

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6284196

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	SECURITY INTEREST	
CONVEYING PARTY DATA		
Name		Execution Date
PURPLE INNOVATION, LLC		09/03/2020
RECEIVING PARTY DATA		
Name:	KEYBANK NATIONAL ASSOCIATION	
Street Address:	4900 TIEDEMAN ROAD, OH-01-49-0362	
Internal Address:	ATTN: KAS SERVICES	
City:	BROOKLYN	
State/Country:	OHIO	
Postal Code:	44144	
PROPERTY NUMBERS Total: 70		
Property Type	Number	
Patent Number:	7666341	
Patent Number:	7964664	
Patent Number:	7730566	
Patent Number:	8075981	
Patent Number:	8424137	
Patent Number:	8434748	
Patent Number:	7827636	
Patent Number:	7823234	
Patent Number:	7823233	
Patent Number:	8932692	
Patent Number:	8628067	
Patent Number:	8607387	
Patent Number:	9315648	
Patent Number:	9603461	
Patent Number:	8784982	
Patent Number:	8919750	
Patent Number:	9446542	
Patent Number:	9051169	
Patent Number:	D784731	

PATENT

Property Type	Number
Patent Number:	D799858
Patent Number:	10555618
Patent Number:	10202234
Patent Number:	D831478
Patent Number:	D864613
Patent Number:	10661492
Patent Number:	8549684
Application Number:	62130364
Application Number:	15058637
Application Number:	15063114
Application Number:	15063192
Application Number:	15062621
Application Number:	15062674
Application Number:	15062847
Application Number:	15063143
Application Number:	15298759
Application Number:	15333486
Application Number:	15611567
Application Number:	15654948
Application Number:	15662934
Application Number:	15700786
Application Number:	15817039
Application Number:	15816983
Application Number:	62588211
Application Number:	15835052
Application Number:	15861278
Application Number:	15880163
Application Number:	15902737
Application Number:	15936175
Application Number:	15968570
Application Number:	62716888
Application Number:	29661680
Application Number:	16193807
Application Number:	29676858
Application Number:	29676862
Application Number:	29676872
Application Number:	29694846
Application Number:	29694851

Property Type	Number
Application Number:	62861119
Application Number:	62861138
Application Number:	29695784
Application Number:	29706731
Application Number:	29710438
Application Number:	29720825
Application Number:	62971016
Application Number:	62976173
Application Number:	63005911
Application Number:	16872223
Application Number:	16883732
Application Number:	16901783
Application Number:	63039281

CORRESPONDENCE DATA

Fax Number: (216)579-0212

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2165863939

Email: tsinger@jonesday.com, pcyngier@jonesday.com

Correspondent Name: TYLER D. SINGER/JONES DAY

Address Line 1: 901 LAKESIDE AVENUE

Address Line 4: CLEVELAND, OHIO 44114-1190

ATTORNEY DOCKET NUMBER:	601755-185120
NAME OF SUBMITTER:	TYLER D. SINGER
SIGNATURE:	/TYLER D. SINGER/
DATE SIGNED:	09/04/2020

Total Attachments: 36

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COLLATERAL ASSIGNMENT OF PATENTS

COLLATERAL ASSIGNMENT OF PATENTS, dated as of September 3, 2020 ("Agreement"), between Purple Innovation, LLC, a Delaware limited liability company (together with its successors and assigns, the "Assignor"), and KeyBank National Association, as administrative agent (together with its successors and assigns in such capacity, the "Administrative Agent"), for the benefit of the Secured Creditors (as defined in the Security Agreement referred to below):

RECITALS:

(1) This Agreement is made pursuant to the Credit Agreement, dated as of September 3, 2020 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among the Assignor (together with its successors and assigns, the "Borrower"), Purple Innovation, Inc., a Delaware corporation ("Holdings"), the lenders party thereto (the "Lenders"), and the Administrative Agent.

(2) In connection with the Credit Agreement, the Assignor is a party to a Pledge and Security Agreement, dated as of September 3, 2020 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), among the Assignor, Holdings, the other Grantors party thereto and the Administrative Agent, pursuant to which the Assignor has granted to the Administrative Agent, for the benefit of the Secured Creditors, a continuing security interest in, assignment of and lien on substantially all of its assets, whether now owned or existing or hereafter acquired or arising.

NOW, THEREFORE, in consideration of the foregoing, the mutual covenants contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby covenants and agrees with the Administrative Agent and the other Secured Creditors as follows:

Section 1. Defined Terms. Terms used herein without definition shall have the respective meanings ascribed thereto in the Security Agreement.

Section 2. Assignment and Grant of Security Interest. As security for the prompt payment and performance of the Secured Obligations, the Assignor hereby assigns, transfers, conveys and grants to the Administrative Agent, for the benefit of the Secured Creditors, a security interest in, a general lien upon and/or a right of set-off against (whether now owned or hereafter acquired by the Assignor and whether acquired in the United States or elsewhere in the world) all right, title and interest of the Assignor in and to the following, whether now existing or hereafter acquired:

(i) all of the Patents issued by the United States Patent and Trademark Office (including, without limitation, those listed on Schedule A hereto);

(ii) all applications for Patents to be issued by the United States Patent and Trademark Office (including, without limitation, those listed on Schedule A to this Agreement);

(iii) all Patents issued by any other country or any office, agency or other Governmental Authority thereof;

(iv) all applications for Patents to be issued by any office, agency or other Governmental Authority referred to in clause (iii) above;

(v) all registrations and recordings with respect to any of the foregoing;

(vi) all reissues, continuations, continuations-in-part, extensions and divisions of any of the foregoing;

(vii) all licenses and other agreements relating in whole or in part to any Patents, inventions, processes, production methods, proprietary information or know-how covered by any of the foregoing, including all rights to payments in respect thereof;

(viii) all rights to sue for past, present or future infringements of any of the foregoing;

(ix) all goodwill related to any of the foregoing;

(x) to the extent not included above, all general intangibles (as such term is defined in the UCC) of the Assignor related to the foregoing; and

(xi) all proceeds of any and all of the foregoing.

