506214229 08/20/2020

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6260972

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ANTHONY MELE	01/18/2018
JARED CHRISTIAN LEVI	01/18/2018
DUNCAN REYNOLDS SHERWOOD	01/18/2018
PHILIP NIGEL BORDET-STEAD	12/13/2017
CRAIG GLASS	12/13/2017
SHIH LING CRISTINA TANG	12/13/2017
BENJAMIN SEAN DAVEY	12/13/2017
JACK CHRISTOPHER MCCULLOCH	12/13/2017

RECEIVING PARTY DATA

Name: CONOPCO, INC. D/B/A UNILEVER		
Street Address:	700 SYLVAN AVENUE	
City:	ENGLEWOOD CLIFFS	
State/Country:	NEW JERSEY	
Postal Code:	07632	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29747270

CORRESPONDENCE DATA

Fax Number: (203)381-3822

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 201-774-8423

Email: patentgroupus@unilever.com **Correspondent Name:** UNILEVER PATENT GROUP

Address Line 1: 700 SYLVAN AVENUE

Address Line 2: FLOOR A4

Address Line 4: ENGLEWOOD CLIFFS, NEW JERSEY 07632-3100

ATTORNEY DOCKET NUMBER:	DM6327US11
NAME OF SUBMITTER:	BETTY SCHULTZ
SIGNATURE:	/Betty Schultz/

506214229 REEL: 053556 FRAME: 0888

DATE SIGNED:	08/20/2020		
Total Attachments: 11			
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PATENT REEL: 053556 FRAME: 0889

ASSIGNMENT

This Assignment is effective as of November 9, 2017.

WHEREAS, WE, Anthony Mele, a citizen of the United States, at Unilever, 45 Commerce Drive, Trumbull, Connecticut 006611; Jared Christian Levi a citizen of the United States, at Unilever, 45 Commerce Drive, Trumbull, Connecticut 006611; Duncan Reynolds Sherwood a citizen of the United States, at Unilever, 45 Commerce Drive, Trumbull, Connecticut 006611; Philip Nigel Bordet-Stead, a citizen of United Kingdom, at Design Bridge Limited, 18 Clerkenwell Close, London, EC1R OQN, United Kingdom; Craig Glass, a citizen of United Kingdom, at Design Bridge Limited, 18 Clerkenwell Close, London, EC1R OQN, United Kingdom; Shih Ling Cristina Tang, a citizen of Taiwan, at Design Bridge Limited, 18 Clerkenwell Close, London, EC1R OQN, United Kingdom; Benjamin Sean Davey, a citizen of United Kingdom at Design Bridge Limited, 18 Clerkenwell Close, London, EC1R OQN, United Kingdom; and Jack Christopher McCulloch, a citizen of United Kingdom, at Design Bridge Limited, 18 Clerkenwell Close, London, EC1R OQN, United Kingdom, and Jack Christopher McCulloch, a citizen of United Kingdom, at Design Bridge Limited, 18 Clerkenwell Close, London, EC1R OQN, United Kingdom, have invented certain improvements in

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bear	ring At	tome	ey's Docket Number DM6327US1) which is found in:
	(a)		U.S. patent application executed on or
	(b)	Ø	To comply with 37 CFR 3.21 for recordal of this assignment, I/WE an ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.
	U.S	. app	lication Serial No.29/625,409 filed on November 9, 2017, ("the Filing Date")

AND WHEREAS, Conopco, Inc., d/b/a UNILEVER, a corporation of New York, having a place of business at 800 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor:

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged. I/We, the undersigned, hereby sell, assign and transfer to the aforesaid. Conopco, Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and all foreign countries, and

March 2014

all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon (including the right to claim priority of the filing date of any application(s) describing same), and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, Conopco, Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said, Conopco, Inc., d/b/a UNILEVER, as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, Conopco, Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, Conopco, Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, Conopco, Inc., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

IN WITNESS WHERE of July 2018	OF, I have hereunto set my ha	nd and seal this 💯 day
STATE OF Connectices ()		(Seal)
COUNTY OF TREFFERENCE,	Anthony Mele	
On this May of <u>Jays</u> to be the individual described in that he/she executed the same.	201% before me came Ai and who executed the foregoing instr All All All All All All All All All All	nthony Mele to me known ument, and acknowledged

