506180518 07/30/2020

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6227256

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
CHRISTOPHER BIJOU	07/30/2020

RECEIVING PARTY DATA

Name:	IDEAL RESPONSE, INC.	
Street Address:	13318 SOUTH TRAILRIDER CIRCLE	
City:	DRAPER	
State/Country:	UTAH	
Postal Code:	84020	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	12548332	

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	JASON A. SANDERS	
SIGNATURE:	/Jason A. Sanders/	
DATE SIGNED:	07/30/2020	

Total Attachments: 1

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PATENT 506180518 REEL: 053358 FRAME: 0599

PATENT ASSIGNMENT

Title of Invention	SALES RESPONSE TRAINING SYSTEM AND METHODS
Docket Number	

I/We the undersigned, hereinafter collectively referred to as "Assignor", have made the above-referenced invention. Embodiments of said invention are described in the following patent application:

☑ United States Application Number 12/548,332 filed on August 26, 2009.

WHEREAS, IDEAL RESPONSE, INC. (hereinafter referred to as "ASSIGNEE") having a place of business at: 13318 South Trailrider Circle, Draper, Utah 84020, desires to acquire the entire right, title and interest in said invention and the above-identified United States patent application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the ASSIGNOR hereby assigns to the ASSIGNEE, the entire right, title and interest in said invention and in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, and reissues, extensions and renewals of Letters Patent granted thereon, and in all corresponding patent applications filed in countries foreign to the United States ("foreign countries") and corresponding international patent applications, and in all Letters Patents issuing on any such patent applications in the United States and foreign countries.

If the above-referenced United States application is a provisional application, ASSIGNOR hereby assigns to the ASSIGNEE the entire right, title and interest in all applications in the United States claiming the benefit of said provisional application and in all Letters Patents issuing on any such patent applications.

ASSIGNOR hereby assigns to the ASSIGNEE the right to file patent applications in foreign countries on said invention in its own name and the right to claim priority to the above-identified United States patent application under the terms of the International Convention and any other relevant treaties.

ASSIGNOR hereby authorizes and requests the United States Patent & Trademark Office and officials in patent offices in foreign countries to issue any and all of said Letters Patent to the ASSIGNEE as the assignee of ASSIGNOR'S entire right, title and interest in and to the same, for the sole use and behoof of the ASSIGNEE, its successors, assigns, and legal representatives, to the full end of the term for which said Letters Patent may be granted.

Further, ASSIGNOR agrees, without further consideration, to communicate to the ASSIGNEE any facts known to ASSIGNOR respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, renewal and reissue applications, execute all necessary assignment papers to cause said Letters Patent to be issued to the ASSIGNEE, make all rightful oaths, and, perform all lawful acts to aid the ASSIGNEE, its successors and assigns, to obtain and enforce Letters Patent for said invention in the United States and foreign countries.

ASSIGNEE'S representatives are hereby authorized to insert the application number and filing date, when known, into this ASSIGNMENT.

INVENTOR:					
Name:	Christopher Bijou	Date: _	7/30/2020		
Signature:	Curis Byon				

Sanders IP Law 240 N. East Promontory, Suite 200 Farmington UT, 84025

Patent Assignment Page 1 of 1 PATENT RECORDED: 07/30/2020 REEL: 053358 FRAME: 0600