Section 3. Reference to Separate Security Agreement. This Agreement has been entered into by the Assignor and the Administrative Agent primarily for recording purposes as contemplated by the Security Agreement. In the event of any inconsistency between any of the terms or provisions hereof and the terms and provisions of such Security Agreement, the terms and provisions of such Security Agreement shall govern.

Section 4. Governing Law. This Agreement and the rights of the parties hereunder shall be construed and interpreted in accordance with the laws of the State of New York, without application of the rules regarding conflicts of laws.

Section 5. Miscellaneous. Delivery of an executed signature page to this Agreement by facsimile or other electronic transmission shall be effective as delivery of a manually executed copy of this Agreement.

[Signature Page Follows.]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed and delivered by their duly authorized officers as of the date first set forth above.

PURPLE INNOVATION, LLC,
as Assignor

By: Purple Innovation, Inc., its Manager

By: 
Name: Craig L. Phillips
Title: Chief Financial Officer

[Signature Page to Collateral Assignment of Patents]

NAI-1514160284

PATENT
REEL: 053704 FRAME: 0187

Accepted and acknowledged by:

KEYBANK NATIONAL ASSOCIATION, as Administrative Agent

By: 

Name: J.E. Fowler

Title: Managing Director

Schedule A
to Collateral Assignment of Patents

CREDIT PARTY	PATENT	DATE FILED	COUNTRY	STATUS	APP. NO.	PATENT NO.	REG. NO.
Purple Innovation, LLC	Screed Mold Method	Feb 7, 2004	United States of America	Issued	10/775,043	7666341B2	
Purple Innovation, LLC	GEL WITH WIDE DISTRIBUTION OF MW IN MID-BLOCK	Feb 1, 2006	United States of America	Issued	11/345,622	7964664	
Purple Innovation, LLC	MULTI-WALLED GELASTIC MATERIAL	Nov 20, 2006	United States of America	Issued	11/602,099	7730566	
Purple Innovation, LLC	(XOgel) Three-Dimensionally Patterned Gel Cushions or Alternating Pattern Gel	Aug 25, 2008	United States of America	Issued	12/229,724	8075981	
Purple Innovation, LLC	(X-Gel) Ribbed Gel	Oct 3, 2008	United States of America	Issued	12/287,057	8424137	
Purple Innovation, LLC	Cushions Comprising Gel Springs (as amended)	Oct 3, 2008	United States of America	Issued	12/287,047	8434748	
Purple Innovation, LLC	MULTI-WALLED GELASTIC MATERIAL	Apr 26, 2010	United States of America	Issued	12/767,181	7827636	
Purple Innovation, LLC	MULTI-WALLED GELASTIC MATERIAL	Apr 26, 2010	United States of America	Issued	12/767,263	7823234	
Purple Innovation, LLC	MULTI-WALLED GELASTIC MATERIAL	Apr 26, 2010	United States of America	Issued	12/767,215	7823233	
Purple Innovation, LLC	CUSHIONS COMPRISING DEFORMABLE MEMBERS AND RELATED METHODS	May 20, 2010	United States of America	Issued	12/784,247	8932692	

CREDIT PARTY	PATENT	DATE FILED	COUNTRY	STATUS	APP. NO.	PATENT NO.	REG. NO.
Purple Innovation, LLC	CUSHIONS COMPRISING CORE STRUCTURES AND RELATED METHODS	May 20, 2010	United States of America	Issued	12/784,346	8628067	
Purple Innovation, LLC	MULTI-WALLED GELASTIC MATERIAL	Aug 19, 2010	United States of America	Issued	12/859,351	8607387	
Purple Innovation, LLC	GEL PUTTIES, ARTICLES COMPRISING SAME, AND METHODS OF FORMING SUCH GEL PUTTIES AND ARTICLES	Apr 29, 2011	United States of America	Issued	13/098,182	9315648	
Purple Innovation, LLC	BREATHABLE GEL	Mar 15, 2012	United States of America	Issued	13/420,999	9603461	
Purple Innovation, LLC	CUSHIONING ELEMENTS COMPRISING ELASTOMERIC MATERIAL AND METHODS OF FORMING SAME	Apr 24, 2012	United States of America	Issued	13/454,874	8784982	
Purple Innovation, LLC	CUSHIONING ELEMENTS COMPRISING BUCKLING WALLS AND METHODS OF FORMING SUCH CUSHIONING ELEMENTS	Aug 3, 2012	United States of America	Issued	13/566,763	8919750	
Purple Innovation, LLC	SMALL FOOTPRINT APPARATUS, METHOD, AND TOOLING FOR MOLDING LARGE THERMOPLASTIC PARTS	Dec 30, 2013	United States of America	Issued	14/144,362	9446542	

CREDIT PARTY	PATENT	DATE FILED	COUNTRY	STATUS	APP. NO.	PATENT NO.	REG. NO.
Purple Innovation, LLC	PORTABLE CUSHIONS INCLUDING DEFORMABLE WALL MEMBERS, AND RELATED METHODS	Mar 14, 2014	United States of America	Issued	14/213,229	9051169	
Purple Innovation, LLC	GRIPPY INTEGRALLY MOLDED MATS	Mar 9, 2015	United States of America	Pending	62/130,364		
Purple Innovation, LLC	CUSHIONS COMPRISING A NON-SLIP ELASTOMERIC CUSHIONING ELEMENT	Mar 2, 2016	United States of America	Pending	15/058,637		
Purple Innovation, LLC	ELASTOMERIC CUSHION MEMBERS INCLUDING PERFORATED SKINS AND RELATED METHODS	Mar 7, 2016	Taiwan R.O.C.	Pending	106107011		
Purple Innovation, LLC	BAG FOR SHIPPING A CUSHION AND RELATED METHODS	Mar 7, 2016	United States of America	Issued	15/063,114	9796522	
Purple Innovation, LLC	MATTRESS TOPPERS, AIR TABLES FOR MAKING MATTRESS TOPPERS, AND RELATED METHODS	Mar 7, 2016	United States of America	Allowed	15/063,192		
Purple Innovation, LLC	MATTRESSES AND MATTRESS TOPPERS INCLUDING KNITTED FABRIC, AND RELATED METHODS	Mar 7, 2016	United States of America	Pending	15/062,621		

