

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6278178

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
VISUAL RETAILING HOLDING B.V.	08/31/2020
RECEIVING PARTY DATA	
Name:	STYLESHOOTS TECHNOLOGIES B.V.
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City:	HAARLEM
State/Country:	NETHERLANDS
Postal Code:	2013 AS
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	9729780
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ATTORNEY DOCKET NUMBER:	V62.12-0001
NAME OF SUBMITTER:	STEVEN M. KOEHLER
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DATE SIGNED:	09/01/2020
Total Attachments: 1	
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ASSIGNMENT

Attorney Docket No.

V62.12-0001

WHEREAS, Visual Retailing Holding B.V., ("Assignor") a corporation organized and existing under the laws of The Netherlands, and having offices at Kinderhuissingel 4J, NL-2013 AS Haarlem, The Netherlands is the owner of US Patent No. 9,729,780.

WHEREAS, Styleshoots Technologies B.V. ("Assignee"), a corporation organized and existing under the laws of The Netherlands, and having offices at Kinderhuissingel 6 A, 2013 AS Haarlem, The Netherlands is desirous of acquiring the entire right, title and interest in US Patent No. 9,729,780, all inventions and improvements which are disclosed in US Patent No. 9,729,780, and all divisional, continuing, renewal, reissue, and all other applications for Letters Patent(s) which have been or shall be filed in the United States on any of said inventions and/or improvements disclosed in US Patent No. 9,729,780, and including the rights to collect for past damages;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor, through its duly authorized representative identified below, transfers to Assignee, its successors and assigns, the entire right, title and interest in US Patent No. 9,729,780, all inventions and improvements which are disclosed in US Patent No. 9,729,780, and all divisional, continuing, renewal, reissue, and all other applications for Letters Patent(s) which have been or shall be filed in the United States on any of said inventions and/or improvements disclosed in US Patent No. 9,729,780, and including the rights to collect for past damages, to have and to hold with the same rights as the Assignor had, had this Assignment not been made.

Visual Retailing Holding B.V.

Signature

C. SCHÄFER

(Print Name)

CFD

(Title)

Signature of Witness

Date 31-08-2020

Printed Name of Witness

PIERRE HORNAIN

Residence of Witness:

Haarlem

The Netherlands