

<b>PATENT ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT6193170

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
DEREK MCWILLIAMS	07/23/2019
JEREMY LANDIS	07/23/2019
BREN CAVALLO	07/23/2019
DALLAS SIMPSON	07/23/2019
CHRISTOPHER BLAICH	07/23/2019
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	SOULCYCLE INC.
<b>Street Address:</b>	609 GREENWICH STREET
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10014
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	16924913
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>Email:</b>	bsutter@fitcheven.com
<b>Correspondent Name:</b>	FITCH EVEN TABIN & FLANNERY LLP
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<b>ATTORNEY DOCKET NUMBER:</b>	21073-149470-US
<b>NAME OF SUBMITTER:</b>	AMANDA L. O'DONNELL
<b>SIGNATURE:</b>	/Amanda L. O'Donnell/
<b>DATE SIGNED:</b>	07/09/2020
<b>Total Attachments: 7</b>	

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## ASSIGNMENT

I, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign and sell, which confirms any previous assignment by me or by operation of law, to SoulCycle Inc., a Delaware corporation, having its principal place of business at 609 Greenwich Street, New York, NY 10014 ("Assignee"), the entire right, title, and interest, in and to the application for patent entitled

SYSTEM, APPARATUS, AND METHOD FOR MONITORING ATHLETIC OR EXERCISE PERFORMANCE

having Application Number 62/872,537, filed July 10, 2019, and all subject matter and improvements described in said application invented, made, or conceived by me or otherwise owned by me. I further assign to Assignee all patent and all patent convention and treaty rights of all kinds, including the right to claim priority from said application, and all rights in and to any utility model, continuation, continuation-in-part, and divisional application therefrom, and any reissue or re-examination as to any patent issuing from said application, in all countries throughout the world, for all such subject matter described therein. The rights assigned herein include, without limitation all rights of action and rights to recover damages for past infringements and the right to reassign the rights conveyed to Assignee herein. I authorize the USPTO and any other patent office to issue any patent on the above invention or on said application to Assignee. I hereby warrant that I have not executed any other agreement or encumbrance that is in conflict with this Assignment.

I agree that on request and without further consideration, I will communicate to the Assignee or its representatives or nominees any facts known to me respecting the inventions and improvements and testify in any legal proceeding, make all rightful oaths,

sign all lawful papers, and execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent, utility model, or other similar rights in all countries including, but not limited to, any provisional, non-provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, for any derivation proceedings relating thereto, and, as to any patents that issue from such applications, for any supplemental examination, derivation proceeding, opposition, post grant review, reissue, re-examination, *inter partes* review, or extension thereof, and generally do everything possible to aid the Assignee to obtain, maintain, and enforce proper patent protection for the invention and its improvements in all countries. All of my warranties and covenants stated in this Assignment inure to the benefit of Assignee and any assigns or other successors in interest. I agree to take no future action that is inconsistent with the rights conveyed or agreements made herein.

I hereby further authorize the assignee or its legal representatives to insert the serial number and filing date of the application into this Assignment when this information becomes known.

Legal Name of Inventor:  
(Given names first, with Family name last)

Derek McWilliams

Inventor's Signature:



Date:

7/23/19

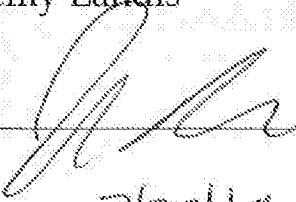
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Legal Name of Inventor:  
*(Given names first, with Family name last)*

Jeremy Landis

Inventor's Signature:



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Date:

7/23/19

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Legal Name of Inventor:  
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Bren Cavallo

Inventor's Signature:



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Dallas Simpson

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Christopher Blatch

Inventor's Signature:



Date:

7.23.2019

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