

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT6275918

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
PETER TA	10/11/2019
JEFFERY HURSH	10/14/2019
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	PRODUCTIVE APPLICATION SOLUTIONS LLC
<b>Street Address:</b>	2502 EAST RIVER ROAD
<b>City:</b>	TUCSON
<b>State/Country:</b>	ARIZONA
<b>Postal Code:</b>	85718
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	17007575
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	858-451-9950
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<b>Correspondent Name:</b>	LAW OFFICE OF GERALD MALISZEWSKI
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<b>ATTORNEY DOCKET NUMBER:</b>	PAS_001U_CON2
<b>NAME OF SUBMITTER:</b>	GERALD MALISZEWSKI
<b>SIGNATURE:</b>	/Gerald Maliszewski/
<b>DATE SIGNED:</b>	08/31/2020
<b>Total Attachments: 3</b>	
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## ASSIGNMENT

WHEREAS, the undersigned, Peter Ta and Jeff Hursh, both residents of Tucson, AZ (hereinafter termed "Inventor") has invented certain new and useful improvements in:

System and Method for Targeting the Distribution of Media from a Mobile Platform

and have executed a declaration and oath for an application for a United States patent disclosing and identifying the invention:

- ☒ Declaration executed on 10/11/2019 (Ta) and 10/14/2019 Hursh.
- ☐ Having been previously filed and assigned Serial Number \_\_\_\_ and filing date \_\_\_\_; and

WHEREAS Productive Application Solutions, an LLC of the State of Arizona, (hereinafter termed "Assignee"), having a place of business at 2502 East River Road, Tucson, AZ 85718, wishes to acquire the entire right, title, and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made, or discovered by said Inventor (all collectively hereinafter termed "said invention"), and in the above-referenced provisional patent application (hereinafter termed "patents") applied for in the United States.

NOW THEREFORE, for good and valuable consideration acknowledged by said Inventor to have been received in full from said Assignee:

1. Said Inventor hereby sells, assigns, transfers, and conveys unto said Assignee, the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply in any and all countries of the world for patents, certificates of inventions or other government grants on said invention, including the right to apply for patents pursuant to the International Convention for the Protection of Industrial Property or pursuant to any other convention, treaty, agreement or understanding; (c) in and to any and all applications filed and any and all patents, certificates of inventions or other governmental grants granted on said invention in the United States or any other country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; (d) in and to each and every reissue or extension of any of said patents; and (e) in and to each and every patent claim resulting from a reexamination certificate for any and all of said patents.
2. Said Inventor hereby covenants and agrees to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest herein conveyed in the United States and other countries. Such cooperation by said Inventor shall include prompt

countries. Such cooperation by said Inventor shall include prompt production of pertinent facts and documents, giving of testimony, executing of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for complying with any duty of disclosure; (c) for prosecuting any of said applications; (d) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (e) for filing and prosecuting applications for reissue of any of said patents; (f) for interference or other priority proceedings involving said invention; and (g) for legal proceedings involving said invention and any applications therefore and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, reexamination proceedings, compulsory licensing proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.

3. The terms and covenants of this Assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventor, said Inventor's heirs, legal representatives, and assigns.
4. Said Inventor hereby warrants and represents that said Inventor has not entered and will not enter into any assignment, contract, or understanding in conflict with this Assignment.

IN WITNESS WHEREOF, the said Inventor has executed this Assignment on the date given below:

(1)

  
\_\_\_\_\_  
(Peter Ta)

10/11/19  
\_\_\_\_\_  
(Date)

(2)

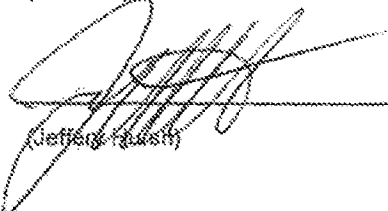
\_\_\_\_\_  
(Jeffery Hursh)

\_\_\_\_\_  
(Date)

countries. Such cooperation by said Inventor shall include prompt production of pertinent facts and documents, giving of testimony, executing of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for complying with any duty of disclosure; (c) for prosecuting any of said applications; (d) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (e) for filing and prosecuting applications for reissue of any of said patents; (f) for interference or other priority proceedings involving said invention; and (g) for legal proceedings involving said invention and any applications therefore and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, reexamination proceedings, compulsory licensing proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventors in providing such cooperation shall be paid for by said Assignee.

3. The terms and covenants of this Assignment shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Inventor, said Inventor's heirs, legal representatives, and assigns.
4. Said Inventor hereby warrants and represents that said Inventor has not entered and will not enter into any assignment, contract, or understanding in conflict with this Assignment.

IN WITNESS WHEREOF, the said Inventor has executed this Assignment on the date given below:

(1)	_____	_____
	(Peter Ta)	(Date)
(2)	 _____	<u>10/14/19</u>
	(Jeffrey Rush)	(Date)