

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6208708

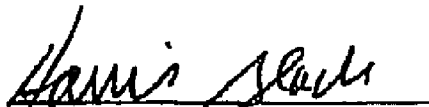
SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT	
NATURE OF CONVEYANCE:	Corrective Assignment to correct the NAME CHANGE OF THE NIELSEN COMPANY (U.S.), INC. TO TNC (US) HOLDINGS, INC. previously recorded on Reel 023429 Frame 0555. Assignor(s) hereby confirms the CHANGE OF NAME FROM NIELSEN MEDIA RESEARCH, INC. TO NIELSEN MEDIA RESEARCH, LLC.	
CONVEYING PARTY DATA		
	Name	Execution Date
	NIELSEN MEDIA RESEARCH, INC.	10/01/2008
RECEIVING PARTY DATA		
Name:	NIELSEN MEDIA RESEARCH, LLC	
Street Address:	770 BROADWAY	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10003	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11854982	
CORRESPONDENCE DATA		
Fax Number:	(312)580-9696	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3125801020	
Email:	hwhite@hfzlaw.com,sfilice@hfzlaw.com	
Correspondent Name:	HANLEY FLIGHT & ZIMMERMAN LLC	
Address Line 1:	150 S WACKER DR SUITE 2200	
Address Line 4:	CHICAGO, ILLINOIS 606064202	
ATTORNEY DOCKET NUMBER:	20004/300-US	
NAME OF SUBMITTER:	SERGIO D. FILICE	
SIGNATURE:	/SERGIO D. FILICE/	
DATE SIGNED:	07/20/2020	
Total Attachments: 3		
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State of Delaware
Secretary of State
Division of Corporations
Delivered 08:41 AM 10/01/2008
FILED 08:47 AM 10/01/2008
SRV 081001829 - 2572956 FILE

CERTIFICATE OF FORMATION
OF
NIELSEN MEDIA RESEARCH, LLC

1. The name of the Limited Liability Company is Nielsen Media Research, LLC (the "Company").
2. The address of the registered office of the Company in the State of Delaware is Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, County of New Castle. The name of its registered agent at such address is The Corporation Trust Company.
3. This Certificate of Formation shall be effective upon the acceptance of the filing of this Certificate of Formation by the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of Nielsen Media Research, LLC this 1st day of October, 2008.


Harris Black
Authorized Person

STAM1-863712-1

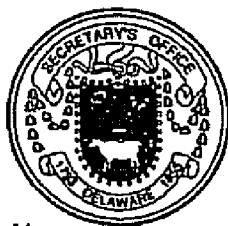
PATENT
REEL: 053257 FRAME: 0781

Delaware

PAGE 2

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "NIELSEN MEDIA RESEARCH, LLC" FILED IN THIS OFFICE ON THE FIRST DAY OF OCTOBER, A.D. 2008, AT 8:47 O'CLOCK A.M.



2572956 8100V

081001829

You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6886336

DATE: 10-01-08

PATENT
REEL: 053257 FRAME: 0782

10-27-2009

PATENTS ONLY



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document or copy thereof.

1. Name of party or parties conveying an interest: The Nielsen Company (U.S.), Inc. A New York Corporation 770 Broadway New York, New York, 10003	2. Name and address of party or parties receiving an interest: Name: TNC (US) Holdings, Inc. A New York Corporation 770 Broadway New York, New York, 10003
3. Description of the interest conveyed: ___ Assignment ___ Merger <u>X</u> Change of Name ___ Security Agreement Execution Date: October 1, 2008	Other:
4. Application number(s) or patent number(s). Additional sheet attached? YES ___ NO <u>X</u> A. Patent Application no.(s): 11/854,982 filed on September 13, 2007	If the document is being filed together with a new application, the execution date of the application is: B. Patent no.(s):
5. Name and address of party to whom correspondence concerning this cover sheet should be mailed: Name: Sergio Filice Registration No.: 59,727 HANLEY, FLIGHT & ZIMMERMAN, LLC Street Address: 150 S. Wacker Drive Suite 2100 City: Chicago State: Illinois Zip: 60606	6. Number of applications and/or patents identified on this cover sheet: 1 7. Amount of fee enclosed or authorized to be charged: \$40.00 8. Any additional required fee may be charged, or any overpayment credited to our deposit account: 50-2455

9. To the best of my knowledge and belief, the information contained on this cover sheet is true and correct and any copy submitted is a true copy of the original document. I hereby certify that this paper is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this date:

Date: 10/22/2009

10/27/2009 MJAM01 00000005 11854982
01 FEB 2010
Sergio D. Filice
Registration No.: 59,727
40.00 OP

Total number of pages including cover sheet, attachments, and document: 4