506155102 07/15/2020

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SAM SCHWARTZSTEIN	07/14/2020

RECEIVING PARTY DATA

Name:	ALPHA ENTERTAINMENT LLC
Street Address:	1266 E. MAIN ST.
City:	STAMFORD
State/Country:	CONNECTICUT
Postal Code:	06902

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29694167

CORRESPONDENCE DATA

Fax Number: (312)715-5155

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: lucinda.marcello@QUARLES.COM

Correspondent Name: QUARLES & BRADY LLP

Address Line 1: 300 N. LASALLE STREET, SUITE 4000

Address Line 4: CHICAGO, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	1733323-00075B
NAME OF SUBMITTER:	JOHN R LINZER
SIGNATURE:	/John R Linzer/
DATE SIGNED:	07/15/2020

Total Attachments: 2

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PATENT 506155102 REEL: 053218 FRAME: 0431

ASSIGNMENT

WHEREAS, I, the undersigned inventor, hereinafter referred to as "ASSIGNOR," have invented a certain new invention for a:

FOOTBALL

as described and set forth in U.S. Design Patent Application No. 29/694,167, filed June 7, 2019, and Canadian Industrial Design Application No. 191758, filed December 6, 2019, preparatory to obtaining Letters Patent of the United States and one or more foreign jurisdictions, respectively, therefor; and

WHEREAS, <u>Alpha Entertainment LLC</u>, hereinafter referred to as "ASSIGNEE", a corporation organized under the laws of Delaware, with its principal place of business at <u>1266 E. Main St., Stamford, CT 06902, U.S.A.</u>, is desirous of acquiring ASSIGNOR'S entire right, title and interest in and to said invention, improvements, application and any Letters Patents which may be granted therefor or thereupon in any country, together with any and all non-provisional applications, divisions, continuations, continuations-in-part, reissues and extensions thereof in all countries throughout the world;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, agrees to assign, transfers and sets over unto ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said invention, improvements, and in and to said application and any Letters Patents which may be granted therefor or thereupon, together with any and all non-provisional applications, divisions, continuations, continuations-in-part, reissues and extensions thereof, and ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks to issue any Letters Patent which may be granted for or upon said invention or applications, or patents resulting therefrom, insofar as my interest is concerned, unto ASSIGNEE in accordance with this Assignment. To the extent applicable, ASSIGNOR also hereby assigns to ASSIGNEE, its successors and assigns, all right, title and interest to sue third parties for any past, present or future infringement, and to collect all damages relating thereto, of all Letters Patents assigned herein.

ASSIGNOR also assigns to ASSIGNEE, all right, title and interest in and to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs throughout the world, including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and ASSIGNOR further agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in ASSIGNEE.

ASSIGNOR also assigns to ASSIGNEE, its successors, and assigns, the right to claim the benefits of and priority to any patent or application on the invention or improvements thereof in any and all countries and territories throughout the world and under any and all international conventions and treaties.

Assignment – page 1 of 2

ASSIGNOR will communicate to ASSIGNEE, its successors and assigns or their representatives, any facts known to me respecting said invention and improvements; and, at the expense of ASSIGNEE, ASSIGNOR will fully cooperate in any legal proceedings, including any proceeding within the United States Patent and Trademark Office or other Patent Office anywhere in the world, relating thereto, sign all lawful papers, execute all non-provisional, divisional, continuing, continuations-in-part, reissue and substitute applications, make all rightful oaths and declarations, and, in addition, execute any and all documents required to vest title in ASSIGNEE and to aid ASSIGNEE to obtain and enforce proper protection for said invention in all countries.

ASSIGNOR covenants that ASSIGNOR has the full right to convey the interest assigned by this Assignment, and that ASSIGNOR has not executed and will not execute any agreement in conflict with this Assignment.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

NAME OF INVENTOR:				
Given Name (first and middle[if any])	Family Name or Surname	e or Surname		
Sam	Schwartzstein			
Linventor's Signature	Date			
Sam Schwartzstein	7/14/2020			

On behalf of the Company:

Alpha Entertainment LLC					
Given Name (first and middle[if any])	Family Name or Surname				
Jeffrey N. Pollack					
Signed by:		Date			
Jeffrey Pollack		7/14/2020			
Title					
President & Chief Operating Officer					

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