506155641 07/15/2020

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
STEVEN M. CORMIE	08/22/2014

RECEIVING PARTY DATA

Name:	SORENSON MEDIA, INC.
Street Address:	13961 MINUTEMAN DRIVE
Internal Address:	SUITE 100
City:	DRAPER
State/Country:	UTAH
Postal Code:	84020

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16930087

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	19-624-US-CON2	
NAME OF SUBMITTER:	RICHARD A. MACHONKIN	
SIGNATURE:	/Richard A. Machonkin/	
DATE SIGNED:	07/15/2020	

Total Attachments: 2

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PATENT 506155641 REEL: 053221 FRAME: 0125

ASSIGNMENT OF PATENT APPLICATION	Attorney Docket No.: 29503.3 (L0002)				
For good and valuable consideration, the receipt and sufficiency of which is hereby					
acknowledged, I/we, the undersigned, Steven M. Cormie,					
hereby sell, assign, and transfer to Sorenson Media, Inc.					
a <u>corporation</u> (Type of Assignee: e.g., corporation, company, partnership, university, et	of <u>Utah</u> ,				
having a principal place of business at 13961 Minuteman I					
("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the application (provisional or non-provisional) for the United States patent which may have a declaration executed by the undersigned prior hereto or concurrently herewith and is entitled CLIENT-SIDE VIDEO ADVERTISEMENT REPLACEMENT USING AUTOMATIC CONTENT RECOGNITION					
said patent application also identified as follows (when known):					
[I/we hereby authorize an attorney or agent for said Assignee to insert below the application number and filing date of said patent application when known.]					
United States Patent Application Number14/468,080	filed August 25, 2014				
and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;					
agree that said Assignee may apply for and receive a improvements in its own name; and that, when requested, wi said Assignee, its successors, assigns, and legal representat and purpose of this Assignment, the undersigned will execute provisional applications, utility applications, design application applications, continued prosecution applications, continuation applications, renewal applications, reissue applications, reexapatent applications on any and all said inventions or improve assignments, powers of attorney, and other papers; communassigns, and representatives all facts known to the undersign improvements and the history thereof; and generally assist sarepresentatives in securing and maintaining proper patent proimprovements and for vesting title to said inventions or improvements and for vesting title to said inventions or improvements.	ithout charge to, but at the expense of, tives, to carry out in good faith the intent e all provisional applications, non-ns, divisional applications, continuation n-in-part applications, substitute aminations, extensions, and all other ments; execute all rightful oaths, icate to said Assignee, its successors, ned relating to said inventions or aid Assignee, its successors, assigns, or otection for said inventions or				

PATENT REEL: 053221 FRAME: 0126

Attorney Docket No.: 29503.3 (L0002)

and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

22 August 2014 Date

Steven M. Cormie

Assignment Document Return Address: Patent Docket Administrator Lowenstein Sandler LLP 65 Livingston Avenue Roseland, New Jersey 07068