506242060 09/09/2020

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6288804

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MICHAEL HALL	12/21/2017
DAVID MORSE	12/21/2017
RUAN TROUW	12/20/2017

RECEIVING PARTY DATA

Name:	SRAM, LLC	
Street Address:	1000 W. FULTON MARKET, 4TH FLOOR	
City:	CHICAGO	
State/Country:	ILLINOIS	
Postal Code:	60607	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29630490

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	IP 219.1(B)	
NAME OF SUBMITTER:	BILLIE HINNEN	
SIGNATURE:	/BILLIE HINNEN/	
DATE SIGNED:	09/09/2020	

Total Attachments: 4

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PATENT 506242060 REEL: 053718 FRAME: 0631

ASSIGNMENT

WHEREAS, I, one of the undersigned joint inventors, of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, SRAM, LLC (hereinafter referred to as "Assignee"), a limited liability company of the State of Delaware, with an address of 1000 West Fulton Market, 4th Floor, Chicago, Illinois 60607, desires to acquire our entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we assign to Assignee, all right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

We also assign to Assignee, all right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in SRAM, LLC's own name throughout the world including all rights to publish cautionary appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

We will communicate to Assignee any facts known to use respecting any improvements; and, at the expense of Assignee, we will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

Page 1 of 4 SRAM No. IP 213.1 Title of Invention: BICYCLE RIM

Serial No.: 29/630,490

Docket No.: IP 219.1B

1. Signature of Inventor: MICHAEL HALL

Residence (City, Country) INDIANAPOLIS, IN

legal representatives.

Date:

This assignment shall be binding on the parties' successors, assigns and

2017-12-21

2. Signature of Inventor:	
Inventor's Name:	DAVID MORSE
Residence (City, Country)	SPEEDWAY, IN
Date:	12/21/2017

3. Signature of Inventor:

Inventor's Name:

RUAN TROUW

Residence (City, Country)

MOORESVILLE, IN

Date:

12/20/2017

Page 4 of 4 SRAM No. IP 213.1