506146460 07/09/2020

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6193191

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
NATIVE DESIGN LIMITED	05/12/2020

RECEIVING PARTY DATA

Name:	ILLUMINA, INC.	
Street Address:	5200 ILLUMINA WAY	
City:	SAN DIEGO	
State/Country:	CALIFORNIA	
Postal Code:	92122	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	29720277	

CORRESPONDENCE DATA

Fax Number: (858)202-4545

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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share1@illumina.foundationip.com

Correspondent Name: ILLUMINA, INC.

Address Line 1: 5200 ILLUMINA WAY

Address Line 4: SAN DIEGO, CALIFORNIA 92122

ATTORNEY DOCKET NUMBER:	NUMBER: IP-1923-US-DES NAT - ILMN	
NAME OF SUBMITTER:	SARA HARE	
SIGNATURE:	/Sara Hare/	
DATE SIGNED:	07/09/2020	

Total Attachments: 2

source=IP-1923-US-DES EXECUTED Assignment Native to Illumina#page1.tif source=IP-1923-US-DES EXECUTED Assignment Native to Illumina#page2.tif

PATENT 506146460 REEL: 053167 FRAME: 0157

ASSIGNMENT FROM BUSINESS ENTITY

Docket No(s).: IP-1923-US-DES

WHEREAS, NATIVE DESIGN LIMITED having a place of business at 5 Garden Walk, London, EC2A 3EQ, United Kingdom (hereinafter "ASSIGNOR"), represents and warrants that it has received an assignment or assignments of right, title, and interest to certain new and useful improvements for which the following application(s) for Letters Patents (hereinafter "the Patent Application(s)") has or have been filed:

Country	Application No.	<u>Filing Date</u>	<u>Title</u>
U.S.	29/720,277	01/10/2020	DISPLAY SCREEN OR PORTION THEREOF WITH
			ANIMATED GRAPHICAL USER INTERFACE

WHEREAS, ILLUMINA, INC., a Delaware corporation having a place of business at 5200 Illumina Way, San Diego, CA 92122, United States of America (hereinafter "ASSIGNEE") is desirous of acquiring the entire right, title, and interest in and to the inventions disclosed in the Patent Application(s);

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby further acknowledges that it has sold, assigned, and transferred, and by these presents does hereby sell, assign, and transfer, unto ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest throughout the world in, to, and under the said improvements, and the Patent Application(s) and all Patents (hereinafter "the Patents") that may be granted thereon, and all divisions, continuations, reissues, reexaminations, renewals, and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent that may hereafter be filed for said improvements or for the Patent Application(s) in any country or countries foreign to the United States; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements and all Letters Patents resulting from the Patent Application(s) to ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this Agreement.

ASSIGNOR does hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of the Patents before or after issuance;

ASSIGNOR hereby covenants and agrees that it will communicate to ASSIGNEE, its successors, legal representatives, and assigns any facts known to ASSIGNOR respecting the Patent Application(s) immediately upon becoming aware of those facts, and that it will testify in

ASSIGNMENT FROM BUSINESS ENTITY

Docket No(s).: IP-1923-US-DES

any legal proceeding involving any of the Patent Application(s), will sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and will generally do everything possible to aid ASSIGNEE, its successors, legal representatives, and assigns to obtain and enforce the Patent Application(s) in all countries.

NATIVE DESIGN LIMITED 5 Garden Walk

London, EC2A 3EQ

United Kingdom

By:

Name: Jack GODFREY WOOD

Title: V.F. Designs/Creative Director

RECEIVED AND HEREBY ACCEPTED BY ILLUMINA, INC., a Delaware Corporation

Date: June 1, 2020

Name: Roland Schwillinski

Title: Vice President, Global # and Litigation

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RECORDED: 07/09/2020