506151086 07/13/2020

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------|----------------|
| ERIC PRIPSTEIN | 07/07/2020 |
| GARRETT FIDDLER | 07/07/2020 |

RECEIVING PARTY DATA

| Name: | ALLSTATE INSURANCE COMPANY | |
|-----------------|----------------------------|--|
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| City: | NORTHBROOK | |
| State/Country: | ILLINOIS | |
| Postal Code: | 60062 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 16927321 |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | ALT 0015 PA / 20665-367 |
|-------------------------|-------------------------|
| NAME OF SUBMITTER: | BETHANY R. LAHMANN |
| SIGNATURE: | /Bethany R. Lahmann/ |
| DATE SIGNED: | 07/13/2020 |

Total Attachments: 4

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> PATENT REEL: 053194 FRAME: 0652

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ASSIGNMENT

| | WHEREA | S, we, Eric | Pripstein a | id Garrett | Fiddler, h | ereinafter t | he <i>ASSI</i> (| SNOR(S), |
|-------------|------------------|--------------------|-------------|--------------|---------------|--------------|------------------|-----------------|
| invented co | ertain new and | useful <i>INTE</i> | LLIGENT | PREDICT | ION SYSTI | EMS AND . | <i>METHO</i> | DS FOR |
| CONVER | SATIONAL O | UTCOME M | ODELING . | FRAMEW | ORKS FOR | R SALES PA | REDICT | IONS for |
| which we | executed an app | olication for a | United Sta | tes Patent a | and for which | ch said appl | ication f | or United |
| States Pate | ent was filed or | July 13, 2 | 020 , ι | nder | | | | |

| X | Patent Application Serial | No | 16/927,3 | 321 | |
|---|---------------------------|-------|----------|-------------|--|
| V | Attorney Docket No | ALT (| 0015 PA | / 20665-367 | |

WHEREAS, the ASSIGNOR(S) hereby authorize(s) and request(s) the attorney(s) and/or agent(s) empowered to act on **Allstate Insurance Company's** behalf in the aforementioned application, to insert above the filing date and application number of said application, when known;

WHEREAS, **Allstate Insurance Company**, a regulated insurance company in the State of Illinois, with a place of business at 2775 Sanders Road, Northbrook, IL 60062, hereinafter called the *ASSIGNEE*, is desirous of acquiring the entire right, title and interest in and to said application and the inventions therein disclosed and any Letters Patent that may issue thereon;

AND, WHEREAS, it is the intent of the ASSIGNOR(S) to assign all rights to the above referenced application to the ASSIGNEE, including, but not limited to, all substantive rights in the above-referenced application as well as the right to claim priority, the right to be granted a patent in any and all countries and Regional Patent Offices, including, without limitation, the PCT Contracting States;

NOW, THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, *ASSIGNOR(S)* hereby sell, assign and transfer unto said *ASSIGNEE*, its successors and assigns, the entire right, title and interest, including the right to claim priority in and to said application, the inventions therein disclosed, and any improvements thereon, and in any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all countries and Regional Patent Offices, including, without limitation, the PCT Contracting States, and in and to any and all divisions, continuations, substitutions, renewals, re-examinations, extensions and reissues thereof;

ASSIGNOR(S) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions, and in any and all countries and Regional Patent Offices, including, without limitation, the PCT Contracting States, to issue, when granted, any Letters Patent thereon, and any and all divisions, continuations, substitutions, renewals, re-examinations, extensions and reissues thereof, to said ASSIGNEE, its successors and assigns, as the assignee of the entire right title and interest in and to the same, for the sole use and behalf of the ASSIGNEE and the ASSIGNEE's successors and assigns, to the full end of the term for which the Letters Patent may be granted, including the term of any and all divisions, continuations, substitutions, renewals, re-examinations, extensions and reissues thereof, as fully and entirely as the same would have been held by the ASSIGNOR(S) had this assignment not been made;

ASSIGNOR(S) hereby authorize said ASSIGNEE, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions hereby

transferred, under the International Convention claiming the priority of said United States application or otherwise, and to secure in its own name the Letters Patent issued thereon, including any and all divisions, continuations, substitutions, renewals, re-examinations, extensions and reissues thereof; and

ASSIGNOR(S) hereby agree that, upon request, ASSIGNOR(S) will sign all papers, and make all rightful oaths, and do all acts which said ASSIGNEE, its successors or assigns, may consider necessary in connection with said United States application, and in connection with any other United States application or foreign applications that may be filed in connection with said inventions, and with any improvements thereon, and in connection with any Letters Patent issued thereon, including any and all divisions, continuations, substitutions, renewals, re-examinations, extensions and reissues thereof.

| ASSIGNOR(S): | |
|--------------|------------------|
| | /Eric Pripstein/ |
| <i>By</i> : | |
| Eric Prips | tein 7/7/2020 |
| Date: | |

ASSIGNOR(S):

By: ___/Garrett Fiddler/

Garrett Fiddler

Date: 07/07/2020

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