CREDIT PARTY	PATENT	DATE FILED	COUNTRY	STATUS	APP. NO.	PATENT NO.	REG. NO.
Purple Innovation, LLC	CUSHIONS INCLUDING A COATED ELASTOMERIC CUSHIONING ELEMENT AND RELATED METHODS	Mar 7, 2016	United States of America	Pending	15/062,674		
Purple Innovation, LLC	ELASTOMERIC CUSHION MEMBERS INCLUDING PERFORATED SKINS AND RELATED METHODS	Mar 7, 2016	United States of America	Pending	15/062,847		
Purple Innovation, LLC	CUSHION COVER WITH INTEGRALLY KNIT, HIGH-RELIEF GRAPHIC FEATURE AND CUSHIONS EMPLOYING SUCH CUSHION COVERS	Mar 7, 2016	United States of America	Pending	15/063,143		
Purple Innovation, LLC	PACKAGED MATTRESS CUSHION	Mar 7, 2016	United States of America	Issued	29/557,162	D784731	
Purple Innovation, LLC	MATTRESS CUSHION	Mar 10, 2016	United States of America	Issued	29/557,601	D799858	
Purple Innovation, LLC	MATTRESS CUSHION	Aug 9, 2016	Australia	Issued	201614286		201614795
Purple Innovation, LLC	PACKAGED MATTRESS CUSHION	Aug 9, 2016	Australia	Issued	201614284		201614284
Purple Innovation, LLC	MATTRESS CUSHION	Aug 12, 2016	European Union	Issued	003338482-00020003		003338482-00020003
Purple Innovation, LLC	PACKAGED MATTRESS CUSHION	Aug 12, 2016	European Union	Issued	003338482-0001		003338482-0001

CREDIT PARTY	PATENT	DATE FILED	COUNTRY	STATUS	APP. NO.	PATENT NO.	REG. NO.
Purple Innovation, LLC	MATTRESS CUSHION	Aug 15, 2016	Canada	Issued	169,909		169909
Purple Innovation, LLC	PACKAGED MATTRESS CUSHION	Aug 15, 2016	Canada	Issued	169,908		169908
Purple Innovation, LLC	MATTRESS CUSHION	Aug 26, 2016	China	Issued	201630427017.5		ZL 201630427017.5
Purple Innovation, LLC	PACKAGED MATTRESS CUSHION	Sep 6, 2016	China	Issued	201630463279.7		ZL 201630463279.7
Purple Innovation, LLC	MATTRESS PROTECTORS, MATTRESSES COVERED BY MATTRESS PROTECTORS, AND RELATED METHODS	Sep 21, 2016	United States of America	Issued	15/272,162	10555618	
Purple Innovation, LLC	BED LINENS, AND RELATED BEDDING ASSEMBLIES AND METHODS	Oct 20, 2016	United States of America	Pending	15/298,759		
Purple Innovation, LLC	PILLOW INCLUDING GELATINOUS ELASTOMER CUSHION HAVING DEFORMABLE WALL MEMBERS AND RELATED METHODS	Oct 25, 2016	United States of America	Allowed	15/333,486		
Purple Innovation, LLC	BED LINEN PACKAGING	Oct 25, 2016	United States of America	Issued	15/334,093	10202234	
Purple Innovation, LLC	PACKAGING FOR BED LINEN	Dec 12, 2016	United States of America	Issued	29/587,296	D831478	

CREDIT PARTY	PATENT	DATE FILED	COUNTRY	STATUS	APP. NO.	PATENT NO.	REG. NO.
Purple Innovation, LLC	CUSHION COVER WITH INTEGRALLY KNIT, HIGH-RELIEF GRAPHIC FEATURE AND CUSHIONS EMPLOYING SUCH CUSHION COVERS	Mar 3, 2017	Australia	Issued	2017228991	2017228991	
Purple Innovation, LLC	MATTRESSES AND MATTRESS TOPPERS INCLUDING KNITTED FABRIC, AND RELATED METHODS	Mar 3, 2017	Japan	Pending	2018-545846		
Purple Innovation, LLC	BAG FOR SHIPPING A CUSHION AND RELATED METHODS	Mar 3, 2017	Taiwan R.O.C.	Pending	106107013		
Purple Innovation, LLC	MATTRESS TOPPERS, AIR TABLES FOR MAKING MATTRESS TOPPERS, AND RELATED METHODS	Mar 3, 2017	Taiwan R.O.C.	Pending	106107014		
Purple Innovation, LLC	CUSHION COVER WITH INTEGRALLY KNIT, HIGH-RELIEF GRAPHIC FEATURE AND CUSHIONS EMPLOYING SUCH CUSHION COVERS	Mar 3, 2017	Taiwan R.O.C.	Pending	106107012		

CREDIT PARTY	PATENT	DATE FILED	COUNTRY	STATUS	APP. NO.	PATENT NO.	REG. NO.
Purple Innovatio n, LLC	MATTRESSES AND MATTRESS TOPPERS INCLUDING KNITTED FABRIC, AND RELATED METHODS	Mar 3, 2017	Australia	Pending	2020200278		
Purple Innovatio n, LLC	MATTRESSES AND MATTRESS TOPPERS INCLUDING KNITTED FABRIC, AND RELATED METHODS	Mar 3, 2017	Australia	Pending	2017228982		
Purple Innovatio n, LLC	BAG FOR SHIPPING A CUSHION AND RELATED METHODS	Mar 3, 2017	Australia	Issued	2017228993	2017228993	
Purple Innovatio n, LLC	CUSHIONS INCLUDING A COATED ELASTOMERI C CUSHIONING ELEMENT AND RELATED METHODS	Mar 3, 2017	Australia	Issued	2017228983	2017228983	
Purple Innovatio n, LLC	MATTRESSES AND MATTRESS TOPPERS INCLUDING KNITTED FABRIC, AND RELATED METHODS	Mar 3, 2017	Canada	Allowed	3,016,700		

