

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6195552

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
GIL ROSEN	07/02/2020
VIVI MIRANDA	06/23/2020
GILLI SHAMA	06/23/2020
AMIR LAPID	07/02/2020
EYTAN KABILOU	06/27/2020
ILAN LEVY	06/29/2020
RECEIVING PARTY DATA	
Name:	AMDOCS DEVELOPMENT LIMITED
Street Address:	141 OMONIA AVENUE
Internal Address:	THE MARITIME CENTRE, PO BOX 50483
City:	LIMASSOL
State/Country:	CYPRUS
Postal Code:	3606
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16925199
CORRESPONDENCE DATA	
Fax Number:	(408)971-4660
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(408) 971-2573
Email:	emma@zilkakotab.com
Correspondent Name:	ZILKA-KOTAB, PC
Address Line 1:	1155 N. 1ST ST.
Address Line 2:	SUITE 105
Address Line 4:	SAN JOSE, CALIFORNIA 95112
ATTORNEY DOCKET NUMBER:	AMDCP679/20678
NAME OF SUBMITTER:	JAMIE L. ROSSI
SIGNATURE:	/JAMIE ROSSI/
DATE SIGNED:	07/10/2020

PATENT

Total Attachments: 6

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**COMBINED DECLARATION (37 C.F.R. 1.63) AND ASSIGNMENT FOR UTILITY
APPLICATION USING AN APPLICATION DATA SHEET (37 C.F.R. 1.76)**

Title of Invention: MACHINE LEARNING SYSTEM, METHOD, AND COMPUTER PROGRAM FOR HOUSEHOLD
MARKETING SEGMENTATION

As a below named and undersigned inventor, I hereby declare that:

This declaration is directed to the attached application, or (if following box is checked):

☐ United States application or PCT international application number _____, filed on _____

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby state that I have reviewed and understand the contents of the above-identified application, including the claims.

I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 37, CFR § 1.56.

Whereas, I the undersigned inventor have invented certain new and useful improvements as set forth in the above-identified patent application and further identified by the Attorney Docket Number provided above in the header of this document.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I the undersigned inventor hereby:

- 1) Sell, assign and transfer to Amdocs Development Limited, a Cypriot Corporation having a place of business at 141 Omonia Avenue, The Maritime Centre, PO Box 50483, Limassol 3606, CYPRUS, (hereinafter referred to as "ASSIGNEE"), the entire right, title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

Signed on the date indicated beside my signature.

Legal Name of Inventor: Gil Rosen

Signature: _____

Date: 2.7.2020

**COMBINED DECLARATION (37 C.F.R. 1.63) AND ASSIGNMENT FOR UTILITY
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Signed on the date indicated beside my signature.

Legal Name of Inventor: Vivi Miranda

Signature: _____

Date: 23.6.20

**COMBINED DECLARATION (37 C.F.R. 1.63) AND ASSIGNMENT FOR UTILITY
APPLICATION USING AN APPLICATION DATA SHEET (37 C.F.R. 1.76)**

Title of Invention: MACHINE LEARNING SYSTEM, METHOD, AND COMPUTER PROGRAM FOR HOUSEHOLD
MARKETING SEGMENTATION

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Signed on the date indicated beside my signature.

Legal Name of Inventor: Gilli Shama

Signature: Gilli Shama

Date: 6/23/20

COMBINED DECLARATION (37 C.F.R. 1.63) AND ASSIGNMENT FOR UTILITY APPLICATION USING AN APPLICATION DATA SHEET (37 C.F.R. 1.76)

Title of Invention: MACHINE LEARNING SYSTEM, METHOD, AND COMPUTER PROGRAM FOR HOUSEHOLD MARKETING SEGMENTATION

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I acknowledge the duty to disclose information which is material to the patentability of this application in accordance with Title 35, C.F.R. § 1.56.

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Signed on the date indicated beside my signature:

Legal Name of Inventor: Amir Lapid

Signature: [Signature]

Date: July 2nd 20

COMBINED DECLARATION (37 C.F.R. 1.63) AND ASSIGNMENT FOR UTILITY APPLICATION USING AN APPLICATION DATA SHEET (37 C.F.R. 1.76)Title of Invention: MACHINE LEARNING SYSTEM, METHOD, AND COMPUTER PROGRAM FOR HOUSEHOLD MARKETING SEGMENTATION

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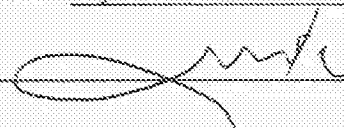
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Signed on the date indicated beside my signature.

Legal Name of Inventor: Eytan KabilouSignature: Date: 27-6-2020

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Signed on the date indicated beside my signature.

Legal Name of Inventor: Ilan Levy

Signature: _____

Date: 29.6.20