

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6188578

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
BLUE CALYPSO, LLC		03/12/2020
RECEIVING PARTY DATA		
Name:	ANDREW LEVI	
Street Address:	P.O. BOX 38325	
City:	DALLAS	
State/Country:	TEXAS	
Postal Code:	75238	
PROPERTY NUMBERS Total: 20		
Property Type	Number	
Patent Number:	7664516	
Patent Number:	8155679	
Patent Number:	8438055	
Patent Number:	8452646	
Patent Number:	9314697	
Patent Number:	10354280	
Patent Number:	9814985	
Patent Number:	10373431	
Patent Number:	8457670	
Application Number:	13902256	
Application Number:	14573634	
Application Number:	15398633	
Application Number:	16531801	
Application Number:	13888270	
Application Number:	13908825	
Application Number:	12843701	
Application Number:	14070329	
Application Number:	14670366	
Application Number:	14645281	
Application Number:	14645300	

PATENT

CORRESPONDENCE DATA**Fax Number:** (214)210-5941

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-210-5940**Email:** patents@grspc.com**Correspondent Name:** SCHULTZ & ASSOCIATES, P.C.**Address Line 1:** 5400 LBJ FREEWAY**Address Line 2:** SUITE 1200**Address Line 4:** DALLAS, TEXAS 75240

ATTORNEY DOCKET NUMBER:	17593.0101
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NAME OF SUBMITTER:	GEORGE R. SCHULTZ
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SIGNATURE:	/george r. schultz/
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DATE SIGNED:	07/07/2020
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Total Attachments: 4

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ASSIGNMENT

WHEREAS, Blue Calypso, LLC, a limited liability corporation organized under the laws of the State of Texas, having a place of business at P.O. Box 38325, Dallas, Texas 75238 have invented certain new and useful improvements in the patents listed in Attachment A;

WHEREAS, I, Andrew Levi, a citizen of the United States and resident of Dallas, Texas (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring my entire right, title and interest in and to the inventions, and in and to the said applications and any Letters Patent that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations, continuations-in-part and extensions thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as my interest is concerned, to the said ASSIGNEE of my entire right, title and interest.

I also hereby sell and assign to said ASSIGNEE, its successors, assigns and legal representatives the full and exclusive rights, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights of priority, all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such rights, title and interest in ASSIGNEE, its successors, assigns and legal representatives.

I hereby further agree that I will communicate to said ASSIGNEE, or to its successors, assigns and legal representatives, any facts known to me respecting any improvements; and, at the expense of said ASSIGNEE, to testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, and make all lawful oaths, and generally do everything possible to vest title in said ASSIGNEE and to aid said ASSIGNEE, its successors, assigns and legal representatives to obtain and enforce proper protection for said invention in all countries.

BLUE CALYPSO, LLC

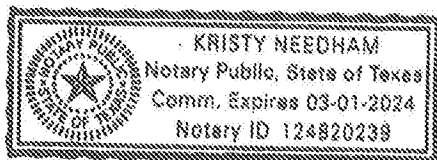
Date: 3/12/2020


 Andrew Levi
 Manager

State of Texas §

County of Dallas §

Before me personally appeared Andrew Levi, Manager for Blue Calypso, LLC and acknowledged the foregoing instrument to be his free act and deed this 12th day of March, 2020.




 Notary Public

ANDREW LEVI

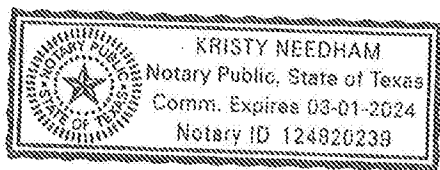
Date: 3/12/2020


 Andrew Levi

State of Texas §

County of Dallas §

Before me personally appeared Andrew Levi and acknowledged the foregoing instrument to be his free act and deed this 12th day of March, 2020.




 Notary Public

ATTACHMENT A

Title	Country	Application/Patent Number	File/Grant Date
Method and System for Peer-to-Peer Advertising Between Mobile Communication Devices	US	7,664,516	02/16/2010
System and Method for Peer-to-Peer Advertising Between Mobile Communication Devices	US	8,155,679	04/10/2012
System and Method for Providing Endorsed Advertisements and Testimonials between Communication Devices	US	8,438,055	05/07/2013
System and Method for Providing Endorsed Electronic Offers Between Communication Devices	US	8,452,646	05/28/2013
System and Method for Providing Endorsed Electronic Offers Between Communication Devices	US	13/902,256	05/24/2013
System and Method for Advertising Distribution Through Mobile Social Gaming	US	9,314,697	04/19/2016
System and Method for Distribution of Targeted Advertising Between Mobile Communication Devices	US	10,354,280	07/16/2019
System and Method for Distribution of Targeted Content Between Mobile Communication Devices	US	14/573,634	12/17/2014
System and Method for Advertising Distribution Through Mobile Social Gaming	US	9,814,985	11/14/2017
System and Method for Tracking In-Store Displays	US	15/398,633	01/04/2017
System and Method for Advertising Distribution Through Mobile Social Gaming	US	10,373,431	08/06/2019
System and Method for Advertising Distribution Through Mobile Social Gaming	US	16/531,801	08/05/2019

System and Method for Peer-To-Peer Advertising Between Mobile Communication Devices	US	8,457,670	06/04/2013
System and Method for Providing Endorsed Advertisements and Testimonials Between Communication Devices	US	13/888,270	05/06/2013
System and Method of Peer-To-Peer Advertising Between Mobile Communication Devices	US	13/908,825	06/03/2013
Incentivizing Sharing of Online Deals	US	12/843,701	07/26/2010
System and Method For Advertising Distribution Through Mobile Social Gaming	US	14/070,329	11/01/2013
System and Method for Geo-Location Based Content Delivery	US	14/670,366	03/26/2015
System and Method for Distribution of Targeted Advertising Between Mobile Communication Devices	US	14/645,281	03/11/2015
System and Method for Distribution of Targeted Content Between Mobile Communication Devices	US	14/645,300	03/11/2015