CREDIT PARTY	PATENT	DATE FILED	COUNTRY	STATUS	APP. NO.	PATENT NO.	REG. NO.
Purple Innovation, LLC	CUSHION COVER WITH INTEGRALLY KNIT, HIGH-RELIEF GRAPHIC FEATURE AND CUSHIONS EMPLOYING SUCH CUSHION COVERS	Mar 3, 2017	Canada	Allowed	3,016,707		
Purple Innovation, LLC	BAG FOR SHIPPING A CUSHION AND RELATED METHODS	Mar 3, 2017	Canada	Allowed	3,016,874		
Purple Innovation, LLC	CUSHIONS INCLUDING A COATED ELASTOMERIC CUSHIONING ELEMENT AND RELATED METHODS	Mar 3, 2017	Canada	Issued	3,016,702	3016702	
Purple Innovation, LLC	CUSHIONS INCLUDING A COATED ELASTOMERIC CUSHIONING ELEMENT AND RELATED METHODS	Mar 3, 2017	China	Pending	2017800160214		
Purple Innovation, LLC	CUSHION COVER WITH INTEGRALLY KNIT, HIGH-RELIEF GRAPHIC FEATURE AND CUSHIONS EMPLOYING SUCH CUSHION COVERS	Mar 3, 2017	China	Pending	2017800160055		

CREDIT PARTY	PATENT	DATE FILED	COUNTRY	STATUS	APP. NO.	PATENT NO.	REG. NO.
Purple Innovation, LLC	BAG FOR SHIPPING A CUSHION AND RELATED METHODS	Mar 3, 2017	China	Pending	2017800161537		
Purple Innovation, LLC	MATTRESSES AND MATTRESS TOPPERS INCLUDING KNITTED FABRIC, AND RELATED METHODS	Mar 3, 2017	European Patent Office	Pending	17763791.5		
Purple Innovation, LLC	CUSHIONS INCLUDING A COATED ELASTOMERIC CUSHIONING ELEMENT AND RELATED METHODS	Mar 3, 2017	European Patent Office	Pending	17763792.3		
Purple Innovation, LLC	CUSHION COVER WITH INTEGRALLY KNIT, HIGH-RELIEF GRAPHIC FEATURE AND CUSHIONS EMPLOYING SUCH CUSHION COVERS	Mar 3, 2017	European Patent Office	Pending	17763799.8		
Purple Innovation, LLC	BAG FOR SHIPPING A CUSHION AND RELATED METHODS	Mar 3, 2017	European Patent Office	Pending	17763801.2		
Purple Innovation, LLC	MATTRESS TOPPERS, AIR TABLES FOR MAKING MATTRESS TOPPERS, AND RELATED METHODS	Mar 3, 2017	European Patent Office	Pending	17763802.0		

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Purple Innovation, LLC	CUSHION COVER WITH INTEGRALLY KNIT, HIGH-RELIEF GRAPHIC FEATURE AND CUSHIONS EMPLOYING SUCH CUSHION COVERS	Mar 3, 2017	Japan	Pending	2018-545841		
Purple Innovation, LLC	CUSHIONS INCLUDING A COATED ELASTOMERIC CUSHIONING ELEMENT AND RELATED METHODS	Mar 3, 2017	Japan	Issued	2018-545840	2019-510849	
Purple Innovation, LLC	MATTRESSES AND MATTRESS TOPPERS INCLUDING KNITTED FABRIC, AND RELATED METHODS	Mar 3, 2017	Republic of Korea	Issued	10-2018-7028892	10-2124152	
Purple Innovation, LLC	CUSHION COVER WITH INTEGRALLY KNIT, HIGH-RELIEF GRAPHIC FEATURE AND CUSHIONS EMPLOYING SUCH CUSHION COVERS	Mar 3, 2017	Republic of Korea	Issued	10-2018-7028894	10-2124154	

CREDIT PARTY	PATENT	DATE FILED	COUNTRY	STATUS	APP. NO.	PATENT NO.	REG. NO.
Purple Innovation, LLC	CUSHIONS INCLUDING A COATED ELASTOMERIC CUSHIONING ELEMENT AND RELATED METHODS	Mar 3, 2017	Republic of Korea	Issued	10-2018-7028893	10-2124153	
Purple Innovation, LLC	MATTRESSES AND MATTRESS TOPPERS INCLUDING KNITTED FABRIC, AND RELATED METHODS	Mar 3, 2017	Republic of Korea	Pending	10-2018-7028892		
Purple Innovation, LLC	MATTRESSES AND MATTRESS TOPPERS INCLUDING KNITTED FABRIC, AND RELATED METHODS	Mar 7, 2017	Taiwan R.O.C.	Pending	106107364		
Purple Innovation, LLC	Cushions including a coated elastomeric cushioning element and related methods	Mar 7, 2017	Taiwan R.O.C.	Pending	106107365		
Purple Innovation, LLC	METHODS FOR PACKING, SHIPPING, AND UNPACKING A CUSHION	Jun 1, 2017	United States of America	Pending	15/611,567		
Purple Innovation, LLC	PACKAGING FOR BED LINEN	Jun 10, 2017	India	Issued	294575-IN		294575
Purple Innovation, LLC	PACKAGING FOR BED LINEN	Jun 12, 2017	Japan	Issued	12530/2017	1594708	
Purple Innovation, LLC	PACKAGING FOR BED LINEN	Jun 12, 2017	Australia	Issued	201713513		201713513

