent Application conveyed herein has been made to another by the undersigned and that the full right to convey as herein expressed is possessed by ASSIGNOR free and clear of all liens, pledges, charges and encumbrances. In cases where such information is missing ASSIGNOR grants ASSIGNEE and agents or representatives of ASSIGNEE the right to modify this document to indicate the filing date and serial number assigned to the Patent Application(s) this document relates to. This Assignment may be executed in counterparts, each of which shall be deemed an original.

Signature:

Desmond Anthony Beristain

Signature:

Daniel Neema Salehi

Signature:

Date: 05/27/2020

Date: 05/27/2020

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Accepted and Agreed to by ASSIGNOR: