

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT6276666

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
TI NEWCO LLC	03/02/2016
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	VIANT TECHNOLOGY LLC
<b>Street Address:</b>	225 LIBERTY STREET
<b>City:</b>	NEW YORK
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10281
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	17008215
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(310)641-8798
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	(310) 641-8797
<b>Email:</b>	rfieland@gates-cooper.com
<b>Correspondent Name:</b>	GATES & COOPER LLP
<b>Address Line 1:</b>	6060 CENTER DRIVE
<b>Address Line 2:</b>	SUITE 830
<b>Address Line 4:</b>	LOS ANGELES, CALIFORNIA 90045
<b>ATTORNEY DOCKET NUMBER:</b>	257.0026USC3 - 4
<b>NAME OF SUBMITTER:</b>	JASON S. FELDMAR
<b>SIGNATURE:</b>	/Jason S. Feldmar/
<b>DATE SIGNED:</b>	08/31/2020
<b>Total Attachments: 2</b>	
source=2_Name-Change_TI-Newco-LLC-to-Viant-Technology-LLC#page1.tif	
source=2_Name-Change_TI-Newco-LLC-to-Viant-Technology-LLC#page2.tif	

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TI NEWCO LLC", CHANGING ITS NAME FROM "TI NEWCO LLC" TO "VIANT TECHNOLOGY LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF MARCH, A.D. 2016, AT 7:51 O`CLOCK P.M.



5956214 8100  
SR# 20161456524

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed.

Jeffrey W. Bullock, Secretary of State

Authentication: 201922401  
Date: 03-02-16

**PATENT**  
**REEL: 053650 FRAME: 0750**

**CERTIFICATE OF AMENDMENT**  
**TO**  
**CERTIFICATE OF FORMATION**  
**OF**  
**TI NEWCO LLC**

The undersigned, an Authorized Person of TI NEWCO LLC (the "Company"), a limited liability company organized and existing under and by virtue of the Delaware Limited Liability Company Act (the "Act"), pursuant to the Section 18-202 of the Act, hereby certifies that:

1: The name of the limited liability company is TI NEWCO LLC.

2: The Certificate of Formation of the Company dated as of February 5, 2016, is hereby amended by deleting Article FIRST in its entirety and replacing it with the following new Article:

**FIRST:** The name of the limited liability company is:

**VIANT TECHNOLOGY LLC**

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to Certificate of Formation as of March 2, 2016.

  
\_\_\_\_\_  
Lauren Ezrol Klein, Authorized Person