CREDIT PARTY	PATENT	DATE FILED	COUNTRY	STATUS	APP. NO.	PATENT NO.	REG. NO.
Purple Innovatio n, LLC	PACKAGING FOR BED LINEN	Jun 12, 2017	Canada	Issued	175,312		175312
Purple Innovatio n, LLC	PACKAGING FOR BED LINEN	Jun 12, 2017	China	Issued	201730238284 .2		ZL 201730238 284.2
Purple Innovatio n, LLC	PACKAGING FOR BED LINEN	Jun 12, 2017	European Union	Issued	004043354		004043354- 0001/-0002
Purple Innovatio n, LLC	PACKAGING FOR BED LINEN	Jun 12, 2017	Republic of Korea	Issued	30-2017- 0026582		30-0956695
Purple Innovatio n, LLC	PACKAGING FOR BED LINEN	Jun 12, 2017	South Africa	Issued	A2017/00945		A2017/009 45
Purple Innovatio n, LLC	MATTRESS CUSHION	Jun 13, 2017	United States of America	Issued	29/607,428	D864613	
Purple Innovatio n, LLC	CUSHIONS INCLUDING A COATED ELASTOMERI C CUSHIONING ELEMENT AND RELATED METHODS	Jul 20, 2017	United States of America	Pending	15/654,948		
Purple Innovatio n, LLC	MATTRESSES INCLUDING SPACER FABRIC AND RELATED METHODS	Jul 28, 2017	United States of America	Pending	15/662,934		
Purple Innovatio n, LLC	CUSHIONS AND SHOE INSOLES COMPRISING ELASTOMERI C MATERIAL AND METHODS OF FORMING SAME	Sep 11, 2017	United States of America	Pending	15/700,786		

CREDIT PARTY	PATENT	DATE FILED	COUNTRY	STATUS	APP. NO.	PATENT NO.	REG. NO.
Purple Innovatio n, LLC	PILLOW INCLUDING GELATINOUS ELASTOMER CUSHION HAVING DEFORMABLE WALL MEMBERS AND RELATED METHODS	Sep 20, 2017	Taiwan R.O.C.	Issued	106132218	I644641	
Purple Innovatio n, LLC	MATTRESS PROTECTORS , MATTRESSES COVERED BY MATTRESS PROTECTORS , AND RELATED METHODS	Sep 20, 2017	Taiwan R.O.C.	Pending	106132217		
Purple Innovatio n, LLC	PILLOW INCLUDING GELATINOUS ELASTOMER CUSHION HAVING DEFORMABLE WALL MEMBERS AND RELATED METHODS	Sep 20, 2017	Japan	Pending	2019-167768		
Purple Innovatio n, LLC	PILLOW INCLUDING GELATINOUS ELASTOMER CUSHION HAVING DEFORMABLE WALL MEMBERS AND RELATED METHODS	Sep 20, 2017	Australia	Pending	2017332148		

CREDIT PARTY	PATENT	DATE FILED	COUNTRY	STATUS	APP. NO.	PATENT NO.	REG. NO.
Purple Innovation, LLC	MATTRESS PROTECTORS , MATTRESSES COVERED BY MATTRESS PROTECTORS , AND RELATED METHODS	Sep 20, 2017	Australia	Pending	2017332702		
Purple Innovation, LLC	PILLOW INCLUDING GELATINOUS ELASTOMER CUSHION HAVING DEFORMABLE WALL MEMBERS AND RELATED METHODS	Sep 20, 2017	Canada	Pending	3,037,403		
Purple Innovation, LLC	MATTRESS PROTECTORS , MATTRESSES COVERED BY MATTRESS PROTECTORS , AND RELATED METHODS	Sep 20, 2017	Canada	Pending	3,040,473		
Purple Innovation, LLC	PILLOW INCLUDING GELATINOUS ELASTOMER CUSHION HAVING DEFORMABLE WALL MEMBERS AND RELATED METHODS	Sep 20, 2017	China	Pending	2017800053903		

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Purple Innovation, LLC	MATTRESS PROTECTORS , MATTRESSES COVERED BY MATTRESS PROTECTORS , AND RELATED METHODS	Sep 20, 2017	China	Pending	2017800688615		
Purple Innovation, LLC	PILLOW INCLUDING GELATINOUS ELASTOMER CUSHION HAVING DEFORMABLE WALL MEMBERS AND RELATED METHODS	Sep 20, 2017	European Patent Office	Pending	17853779.1		
Purple Innovation, LLC	MATTRESS PROTECTORS , MATTRESSES COVERED BY MATTRESS PROTECTORS , AND RELATED METHODS	Sep 20, 2017	European Patent Office	Pending	EP17853795.7		
Purple Innovation, LLC	PILLOW INCLUDING GELATINOUS ELASTOMER CUSHION HAVING DEFORMABLE WALL MEMBERS AND RELATED METHODS	Sep 20, 2017	Japan	Issued	2019-514114	6605780	

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Purple Innovation, LLC	PILLOW INCLUDING GELATINOUS ELASTOMER CUSHION HAVING DEFORMABLE WALL MEMBERS AND RELATED METHODS	Sep 20, 2017	Republic of Korea	Pending	10-2019-7009876		
Purple Innovation, LLC	MATTRESS PROTECTORS, MATTRESSES COVERED BY MATTRESS PROTECTORS, AND RELATED METHODS	Sep 20, 2017	Republic of Korea	Pending	10-2019-7011425		
Purple Innovation, LLC	BED LINEN PACKAGING	Oct 18, 2017	Australia	Pending	2017352429		
Purple Innovation, LLC	BED LINENS, AND RELATED BEDDING ASSEMBLIES AND METHODS	Oct 18, 2017	Australia	Pending	2017346846		
Purple Innovation, LLC	BED LINEN PACKAGING	Oct 18, 2017	Canada	Pending	3,037,390		
Purple Innovation, LLC	BED LINENS, AND RELATED BEDDING ASSEMBLIES AND METHODS	Oct 18, 2017	Canada	Pending	3,040,500		
Purple Innovation, LLC	BED LINENS, AND RELATED BEDDING ASSEMBLIES AND METHODS	Oct 18, 2017	China	Pending	201780064563 9		

