

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6211127

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	NATALIE GLANCE	10/06/2006
RECEIVING PARTY DATA		
Name:	BUZZMETRICS, LTD.	
Street Address:	4 SHENKAR STREET	
Internal Address:	FOURTH FLOOR	
City:	HERZLIYA PITUACH	
State/Country:	ISRAEL	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	16247523
CORRESPONDENCE DATA		
Fax Number:	(312)580-9696	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	3125801020	
Email:	hwhite@hfzlaw.com,sfilice@hfzlaw.com	
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Address Line 1:	150 S WACKER DR. SUITE 2200	
Address Line 4:	CHICAGO, ILLINOIS 60606	
ATTORNEY DOCKET NUMBER:	20184/BUZZ6US04	
NAME OF SUBMITTER:	SERGIO D. FILICE	
SIGNATURE:	/SERGIO D. FILICE/	
DATE SIGNED:	07/21/2020	
Total Attachments: 2		
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Serial No. 60/691,200
Serial No. 11/454,301

Filed: June 16, 2005
Filed: June 16, 2006

ASSIGNMENT

WHEREAS, I, Natalie Glance, of the City of Pittsburgh and State of Pennsylvania, invented certain new and useful SEGMENTING WEBLOGS INTO POSTS (OR: EXTRACTING STRUCTURED DATA FROM WEBLOGS) for which I filed a U.S. Provisional Patent Application, Ser. No. 60/691,200 on June 16, 2005 and EXTRACTING STRUCTURED DATA FROM WEBLOGS for which I filed a U.S. Utility Patent Application, Ser. No. 11/454,301 on June 16, 2006 (the "Applications");

WHEREAS, BuzzMetrics, Ltd., a corporation of the Country of Israel, with a place of business at 4 Shenkar Street, Fourth Floor, Herzliya Pituach, Israel, hereinafter called the Assignee, is desirous of acquiring the entire right, title and interest in and to said Applications and the inventions therein disclosed, and any non-provisional U.S. and/or foreign patent applications, including International (PCT) applications, claiming the benefit thereof, and any letters patent that may issue thereon;

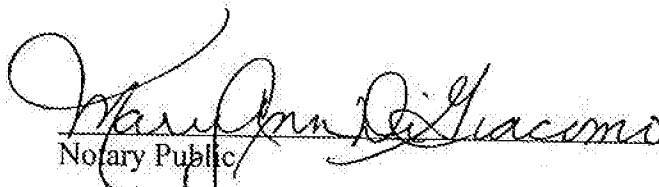
NOW, THEREFORE, in exchange for valuable consideration, receipt of which is hereby acknowledged, I hereby sell, assign and transfer unto said Assignee, its successors and assigns, the entire right, title and interest in and to said Application, and the inventions and designs therein disclosed, and any improvements thereon, and any patent or patents that may be issued or reissued on such domestic or foreign patent applications, including International (PCT) applications, and any divisions or continuations of such domestic or foreign patent applications, and I hereby authorize and request the Commissioner of Patents and Trademarks to issue any patent resulting from such domestic patent applications and any continuations, divisions, and/or reissues thereof, to said Assignee, its successors and assigns; and I hereby authorize said Assignee, its successors and assigns, to file in its own name applications for patent in foreign countries in connection with the inventions and designs hereby transferred, under the International Convention claiming priority of said Applications or otherwise, and to secure in its own name patent or patents issued thereon; and I hereby agree that, upon request, I will sign all papers, and make all rightful oaths, and do all acts which said Assignee, its successors or assigns, may consider necessary in connection with said Application, and in connection with any other United States or foreign patent applications, including International (PCT) applications, that may be filed in connection with said inventions and designs, and with any improvements thereon, and in connection with any patents issued or reissued thereon.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 6 day of October, 2006.


Natalie Glance

State of Pennsylvania)
County of Allegheny)

On this 6 day of October, 2006, before me, a Notary Public in and for the above County and State, personally appeared the above named Natalie Glance, personally known to me, and acknowledged the execution of the foregoing assignment as a free act and deed for the purpose herein set forth.


Notary Public

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Mary Ann DiGiacomo, Notary Public
City Of Pittsburgh, Allegheny County
My Commission Expires Aug. 7, 2008
Member, Pennsylvania Association Of Notaries

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