# 506168586 07/23/2020 PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6215323

L         CONVEYING PARTY DATA         Name       Execution Dat         JOHN S. STAVROPOULOS       07/22/2020         RECEIVING PARTY DATA         Name:       THE NIELSEN COMPANY (US), LLC         Street Address:       85 BROAD STREET         City:       NEW YORK         State/Country:       NEW YORK         Postal Code:       10004         PROPERTY NUMBERS Total: 1         Property Type       Number         Application Number:       16947182         CORRESPONDENCE DATA         Fax Number:       (312)913-0002         Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.         Phone:       3129130001         Email:       psgdocket@mbhb.com         Correspondent Name:       MCDONNELL BOEHNEN HULBERT & BERGHOFF LLP         Address Line 1:       300 S. WACKER DRIVE       Address Line 4:       CHICAGO, ILLINOIS 60606       XTTORNEY DOCKET NUMBER:       19-1255-US         IAWRENCE H. AARONSON	SUBMISSION TYPE:		NEW ASSIGNMEN	NEW ASSIGNMENT		
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SIGNATURE: /Lawrence H. Aaronson/	Fax Number: <i>Correspondence will b</i> <i>using a fax number, if</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 4:	e sent to provided ( ) ( ) (	<i>the e-mail address first,</i> <i>; if that is unsuccessful,</i> 3129130001 psgdocket@mbhb.com MCDONNELL BOEHNEN 300 S. WACKER DRIVE CHICAGO, ILLINOIS 6060	<i>it will be sent</i> HULBERT & B	via US Mail.	
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DATE SIGNED: 07/23/2020	Fax Number: <i>Correspondence will b</i> <i>using a fax number, if</i> Phone: Email: Correspondent Name: Address Line 1: Address Line 4: ATTORNEY DOCKET NUME NAME OF SUBMITTER:	e sent to provided ( ) ( ) (	the e-mail address first if that is unsuccessful, 3129130001 psgdocket@mbhb.com MCDONNELL BOEHNEN 300 S. WACKER DRIVE CHICAGO, ILLINOIS 6060 19-1255-US LAWRENCE H. AAI	<i>it will be sent</i> HULBERT & B D6 RONSON	via US Mail.	
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#### **ASSIGNMENT**

Attorney Docket No.: 19-1255-US Inventor(s): John S. Stavropoulos Pat. App. No.: 16/947,182 Filing Date: July 22, 2020

For good and valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assigns to:

The Nielsen Company (US), LLC

its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, entitled:

### **RESPONDING TO EMERGENCY-ALERT AUDIO TONE BY ABANDONING DYNAMIC CONTENT MODIFICATION**

and identified as:

#### Attorney Docket No. 19-1255-US

in the law offices of MCDONNELL BOEHNEN HULBERT & BERGHOFF LLP and in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any reissue or extension of such patents, and further assign to said assignee the priority right provided by the International Convention.

The undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application to insert in this assignment the filing date and the application number of said application when officially known.

The undersigned warrant himself or herself to be the owner of the entire right, title and interest in said invention or improvements and to have the right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

The undersigned agrees that an electronic signature is sufficient to execute this Assignment.

Date: 7/22/2020

Signature: Name:

John S. Stavropoulos

John S. Stanropoulos

DocuSigned by:

MCDONNELL BOEHNEN HULBERT & BERGHOFF LLP 300 SOUTH WACKER DRIVE CHICAGO, ILLINOIS 60606 TELEPHONE (312) 913-0001

## **RECORDED: 07/23/2020**

PATENT REEL: 053293 FRAME: 0405