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Purple Innovation, LLC	BED LINEN PACKAGING	Oct 18, 2017	China	Pending	2017800659523		
Purple Innovation, LLC	TALL AND STURDY METAL MATTRESS PLATFORMS	Oct 18, 2017	European Patent Office	Pending	17865811.8		
Purple Innovation, LLC	BED LINEN PACKAGING	Oct 18, 2017	European Patent Office	Pending	17864930.7		
Purple Innovation, LLC	BED LINENS, AND RELATED BEDDING ASSEMBLIES AND METHODS	Oct 18, 2017	European Patent Office	Pending	17861434.3		
Purple Innovation, LLC	BED LINEN PACKAGING	Oct 18, 2017	Japan	Pending	2019-514115		
Purple Innovation, LLC	BED LINENS, AND RELATED BEDDING ASSEMBLIES AND METHODS	Oct 18, 2017	Japan	Pending	2019-520434		
Purple Innovation, LLC	BED LINEN PACKAGING	Oct 18, 2017	Republic of Korea	Pending	10-2019-7009881		
Purple Innovation, LLC	BED LINENS, AND RELATED BEDDING ASSEMBLIES AND METHODS	Oct 18, 2017	Republic of Korea	Pending	10-2019-7013883		
Purple Innovation, LLC	Beds Linens, and Related Bedding Assemblies and Methods	Oct 20, 2017	Taiwan R.O.C.	Pending	106/136182		
Purple Innovation, LLC	TALL AND STURDY METAL MATTRESS PLATFORMS	Oct 25, 2017	Taiwan R.O.C.	Allowed	106136734		
Purple Innovation, LLC	BED LINEN PACKAGING	Oct 25, 2017	Taiwan R.O.C.	Allowed	106136732		

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Purple Innovations, LLC	MOLDING SYSTEMS, MOLD EXTRACTOR SYSTEMS, AND RELATED METHODS	Nov 17, 2017	United States of America	Issued	15/816,895	10661492	
Purple Innovations, LLC	CUSHIONS INCLUDING ONE OR MORE REINFORCED PORTIONS AND RELATED METHODS	Nov 17, 2017	United States of America	Pending	15/817,039		
Purple Innovations, LLC	MATTRESSES INCLUDING AN ELASTOMERIC CUSHIONING ELEMENT AND A POCKETED COIL LAYER AND RELATED METHODS	Nov 17, 2017	United States of America	Pending	15/816,983		
Purple Innovations, LLC	CUSHIONS INCLUDING ONE OR MORE ZONES OF DIFFERENT MATERIALS AND RELATED METHODS OF MANUFACTURE FOR IMPROVED YIELD	Nov 17, 2017	United States of America	Pending	62/588,211		
Purple Innovations, LLC	ADJUSTABLE BED FOUNDATIONS AND RELATED METHODS	Dec 7, 2017	United States of America	Pending	15/835,052		

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Purple Innovatio n, LLC	ADJUSTABLE BED FOUNDATION S AND RELATED METHODS	Dec 7, 2017	Australia	Pending			
Purple Innovatio n, LLC	ADJUSTABLE BED FOUNDATION S AND RELATED METHODS	Dec 7, 2017	Canada	Pending			
Purple Innovatio n, LLC	ADJUSTABLE BED FOUNDATION S AND RELATED METHODS	Dec 7, 2017	China	Pending	201780084472 .1		
Purple Innovatio n, LLC	ADJUSTABLE BED FOUNDATION S AND RELATED METHODS	Dec 7, 2017	European Patent Office	Pending	EP17881826.6		
Purple Innovatio n, LLC	ADJUSTABLE BED FOUNDATION S AND RELATED METHODS	Dec 7, 2017	Republic of Korea	Pending	10-2019- 7020571		
Purple Innovatio n, LLC	ADJUSTABLE BED FOUNDATION S AND RELATED METHODS	Dec 15, 2017	Taiwan R.O.C.	Pending	106144221		
Purple Innovatio n, LLC	PET CUSHION	Jan 3, 2018	United States of America	Pending	15/861,278		
Purple Innovatio n, LLC	AIR TABLES FOR MAKING MATTRESS TOPPERS AND RELATED METHODS	Jan 25, 2018	United States of America	Pending	15/880,163		
Purple Innovatio n, LLC	BED LINEN PACKAGING	Feb 22, 2018	United States of America	Allowed	15/902,737		

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Purple Innovation, LLC	PILLOW INCLUDING GELATINOUS ELASTOMER CUSHION MATERIALS	Mar 26, 2018	United States of America	Allowed	15/936,175		
Purple Innovation, LLC	BAG FOR ENCLOSING A CUSHION	May 1, 2018	United States of America	Pending	15/968,570		
Purple Innovation, LLC	CUSHIONS INCLUDING A COATED ELASTOMERIC CUSHIONING ELEMENT AND RELATED METHODS	Jul 10, 2018	Australia	Pending	2018304056		
Purple Innovation, LLC	CUSHIONS INCLUDING A COATED ELASTOMERIC CUSHIONING ELEMENT AND RELATED METHODS	Jul 10, 2018	Canada	Pending	3,054,345		
Purple Innovation, LLC	CUSHIONS INCLUDING A COATED ELASTOMERIC CUSHIONING ELEMENT AND RELATED METHODS	Jul 10, 2018	European Patent Office	Pending	EP18835912.9		
Purple Innovation, LLC	CUSHIONS INCLUDING A COATED ELASTOMERIC CUSHIONING ELEMENT AND RELATED METHODS	Jul 10, 2018	Japan	Pending	2019-545329		

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Purple Innovation, LLC	CUSHIONS INCLUDING A COATED ELASTOMERIC CUSHIONING ELEMENT AND RELATED METHODS	Jul 10, 2018	Republic of Korea	Pending	10-2019-7028936		
Purple Innovation, LLC	MATTRESSES INCLUDING SPACER FABRIC AND RELATED METHODS	Jul 16, 2018	PCT	Pending	2018/042331		
Purple Innovation, LLC	MATTRESSES INCLUDING SPACER FABRIC AND RELATED METHODS	Jul 16, 2018	Australia	Pending	2018307218		
Purple Innovation, LLC	MATTRESSES INCLUDING SPACER FABRIC AND RELATED METHODS	Jul 16, 2018	Canada	Pending	3,070,066		
Purple Innovation, LLC	MATTRESSES INCLUDING SPACER FABRIC AND RELATED METHODS	Jul 16, 2018	European Patent Office	Pending	EP18838906.8		
Purple Innovation, LLC	MATTRESSES INCLUDING SPACER FABRIC AND RELATED METHODS	Jul 16, 2018	Japan	Pending	2020-504409		
Purple Innovation, LLC	MATTRESSES INCLUDING SPACER FABRIC AND RELATED METHODS	Jul 16, 2018	Republic of Korea	Pending	10-2020-7003012		

