

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6265000

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
YAN YAN	08/04/2020
ARIA HAGHIGHI	08/04/2020
NICHOLAS RESNICK	08/04/2020
ANDREW LIM	08/04/2020
RECEIVING PARTY DATA	
Name:	AMPERITY, INC.
Street Address:	2101 4TH AVE #1960
City:	SEATTLE
State/Country:	WASHINGTON
Postal Code:	98121
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	16938591
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6785532100
Email:	gtipmail@gtlaw.com
Correspondent Name:	GANTI, VIVEK
Address Line 1:	77 WEST WACKER DRIVE
Address Line 2:	SUITE 3100
Address Line 4:	CHICAGO, ILLINOIS 60601
ATTORNEY DOCKET NUMBER:	189943.100010
NAME OF SUBMITTER:	VIVEK GANTI
SIGNATURE:	/Vivek Ganti/
DATE SIGNED:	08/24/2020
Total Attachments: 6	
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ASSIGNMENT

WHEREAS, I, Yan YAN, Aria HAGHIGHI, Nicholas RESNICK, and Andrew LIM, have invented, developed, and/or have rights in the invention(s) (hereinafter “Invention”) disclosure in a patent application entitled:

PREDICTING CUSTOMER LIFETIME VALUE WITH UNIFIED CUSTOMER DATA

filed in the United States on July 24, 2020 and accorded Application No. 16/938,591 (hereinafter “Applications”); and

WHEREAS, Amperity, Inc., a corporation organized under the laws of the United States of America and the State of Washington, and having a place of business at 2101 4th Ave #1960, Seattle, WA, 98121 (hereinafter “Assignee”), is desirous of acquiring the entire right, title, and interest in and to the Invention and in and to the Application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee and its successors and assigns, our entire right, title and interest, worldwide, in and to the Invention and the Application, and all patents and applications, worldwide, claiming priority to and/or benefit of, directly or indirectly, or based in whole or in part on, said Application and/or said Invention, including continuations, continuations-in-part, divisionals, reissues, reexaminations, renewals, substitutes, and extensions thereof, and any international and regional applications, based in whole or in part on any of the aforesaid applications or in whole or in part on said Invention, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all utility-model registrations, inventor’s certificates, and the like heretofore or hereafter filed, worldwide, for the Invention, and in and to any and all patents (including all extensions, renewals, reexaminations and reissues thereof), worldwide, which have been or may be granted on any of the aforesaid applications or on said Invention or any parts thereof.

AND I HEREBY covenant and agree for myself and my heirs, executors and administrators that I will communicate to Assignee any facts known to us respecting the Invention and the aforementioned applications, sign all lawful papers, testify in any legal proceeding, make all rightful oaths, and take any other actions that may be necessary or desirable to secure to Assignee its right, title, and interest in and to the aforementioned patents, applications and Invention, and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for the Invention and the aforementioned patents and applications;

AND I HEREBY agree to execute without further consideration any further documents and instruments which may be necessary, lawful and proper in the prosecution of said applications, or in the preparation or prosecution of any continuation, continuation-in-part, divisional, substitute, renewal, reexamination or reissue application or in any amendments, extensions or interference proceedings, or other applications for patents or similar rights of any region or country, that may

be necessary to secure to Assignee its interest and title in and to said Invention or any parts thereof, and in and to said applications and patents;

AND I HEREBY authorize and request our agents, GREENBERG TRAURIG LLP, whose address is 3333 Piedmont Road, NE, Atlanta, GA 30305, to insert hereon any identification necessary or desirable for recordation of this document, including the filing date and application number of said Application when known;

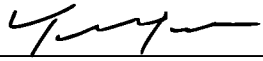
AND I HEREBY covenant for ourselves and our legal representatives, and agree with said Assignee, its successors and assigns, that I have the full right to convey the entire interest herein assigned, and that I have granted no right or license to make, use, sell or offer to sell said Invention, to anyone except said Assignee, that prior to the execution of this deed, our right, title and interest in said Invention and said Application had not been otherwise encumbered, and that I have not and will not execute any instrument in conflict therewith;

AND I HEREBY authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty is to issue patents on applications as aforesaid, to issue any and all letters patents which may be granted upon said United States and foreign applications or upon the Invention to the Assignee.

- SIGNATURES BEGIN ON NEXT PAGE -

IN WITNESS WHEREOF, I have executed this Assignment as of the date set forth below.

Yan YAN

Signature:  _____

Printed Name: Yan Yan

Date: 2020-08-04

Aria HAGHIGHI

Signature: _____

Printed Name: _____

Date: _____

Nicholas RESNICK

Signature: _____

Printed Name: _____

Date: _____

Andrew LIM

Signature: _____

Printed Name: _____

Date: _____

IN WITNESS WHEREOF, I have executed this Assignment as of the date set forth below.

Yan YAN

Signature: _____

Printed Name: _____

Date: _____

Aria HAGHIGHI

Signature:  _____

Printed Name: Aria Haghighi

Date: 8/04/2020

Nicholas RESNICK

Signature: _____

Printed Name: _____

Date: _____

Andrew LIM

Signature: _____

Printed Name: _____

Date: _____

IN WITNESS WHEREOF, I have executed this Assignment as of the date set forth below.

Yan YAN

Signature: _____

Printed Name: _____

Date: _____

Aria HAGHIGHI

Signature: _____

Printed Name: _____

Date: _____

Nicholas RESNICK

Signature:  _____

Printed Name: Nicholas Resnick

Date: 2020-08-04

Andrew LIM

Signature: _____

Printed Name: _____

Date: _____

IN WITNESS WHEREOF, I have executed this Assignment as of the date set forth below.

Yan YAN

Signature: _____

Printed Name: _____

Date: _____

Aria HAGHIGHI

Signature: _____

Printed Name: _____

Date: _____

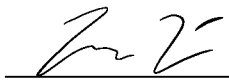
Nicholas RESNICK

Signature: _____

Printed Name: _____

Date: _____

Andrew LIM

Signature:  _____

Printed Name: Andrew Lim

Date: 2020-08-04