506236969 09/03/2020

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ELKE WIGGESHOFF	09/01/2020

RECEIVING PARTY DATA

Name:	SONY INTERACTIVE ENTERTAINMENT LLC	
Street Address:	2207 BRIDGEPOINTE PARKWAY	
City:	SAN MATEO	
State/Country:	CALIFORNIA	
Postal Code:	94404	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17008486

CORRESPONDENCE DATA

Fax Number: (408)749-6901

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: epiphany@penillaip.com **Correspondent Name:** DAVID F. LEE, ESQ.

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ATTORNEY DOCKET NUMBER:	SONYP436
NAME OF SUBMITTER:	DAVID F. LEE, ESQ.
SIGNATURE:	/David F. Lee/
DATE SIGNED:	09/03/2020

Total Attachments: 1

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PATENT REEL: 053691 FRAME: 0317

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ASSIGNMENT OF PATENT APPLICATION

Whereas I, the undersigned inventor, have invented certain new and useful improvements as set forth in the patent application entitled:

Automatic Positioning of Head-Up Display Based on Gaze Tracking

(Atty. Docket No. SONYP436 / SCEA20012US00) for which I have executed Application No. 17/008,486 filed on August 31, 2020 for a United States Letters Patent.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I the undersigned inventor hereby:

- Sell, assign and transfer to Sony Interactive Entertainment LLC, a California corporation having a place of business at 2207 Bridgepointe Parkway, San Mateo, California 94404 U.S. (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- Authorize and request the Commissioner of Patents to issue any and all Letters Patents 2) resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- Agree to execute all papers and documents and, entirely at the ASSIGNEE'S expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor, as well as the inventor's heirs, legal representatives and assigns.
- Warrant and represent that I have not entered, and will not enter into any assignment, 5) contract, or understanding that conflicts with this assignment.

Signed on the date indicated beside my signature.

1)	1) Signature:	/Elke Wiggeshoff/	Date:	9/1/2020	
	Typed Name:	Elke Wiggeshoff			

SONYP436 / SCEA20012US00

RECORDED: 09/03/2020

PATENT REEL: 053691 FRAME: 0318