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Purple Innovation, LLC	MOLDING SYSTEMS, MOLD EXTRACTOR SYSTEMS, AND RELATED METHODS	Jul 17, 2018	China	Pending	2018107858257		
Purple Innovation, LLC	CUSHIONS INCLUDING A COATED ELASTOMERIC CUSHIONING ELEMENT AND RELATED METHODS	Jul 17, 2018	China	Pending	2018107865369		
Purple Innovation, LLC	CUSHIONS INCLUDING A COATED ELASTOMERIC CUSHIONING ELEMENT AND RELATED METHODS	Jul 20, 2018	Taiwan R.O.C.	Issued	107125120	I673028	
Purple Innovation, LLC	MATTRESSES INCLUDING SPACER FABRIC AND RELATED METHODS	Jul 20, 2018	China	Pending	2018108002376		
Purple Innovation, LLC	MATTRESSES INCLUDING AN ELASTOMERIC CUSHIONING ELEMENT AND A POCKETED COIL LAYER AND RELATED METHODS	Jul 23, 2018	China	Pending	2018108116841		

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Purple Innovation, LLC	CUSHIONS INCLUDING ONE OR MORE REINFORCED PORTIONS AND RELATED METHODS	Jul 23, 2018	China	Pending	2018108252600		
Purple Innovation, LLC	MATTRESSES INCLUDING SPACER FABRIC AND RELATED METHODS	Jul 27, 2018	Taiwan R.O.C.	Issued	107126144	I674861	
Purple Innovation, LLC	MATTRESSES INCLUDING SPACER FABRIC AND RELATED METHODS	Jul 27, 2018	Taiwan R.O.C.	Pending	108126616		
Purple Innovation, LLC	PILLOW COVERS AND PILLOWS	Aug 9, 2018	United States of America	Pending	62/716,888		
Purple Innovation, LLC	BLANKET	Aug 29, 2018	United States of America	Allowed	29/661,680		
Purple Innovation, LLC	CUSHIONS AND SHOE INSOLES COMPRISING ELASTOMERIC MATERIAL AND METHODS OF FORMING SAME	Sep 6, 2018	Australia	Issued	2018226458	2018226458	
Purple Innovation, LLC	CUSHIONS AND SHOE INSOLES COMPRISING ELASTOMERIC MATERIAL AND METHODS OF FORMING SAME	Sep 6, 2018	Australia	Pending	2020202869		

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Purple Innovatio n, LLC	CUSHIONS AND SHOE INSOLES COMPRISING ELASTOMERI C MATERIAL AND METHODS OF FORMING SAME	Sep 7, 2018	Canada	Pending	3,016,790		
Purple Innovatio n, LLC	MATTRESS TOPPERS, AIR TABLES FOR MAKING MATTRESS TOPPERS, AND RELATED METHODS	Sep 7, 2018	China	Pending	201780015942 9		
Purple Innovatio n, LLC	MATTRESSES AND MATTRESS TOPPERS INCLUDING KNITTED FABRIC, AND RELATED METHODS	Sep 7, 2018	China	Pending	201780015999 9		
Purple Innovatio n, LLC	CUSHIONS AND SHOE INSOLES COMPRISING ELASTOMERI C MATERIAL AND METHODS OF FORMING SAME	Sep 11, 2018	China	Pending	201811053799 5		
Purple Innovatio n, LLC	CUSHIONS AND SHOE INSOLES COMPRISING ELASTOMERI C MATERIAL AND METHODS OF FORMING SAME	Sep 11, 2018	European Patent Office	Pending	18193646.9		

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Purple Innovatio n, LLC	CUSHIONS AND SHOE INSOLES COMPRISING ELASTOMERI C MATERIAL AND METHODS OF FORMING SAME	Sep 11, 2018	Japan	Pending	2018-169329		
Purple Innovatio n, LLC	MOLDING SYSTEMS, MOLD EXTRACTOR SYSTEMS, AND RELATED METHODS	Nov 13, 2018	PCT	Pending	2018/060701		
Purple Innovatio n, LLC	MATTRESSES INCLUDING AN ELASTOMERI C CUSHIONING ELEMENT AND A POCKETED COIL LAYER AND RELATED METHODS	Nov 13, 2018	PCT	Pending	2018/060680		
Purple Innovatio n, LLC	MOLDING SYSTEMS, MOLD EXTRACTOR SYSTEMS, AND RELATED METHODS	Nov 13, 2018	Australia	Pending			
Purple Innovatio n, LLC	MATTRESSES INCLUDING AN ELASTOMERI C CUSHIONING ELEMENT AND A POCKETED COIL LAYER AND RELATED METHODS	Nov 13, 2018	Australia	Pending			

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Purple Innovation, LLC	MOLDING SYSTEMS, MOLD EXTRACTOR SYSTEMS, AND RELATED METHODS	Nov 13, 2018	Canada	Pending	3082817		
Purple Innovation, LLC	MATTRESSES INCLUDING AN ELASTOMERIC CUSHIONING ELEMENT AND A POCKETED COIL LAYER AND RELATED METHODS	Nov 13, 2018	Canada	Pending	3084510		
Purple Innovation, LLC	MOLDING SYSTEMS, MOLD EXTRACTOR SYSTEMS, AND RELATED METHODS	Nov 13, 2018	European Patent Office	Pending	EP18812496.0		
Purple Innovation, LLC	MATTRESSES INCLUDING AN ELASTOMERIC CUSHIONING ELEMENT AND A POCKETED COIL LAYER AND RELATED METHODS	Nov 13, 2018	European Patent Office	Pending	EP18812494.5		