March 2014

IN WITNESS WHEREOF, I have hereunto set my hand and seal this day of 1-18,2019, 2019. STATE OF Commetteet Court (Seal) COUNTY OF Menthalms (Seal)
On this Buday of January, 2018 before me came Jared Christian Levi to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.
Notary Public
IN WITNESS WHEREOF, I have hereunto set my hand and seal this & day of
On this /s day of /www. 2019 before me came Duncan Reynolds Sherwood to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.
Stilly 1 Kaled

March 2014

of	IN WITNESS	WHEREOF, I 2017.	have	hereunto set my hand and seal thisday
STAT	E OF NTY OF)	; 	Philip Nigel Bordet-Stead
to me ackno	Known to be the	y of individual descri /she executed the	pea i	2017 before me came Philip Nigel Bordet-Stead in and who executed the foregoing instrument, and ne.
			` ************************************	Notary Public
of	IN WITNESS	WHEREOF, 1 2017.	have	hereunto set my hand and seal this day
STATI	E OF ITY OF)	7	(Seal) Craig Glass
be the	On this day individual descented to	ribed in and who	, 2 exec	017 before me came Craig Glass to me known to uted the foregoing instrument, and acknowledged
			ī	Notary Public
of	IN WITNESS	WHEREOF, 1 1 2017.	have	hereunto set my hand and seal thisday
STATI COUN	E OF ITY OF		Ë	Shih Ling Cristin a Tang (Seal)
me kn acknov	On this day own to be the ii wledged that he	/ of ndividual describe she executed the	, 2 ed in sam	017 before me came Shih Ling Cristina Tang to and who executed the foregoing instrument, and e.
Riserois Off	54.¥			

Notary Public

of	WHEREOF, 1 h 2017.	ave hereunto set my hand and seal thisday
STATE OF	}	(See)
COUNTY OF	ý	Benjamin Sean Davey
On this da me known to be the i acknowledged that he	ndividual describer	, 2017 before me came Benjamin Sean Davey to d in and who executed the foregoing instrument, and same.
		Notary Public
IN WITNESS of,	WHEREOF, I ha	ave hereunto set my hand and seal thisday
STATE OF COUNTY OF)	Jack Christopher McCulloch
On this McCulloch to me kn instrument, and acknow	own to be the indi	, 2017 before me came Jack Christopher vidual described in and who executed the foregoing e executed the same.
		Notary Public

March 2014

Privacy Act Statement

The Privacy Act of 1974 (P.L. 93-579) requires that you be given certain information in connection with your submission of the attached form related to a patent application or patent. Accordingly, pursuant to the requirements of the Act, please be advised that: (1) the general authority for the collection of this information is 35 U.S.C. 2(b)(2); (2) furnishing of the information solicited is voluntary, and (3) the principal purpose for which the information is used by the U.S. Patent and Trademark. Office is to process and/or examine your submission related to a patent application or patent. If you do not furnish the requested information, the U.S. Patent and Trademark. Office may not be able to process and/or examine your submission, which may result in termination of proceedings or abandonment of the application or expiration of the patent.

The information provided by you in this form will be subject to the following routine uses:

- The information on this form will be treated confidentially to the extent allowed under the
 Freedom of Information Act (5 U.S.C. 552) and the Privacy Act (5 U.S.C 552a). Records from
 this system of records may be disclosed to the Department of Justice to determine whether
 disclosure of these records is required by the Freedom of Information Act.
- 2. A record from this system of records may be disclosed, as a routine use, in the course of presenting evidence to a court, magistrate, or administrative tribunal, including disclosures to apposing coursel in the course of settlement negotiations.
- 3. A record in this system of records may be disclosed, as a routine use, to a Member of Congress submitting a request involving an individual, to whom the record pertains, when the individual has requested assistance from the Member with respect to the subject matter of the record.
- 4. A record in this system of records may be disclosed, as a routine use, to a contractor of the Agency having need for the information in order to perform a contract. Recipients of information shall be required to comply with the requirements of the Privacy Act of 1974, as amended, pursuant to 5 U.S.C. 552a(m).
- 5. A record related to an International Application filed under the Patent Cooperation Treaty in this system of records may be disclosed, as a routine use, to the International Bureau of the World Intellectual Property Organization, pursuant to the Patent Cooperation Treaty.
- A record in this system of records may be disclosed, as a routine use, to another federal
 agency for purposes of National Security review (36 U.S.C. 181) and for review pursuant to
 the Atomic Energy Act (42 U.S.C. 218(c)).
- 7. A record from this system of records may be disclosed, as a routine use, to the Administrator. General Services, or his/her designee, during an inspection of records conducted by GSA as part of that agency's responsibility to recommend improvements in records management practices and programs, under authority of 44 U.S.C. 2904 and 2906. Such disclosure shall be made in accordance with the GSA regulations governing inspection of records for this purpose, and any other relevant (i.e., GSA or Commerce) directive. Such disclosure shall not be used to make determinations about individuals.
- 8. A record from this system of records may be disclosed, as a routine use, to the public after either publication of the application pursuant to 35 U.S.C. 122(b) or issuance of a patent pursuant to 35 U.S.C. 151. Further, a record may be disclosed, subject to the limitations of 37 CFR 1.14, as a routine use, to the public if the record was filed in an application which became abandoned or in which the proceedings were terminated and which application is referenced by either a published application, an application open to public inspection or an issued patent.
- A record from this system of records may be disclosed, as a routine use, to a Federal, State, or local law enforcement agency, if the USPTO becomes aware of a violation or potential violation of law or regulation.

PATENT REEL: 053556 FRAME: 0895

ASSIGNMENT

This Assignment is effective as of November 9, 2017.

WHEREAS, WE, Anthony Mele, a citizen of the United States, at Unilever, 45 Commerce Drive, Trumbull, Connecticut 006611; Jared Christian Levi a citizen of the United States, at Unilever, 45 Commerce Drive, Trumbull, Connecticut 006611; Duncan Reynolds Sherwood a citizen of the United States, at Unilever, 45 Commerce Drive, Trumbull, Connecticut 006611; Philip Nigel Bordet-Stead, a citizen of United Kingdom, at Design Bridge Limited, 18 Clerkenwell Close, London, EC1R OQN, United Kingdom; Craig Glass, a citizen of United Kingdom, at Design Bridge Limited, 18 Clerkenwell Close, London, EC1R OQN, United Kingdom; Shih Ling Cristina Tang, a citizen of Taiwan, at Design Bridge Limited, 18 Clerkenwell Close, London, EC1R OQN, United Kingdom; Benjamin Sean Davey, a citizen of United Kingdom at Design Bridge Limited, 18 Clerkenwell Close, London, EC1R OQN, United Kingdom; and Jack Christopher McCulloch, a citizen of United Kingdom, at Design Bridge Limited, 18 Clerkenwell Close, London, EC1R OQN, United Kingdom; Bridge Limited, 18 Clerkenwell Close, London, EC1R OQN, United Kingdom, at Design Bridge Limited, 18 Clerkenwell Close, London, EC1R OQN, United Kingdom, have invented certain improvements in

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(bearing At	torne	ey's Docket Number DM6327US1) which is found in:	
(a)		U.S. patent application executed on, or	
(p)	Ø	To comply with 37 CFR 3.21 for recordal of this assignment, I/WE ASSIGNOR(S) signing below, hereby authorize and request my/our attor as named in the Declaration and Power of Attorney to insert below the date and application number when it becomes known.	ney,

AND WHEREAS, Conopco, Inc., d/b/a UNILEVER, a corporation of New York, having a place of business at 800 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 desires to acquire the entire right, title and interest in the said application and invention, and improvements and to any United States and foreign patents to be obtained therefor;

U.S. application Serial No.29/625,409 filed on November 9, 2017, ("the Filing Date")

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid, Conopco, Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States and

March 2014

all foreign countries, and all rights of priority under the International Convention resulting from the filing of said application, and in and to any and all divisional, continuation, continuation-in-part, reissue, or other applications describing said invention or improvements thereon (including the right to claim priority of the filing date of any application(s) describing same), and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, and in and to any and all applications for patents describing said invention to countries foreign to the United States and in and to any and all patents which may be granted for said invention in said foreign countries, the same to be held by and for the sole and exclusive use and benefit of the said, Conopco, Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said. Conopco, Inc., d/b/a UNILEVER, as the assignee of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said, Conopco, Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said, Conopco, Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this or any foreign country fully to secure to said, Conopco, Inc., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles and interests hereby sold, assigned, transferred and conveyed.

