

PATENT ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

EPAS ID: PAT6162612

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
CHARLES JOHNSON	06/19/2020
RECEIVING PARTY DATA	
Name:	PUCS, LLC,
Street Address:	12028 NATIONAL BOULEVARD
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90064
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16228607
CORRESPONDENCE DATA	
Fax Number:	(949)943-8358
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	949-943-8300
Email:	jreihl@fishiplaw.com
Correspondent Name:	BRIAN KIM
Address Line 1:	2603 MAIN STREET
Address Line 2:	SUITE 1000
Address Line 4:	IRVINE, CALIFORNIA 92614
ATTORNEY DOCKET NUMBER:	103367.0001US1
NAME OF SUBMITTER:	BRIAN J. KIM
SIGNATURE:	/Brian J. Kim/
DATE SIGNED:	06/19/2020
This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 2	
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Attny Dkt No. 103367.0001US1
U.S. Application Serial No. 16/228607

ASSIGNMENT

WHEREAS, the undersigned, **Charles Johnson**, an individual residing in Los Angeles, California, (referred to hereinafter as "ASSIGNOR") has invented a certain invention entitled "SYSTEMS AND METHODS FOR PLAYBACK RESPONSIVE ADVERTISEMENT AND PURCHASE TRANSACTIONS", for which a United States application for Letters of Patent of the United States of America was filed on December 20, 2018, serial number 16/228,607; which claims the priority benefit of United States provisional application filed on December 31, 2017, serial number 62/612,588; which together with related experimental data, trade secret, and other know-how is referred to hereinafter as the INVENTION;

WHEREAS, **PUCs, LLC**, a limited liability company having its principal place of business at 12028 National Boulevard, Los Angeles, California 90064 (referred to hereinafter as "ASSIGNEE"), is desirous of acquiring all entire right, title and interest in, to and under said INVENTION, and in, to and under Letters Patent or similar legal protection to be, or having been, obtained therefor in the United States of America, its territorial possessions and in any and all countries foreign thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns the entire title, right and interest in and to the INVENTION, and to all Letters Patent or similar legal protection arising therefrom, not only in the United States and its territorial possessions, but in all countries foreign thereto to be obtained for said INVENTION by said application or any continuation, continuation-in-part, divisional, renewal, substitute, reissue or reexamination thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including all priority rights under any International Convention.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said INVENTION, including the patent application listed above, and any Letters Patent and legal equivalents in foreign countries issuing therefrom as may be known and accessible to ASSIGNORS, and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

ASSIGNORS and ASSIGNEE each covenant to perform all acts and execute and deliver all documents as may be necessary or appropriate to carry out the intent and purposes of this assignment.

This assignment embodies the entire understanding of ASSIGNORS and ASSIGNEE and supersedes and replaces any and all pre-existing assignments or understandings between ASSIGNORS and ASSIGNEE. No amendment or modification of this assignment shall be valid

Attny Dkt No. 103367.0001US1
U.S. Application Serial No. 16/228607

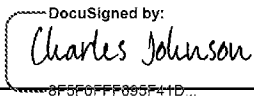
or binding upon ASSIGNORS or ASSIGNEE unless made in writing and signed on behalf of each of ASSIGNORS and ASSIGNEE by their respective duly authorized representative.

ASSIGNOR(S) acknowledge(s) that ASSIGNEE may appoint any attorney or practitioner of ASSIGNEE'S choice to prosecute any application or other legal proceeding involving said invention and ASSIGNOR(S) further acknowledge(s) that any attorney or practitioner so appointed by ASSIGNEE does not represent ASSIGNOR(S) and that such appointment by ASSIGNEE does not create any attorney-client relationship between ASSIGNOR(S) and any attorney or practitioner appointed by ASSIGNEE, in this or in any PCT or other family applications.

This Agreement may be executed in any number of counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

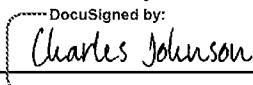
EXECUTED on behalf of ASSIGNORS at:

Los Angeles, CA, this 19th day of June, 2020
City, State Month Year

By: 
Charles Johnson

EXECUTED on behalf of ASSIGNEE at:

Los Angeles, CA, this 19th day of June, 2020
City, State Month Year

By: 

Name: Charles Johnson

Title: CEO