

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6200423

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
GIL DAVID ALLOUCHE	09/03/2017
RECEIVING PARTY DATA	
Name:	METADATA, INC.
Street Address:	880 HARRISON STREET, SUITE 303C
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94107
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16946969
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	MT-1002C
NAME OF SUBMITTER:	DANIAR HUSSAIN
SIGNATURE:	/Daniar Hussain/
DATE SIGNED:	07/15/2020
Total Attachments: 2	
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ASSIGNMENT OF PATENT APPLICATION

WHEREAS, I, GIL DAVID ALLOUCHE, residing at 12 1/2 Hill Street, Unit 821, San Francisco, CA 94110, have invented certain inventions and improvements disclosed in a non-provisional application for patent entitled "*METHODS AND SYSTEMS FOR B2B DEMAND GENERATION WITH TARGETED ADVERTISING CAMPAIGNS AND LEAD PROFILE OPTIMIZATION BASED ON TARGET AUDIENCE FEEDBACK*," filed in the United States Patent and Trademark Office and assigned U.S. Serial No. 15/689,016, filed on August 29, 2017 ("application");

WHEREAS, METADATA, INC., a corporation existing under the laws of the State of Delaware, and having a principal place of business at 880 Harrison Street, Suite 303C, San Francisco, CA 94107, is desirous of acquiring an interest in the same;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which I hereby acknowledge, I, **GIL DAVID ALLOUCHE**, by these presents do sell, assign and transfer unto **METADATA, INC.**, the full, exclusive and entire right, title, and interest in and to said application, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Patent(s) of the United States therefor; and I hereby request the Commissioner for Patents to issue any and all Patents of the United States resulting from the application, or from a division, continuation, or reissue thereof, to **METADATA, INC.**, as the assignee, for its interest and for the sole use and benefit of **METADATA, INC.**, and its assigns and legal representatives;

For the same consideration, I, by these presents do sell, assign, and transfer to **METADATA, INC.**, the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to said application, in whole or in part, in countries other than the United States, in and to any Patents and similar protective rights granted on said

Docket No. MT-1002

foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **METADATA, INC.**, or its designee insofar as permitted by applicable law.

AND, for the same consideration, I agree to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **METADATA, INC.**, its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document

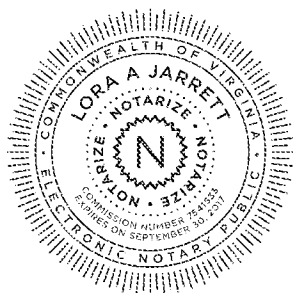
Gil David Allouche

GIL DAVID ALLOUCHE 09/03/2017

STATE OF VIRGINIA Petersburg City

Before me, a Notary Public in and for the State of VIRGINIA , on this 3rd day of September 2017, personally appeared **GIL DAVID ALLOUCHE**, proved to me on the basis of satisfactory evidence to be the person who appeared before me, who being duly sworn, signed and acknowledged the foregoing Assignment as his free act and deed.

(SEAL)



Lora A. Jarrett

NOTARY PUBLIC

Lora A. Jarrett

My Commission Expires: 09/30/2017
 Notary ID # 7541533