of	IN	WIT	NESS	WH8 2017	EREC	F,	***	have	he	eunto	set	my	hand	and	seal	this	day
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				Notary	Public	·····				
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Sher	wood to r	day of ne known to acknowledged	be the ind	ividual des	scribed in	n and w	came [ho exec	uncar uted th	n Rey ne for	/nolds egoing
				Notary	Public		a annua paparamenta a para pira pira pira pira pira pira p	***************************************		

March 2014

IN WITNESS WHEREOF, I have Neveunto set my hand and seal this 13 day of TORCHARD 2017.
STATE OF ENGLAND) (Seal)
COUNTY OF たのいるのが) Philip Nigel Bordet-Stead
On this 13 day of Service Athe same. On this 13 day of Service Athe same came Philip Nigel Bordet-Stead to me known to be the individual described in and who executed the foregoing instrument, and acknowled of the same. Notary Public A Solicitor empowered to Notary Public Administer (1986)
IN WITNESS WHEREOF, I have hereunto set my hand and seal this \$\frac{3}{3}\$ day of \frac{\mathbb{DECE}{25\cdot25\cdot2}}{2017}.
STATE OF ENGLISH:) (Seal)
STATE OF を対しまれる。) (Seal) County OF ものかに知り Craig Glass
8(18)
On this 13 day of 3 & CEN & REW, 2017 before me came Craig Glass to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.
Notary Public Notary Public A Solicius corpowered Notary Public
Notary Public A Solicitor empowered Wotary Public administer Oxfos
Notary Public A Solicitor enipowered Notary Public
Notary Public A Solicitor empowered Notary Public administer Option IN WITNESS WHEREOF, I have hereunto set my hand and seal this 13 day of DECESSER, 2017.
Notary Public A Solicitor empowered Notary Public administer Onton IN WITNESS WHEREOF, I have hereunto set my hand and seal this 13 day of DECESSER, 2017. STATE OF ENGLAND (Seal)
Notary Public A Solicitor empowered Wotary Public administer Oxibs IN WITNESS WHEREOF, I have hereunto set my hand and seal this 13 day of DECELLER, 2017. STATE OF ENGLARD COUNTY OF LONDON) Shih Ling Cristina Tang On this 13 day of DECENDER, 2017 before me came Shih Ling Cristina Tang to me known to be the individual described in and who executed the foregoing instrument, and \$179 acknowledged that he/she executed the same.
Notary Public A Solicitor empowered Wotary Public administer Oxibs IN WITNESS WHEREOF, I have hereunto set my hand and seal this 13 day of DECELLER, 2017. STATE OF ENGLARD COUNTY OF LONDON) Shih Ling Cristina Tang On this 13 day of DECENDER, 2017 before me came Shih Ling Cristina Tang to me known to be the individual described in and who executed the foregoing instrument, and \$179 acknowledged that he/she executed the same.
Notary Public A Solicitor empowered Notary Public administer (2015) IN WITNESS WHEREOF, I have hereunto set my hand and seal this 13 day of DECENDED., 2017. STATE OF ENGLAND COUNTY OF NONDON) Shih Ling Cristina Tang On this 13 day of DECENDED., 2017 before me came Shih Ling Cristina Tang to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 13 day of <u>Pecches ()</u> , 2017. STATE OF ENCLASE() COUNTY OF A DASE():) Benjamin Sean Davey
On this 12 day of 1200 1601, 2017 before me came Benjamin Sean Davey to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same. Notary Public Notary Public A Solicitor empowered to administer Oaths 815c
IN WIJNESS WHEREOF, I have hereunto set my hand and seal this [3 day of] POP 1 (50) , 2017.
COUNTY OF んこゃかっゃこ) Jack Christopher McCulloch
On this 13 day of DEXENDED, 2017 before me came Jack Christopher McCulloch to me known to be the individual described in and who executed the foregoing instrument, and acknowledged that he/she executed the same.
Notary Public Notary Public A Solicitor empowered to administer Crabs
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March 2014

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PATENT REEL: 053556 FRAME: 0900