

## PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT6261068

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
MARIA SILVIA VENTURINI FENDI	07/24/2020
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<b>Postal Code:</b>	00144
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29743227
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<b>ATTORNEY DOCKET NUMBER:</b>	106488-1194055
<b>NAME OF SUBMITTER:</b>	SANDEE HARVEY
<b>SIGNATURE:</b>	/Sandee Harvey/
<b>DATE SIGNED:</b>	08/20/2020
<b>Total Attachments: 3</b>	
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**ASSIGNMENT**  
(Patent Application)

I, the undersigned, have invented certain inventions and improvements disclosed in a design patent application entitled:

“SHOE,”

filed with the United States Patent and Trademark Office on July 20, 2020 and assigned Application No. 29/743,227.

For one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which I acknowledge, I:

1. Agree to assign, transfer, convey, and sell, hereby assign, transfer, convey, and sell and have assigned, transferred, conveyed, and sold to Fendi S.r.l., an Italian company having a principal place of business at Palazzo della Civiltà Italiana, Quadrato della Concordia 3, 00144 Roma, Italia (“Assignee”), the entire right, title, and interest in and to:
  - (a) all intellectual property (including, without limitation, any innovation, information, invention, discovery, product, process, work or design) disclosed, embodied, shown, or claimed in the above-referenced patent application, implicitly or explicitly;
  - (b) the above-referenced patent application, and all applications based in whole or in part upon the above-referenced patent application, including, without limitation, all applications that are a provisional, non-provisional, design, divisional, continuation, continuation-in-part, registration, utility model, industrial design, reissue, renewal, substitute, extension, reexamination, post-grant review, inter partes review, supplemental examination or non-U.S. patent application or application for other rights based in whole or in part on the above-referenced patent application;
  - (c) the right to claim priority to the above-referenced patent application, and any and all applications referenced in subsection (b); and
  - (d) all patents (including, without limitation, all U.S. and non-U.S. patents, registrations, utility models, industrial designs, design patents, counterparts, continuations, continuations-in-part, divisionals, reissues, renewals, substitutes, extensions, reexaminations, post-grant reviews, inter partes reviews and supplemental examinations) that are granted or issued upon, or that claim priority to, any and all applications described in (b) of

ASSIGNMENT  
SHOE

Attorney Docket No. 106488-1194055

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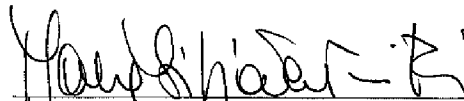
this paragraph or that disclose or claim intellectual property described in (a) of this paragraph, in whole or in part; and

- (e) all claims for damages by reason of past infringement of any rights under the applications or patents described in (a), (b) or (c) of this paragraph (including provisional rights to reasonable royalties pursuant to 35 U.S.C. §154(d)) and the right to sue for and collect such damages and royalties for Assignee's own use.
2. Authorize and request the United States Patent and Trademark Office or any other U.S. or non-U.S. agency to issue to the Assignee any and all patent(s), or other rights or documents, resulting from the intellectual property, patent application(s) and patents described in paragraph 1 of this Assignment.
  3. Agree to sign all papers and documents, including without limitation, applications, declarations, oaths and petitions, and, at the Assignee's expense, perform any other acts that are necessary in connection with prosecution of patent application(s) or intellectual property described in paragraph 1 of this Assignment and the enforcement of patent(s) or other rights resulting from such patent application(s) or intellectual property.
  4. Agree that the terms, covenants, and conditions of this Assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon me, as well as my heirs, legal representatives, and assigns.
  5. Promise and affirm that I have not entered, and will not enter, into any assignment, contract, or understanding that conflicts with this Assignment.

Signed on the date indicated beside my signature.

Date:

24.07.2020 -

  
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Maria Silvia Venturini Fendi

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Attorney Docket No. 106488-1194055

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Assignee hereby accepts this Assignment:

**Fendi S.r.l.**

Signature:



Date: 24.07.2020

Name: ALBERTO FABBI

Title: GOVERNANCE & COMPLIANCE DIRECTOR

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