

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT6160931

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	CHRISTOPHER RUSSELL KEHLER	06/08/2017
	KANG KANG	06/08/2017
	JEFF BEAL	05/15/2017
	CHI ZHANG	06/09/2017
	ZHEBANG HUA	06/08/2017
	LUTFI ILKE KAYA	05/30/2017
RECEIVING PARTY DATA		
Name:	HULU, LLC	
Street Address:	2500 BROADWAY	
Internal Address:	SUITE 200	
City:	SANTA MONICA	
State/Country:	CALIFORNIA	
Postal Code:	90404	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	16410624
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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Correspondent Name:	FOUNTAINHEAD LAW GROUP P.C.	
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ATTORNEY DOCKET NUMBER:	000118-022706US	
NAME OF SUBMITTER:	BRIAN N. YOUNG	
SIGNATURE:	/Brian N. Young/	
DATE SIGNED:	06/18/2020	

Total Attachments: 7

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ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, **Christopher Russell Kehler, Kang Kang, Jeff Beal, Chi Zhang, Zhebang Hua and Lutfi Ilke Kaya**, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: **Personalized Content Ranking Using Content Received From Different Sources In A Video Delivery System**

Application No.: 16/410,624

Filing Date: May 13, 2019

WHEREAS, **HULU, LLC**, hereinafter referred to as "Assignee," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: _____

6/8/17



Christopher Russell Kehler

Dated: _____

Kang Kang

Dated: _____

Jeff Beal

Dated: _____

Chi Zhang

Dated: _____

Zhebang Hua

Dated: _____

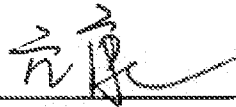
Lutfi Ilke Kaya

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: _____

Christopher Russell Kehler

Dated: Jun 8, 2017



Kang Kang

Dated: _____

Jeff Beal

Dated: _____

Chi Zhang

Dated: _____

Zhebang Hua

Dated: _____

Lutfi Ilke Kaya

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: _____

Christopher Russell Kehler

Dated: _____

Kang Kang

Dated: 5/15/2017



Jeff Beal

Dated: _____

Chi Zhang

Dated: _____

Zhebang Hua

Dated: _____

Lutfi Ilke Kaya

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: _____

Christopher Russell Kehler

Dated: _____

Kang Kang

Dated: _____

Jeff Beal

Dated: 6/9/2017

Chi Zhang
Chi Zhang

Dated: _____

Zhebang Hua

Dated: _____

Lutfi Ilke Kaya

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: _____

Christopher Russell Kehler

Dated: _____

Kang Kang

Dated: _____

Jeff Beal

Dated: _____

Chi Zhang

Dated: June 8, 2017

Zhebang Hua
Zhebang Hua

Dated: _____

Lutfi Ilke Kaya

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: _____

Christopher Russell Kehler

Dated: _____

Kang Kang

Dated: _____

Jeff Beal


Dated: _____

Chi Zhang

Dated: _____

Zhebang Hua

Dated: 5/30/2017



Lutfi Ilke Kaya