

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KEITH C. EDEN	08/14/2020
RECEIVING PARTY DATA	
Name:	FASTENERS FOR RETAIL, INC.
Street Address:	8181 DARROW ROAD
City:	TWINSBURG
State/Country:	OHIO
Postal Code:	44087
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29746526
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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ATTORNEY DOCKET NUMBER:	512322-DES
NAME OF SUBMITTER:	JEREMY R. BRIDGE
SIGNATURE:	/Jeremy R. Bridge/
DATE SIGNED:	08/14/2020
Total Attachments: 2	
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Reinhart Boerner Van Deuren P.C.
Attorneys at Law
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Rockford, Illinois 61107

ASSIGNMENT

WHEREAS, I, Keith C. Eden, of 5273 Gingeridge Lane, Rockford, IL 61114, have invented and own a certain invention entitled:

LED HOLDER FOR A RETAIL SHELF

for which invention I have executed an application (provisional or non-provisional) for a United States patent, which was filed on August 14, 2020, under Application No. 29/746,526, and

WHEREAS, Fasteners for Retail, Inc., of 8181 Darrow Road, Twinsburg, OH 44087 (hereinafter referred to as Assignee), a corporation of Ohio, is desirous of acquiring the entire domestic and foreign right, title, and interest in and under the invention described in the application for Letters Patent.

NOW, THEREFORE, for good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, I assign and transfer to the Assignee and the Assignee's legal representatives, successors and assigns the full and exclusive rights in and to the invention in the United States and every foreign country and the entire right, title, and interest in and to the patent application and other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, renewals, and extensions) that may be filed in the United States and every foreign country on the invention, and the patents or extensions thereof, both foreign and domestic, that may issue thereon, and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue United States patents to the above-mentioned Assignee agreeably with the terms of this assignment document.

I HEREBY AUTHORIZE the above-mentioned Assignee to insert in this assignment document the filing date and serial number of the application if the date and number are unavailable at the time this document is executed.

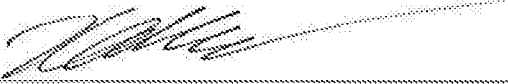
UPON SAID CONSIDERATION, I convey to the Assignee the right to make application in its own behalf for protection of the invention in countries foreign to the United States and to claim under the International Convention and/or other international arrangement for any such application the date of the United States application (or any other application on the invention) to gain priority with respect to other applications.

I DO HEREBY COVENANT and agree with the Assignee that I will not execute any writing or do any act whatsoever conflicting with the terms of this assignment document set forth herein, and that I will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this assignment, and render all necessary assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, reissued, renewal, or extended patents of the United States or of any and all foreign countries on the

In re Appln. of: Keith C. Eden
Attorney Docket No.: 512322-DES

invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, and by executing statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of all parties hereto.

IN WITNESS WHEREOF, I have hereunder set my hand this 17th day of
August, 2020.



Keith C. Eden