# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6292894

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
ZACHARY MCKEEL CAVA	09/08/2020

### **RECEIVING PARTY DATA**

Name:	HULU, LLC
Street Address:	2500 BROADWAY
Internal Address:	SUITE 200
City:	SANTA MONICA
State/Country:	CALIFORNIA
Postal Code:	90404

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	17017499

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 408-244-6319

**Email:** flgdocketing@fountainheadlaw.com

**Correspondent Name:** FOUNTAINHEAD LAW GROUP, PC CHAD R. WALSH

Address Line 1: 900 LAFAYETTE STREET

Address Line 2: SUITE 301

Address Line 4: SANTA CLARA, CALIFORNIA 95050

ATTORNEY DOCKET NUMBER:	000118-030000US
NAME OF SUBMITTER:	BRIAN N. YOUNG
SIGNATURE:	/Brian N. Young/
DATE SIGNED:	09/10/2020

**Total Attachments: 2** 

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PATENT 506246149 REEL: 053739 FRAME: 0432

Attorney Docket No.: 000118-030000US

## ASSIGNMENT OF PATENT APPLICATION

SOLE

WHEREAS, Zachary McKeel Cava, hereinafter referred to as "Assignor," is the inventor of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: STATELESS RE-DISCOVERY OF IDENTITY USING

WATERMARKING OF A VIDEO STREAM

Application No.: <u>17/017,499</u>

Filing Date: September 10, 2020

WHEREAS, **HULU, LLC,** located at 2500 Broadway, 2<sup>nd</sup> Floor, Santa Monica, CA 90404 hereinafter referred to as "Assignee," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees that he will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignor hereby authorize and request Fountainhead Law Group PC, 900 Lafayette St., Ste. 301, Santa Clara, CA 95050, to insert herein above the application number and filing date of said application when known.

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IN TESTIMONY WHEREOF, Assignor has signed his name on the date indicated.

Eachary Mckeel Cava

Zachary McKeel Cava 9/8/2020 Dated:\_\_\_\_\_

**PATENT REEL: 053739 FRAME: 0434** 

**RECORDED: 09/10/2020**