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Purple Innovation, LLC	MATTRESSES INCLUDING AN ELASTOMERIC CUSHIONING ELEMENT AND A POCKETED COIL LAYER AND RELATED METHODS	Nov 13, 2018	Japan	Pending	2020-527078		
Purple Innovation, LLC	MATTRESSES INCLUDING AN ELASTOMERIC CUSHIONING ELEMENT AND A POCKETED COIL LAYER AND RELATED METHODS	Nov 13, 2018	Republic of Korea	Pending	10-2020-7016996		
Purple Innovation, LLC	CUSHIONS INCLUDING ONE OR MORE ZONES OF DIFFERENT MATERIALS AND RELATED METHODS OF MANUFACTURE FOR IMPROVED YIELD	Nov 16, 2018	United States of America	Pending	16/193,807		

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Purple Innovatio n, LLC	CUSHIONS INCLUDING ONE OR MORE ZONES OF DIFFERENT MATERIALS AND RELATED METHODS OF MANUFACTURE FOR IMPROVED YIELD	Nov 16, 2018	PCT	Pending	PCT/US2018/061584		
Purple Innovatio n, LLC	CUSHIONS INCLUDING ONE OR MORE ZONES OF DIFFERENT MATERIALS AND RELATED METHODS OF MANUFACTURE FOR IMPROVED YIELD	Nov 16, 2018	Canada	Pending	3082585		
Purple Innovatio n, LLC	CUSHIONS INCLUDING ONE OR MORE ZONES OF DIFFERENT MATERIALS AND RELATED METHODS OF MANUFACTURE FOR IMPROVED YIELD	Nov 16, 2018	China	Pending	201880086222.6		

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Purple Innovation, LLC	CUSHIONS INCLUDING ONE OR MORE ZONES OF DIFFERENT MATERIALS AND RELATED METHODS OF MANUFACTURE FOR IMPROVED YIELD	Nov 16, 2018	European Patent Office	Pending	EP18836710.6		
Purple Innovation, LLC	CUSHIONS INCLUDING ONE OR MORE ZONES OF DIFFERENT MATERIALS AND RELATED METHODS OF MANUFACTURE FOR IMPROVED YIELD	Nov 16, 2018	Japan	Pending	2020-526864		
Purple Innovation, LLC	PILLOW INCLUDING GELATINOUS ELASTOMER CUSHION HAVING DEFORMABLE WALL MEMBERS AND RELATED METHODS	Jan 15, 2019	United States of America	Pending	29/676,858		
Purple Innovation, LLC	PILLOW INCLUDING GELATINOUS ELASTOMER CUSHION HAVING DEFORMABLE WALL MEMBERS AND RELATED METHODS	Jan 15, 2019	United States of America	Pending	29/676,862		

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Purple Innovation, LLC	PILLOW INCLUDING GELATINOUS ELASTOMER CUSHION HAVING DEFORMABLE WALL MEMBERS AND RELATED METHODS	Jan 15, 2019	United States of America	Pending	29/676,872		
Purple Innovation, LLC	MATTRESS	Mar 27, 2019	Canada	Issued	186,692	186692	
Purple Innovation, LLC	Cushion with Offset Cells	Jun 13, 2019	United States of America	Pending	29/694,846		
Purple Innovation, LLC	Cushion with Offset Cells	Jun 13, 2019	United States of America	Pending	29/694,851		
Purple Innovation, LLC	Fabric Elongation Resistance Evaluation Equipment	Jun 13, 2019	United States of America	Pending	62/861,119		
Purple Innovation, LLC	Pillows and Covers	Jun 13, 2019	United States of America	Pending	62/861,138		
Purple Innovation, LLC	MATTRESS	Jun 21, 2019	United States of America	Pending	29/695,784		
Purple Innovation, LLC	MATTRESS	Jul 19, 2019	China	Issued	201930385264.7		CN 305684255 5 S
Purple Innovation, LLC	MATTRESS COVER	Sep 23, 2019	United States of America	Pending	29/706,731		
Purple Innovation, LLC	Pillow	Oct 23, 2019	United States of America	Pending	29/710,438		
Purple Innovation, LLC	CUSHION WITH OFFSET CELLS	Dec 13, 2019	China	Allowed	201930698255.3		
Purple Innovation, LLC	Cushion with Offset Cells	Dec 13, 2019	China	Allowed	201930698383.8		
Purple Innovation, LLC	BED	Jan 16, 2020	United States of America	Pending	29/720,825		

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Purple Innovation, LLC	BLANKET WITH ELASTOMERIC WEIGHTING ELEMENTS	Feb 6, 2020	United States of America	Pending	62/971,016		
Purple Innovation, LLC	COMPOSITE MATTRESSES WITH AIR CHAMBERS	Feb 13, 2020	United States of America	Pending	62/976,173		
Purple Innovation, LLC	Pillow	Apr 3, 2020	Canada	Pending	194370		
Purple Innovation, LLC	VENTILATED COMPOSITE MATTRESSES	Apr 6, 2020	United States of America	Pending	63/005,911		
Purple Innovation, LLC	Pillow	Apr 23, 2020	China	Allowed	202030170587.7		
Purple Innovation, LLC	CUSHIONS INCLUDING A COATED ELASTOMERIC CUSHIONING ELEMENT AND RELATED METHODS	May 11, 2020	United States of America	Pending	16/872,223		
Purple Innovation, LLC	MOLDING SYSTEMS, MOLD EXTRACTOR SYSTEMS, AND RELATED METHODS	May 26, 2020	United States of America	Pending	16/883,732		
Purple Innovation, LLC	Pillows and Covers	Jun 15, 2020	PCT	Pending	PCT/US2020/03777		
Purple Innovation, LLC	Pillows and Covers	Jun 15, 2020	United States of America	Pending	16/901,783		
Purple Innovation, LLC	REMOTEYLY CONTROLLING BEDS	Jun 15, 2020	United States of America	Pending	63/039,281		

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Purple Innovation, LLC	Gelastie Material Having Variable Or Same Hardness And Balanced, Independent Buckling In A Mattress System	Mar 25, 2009	United States of America	Issued	12410954	8549684	