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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ALEX DASTMALCHI	09/02/2020
OLGA AVILA	08/31/2020
SAMUEL WU	09/10/2020
TONI BATTAGLIA	08/25/2020

RECEIVING PARTY DATA

Name:	VITAGOODS, LLC		
Street Address:	4490 VON KARMAN AVENUE, SUITE 150		
City:	NEWPORT BEACH		
State/Country:	CALIFORNIA		
Postal Code:	92660		

PROPERTY NUMBERS Total: 3

Property Type	Number
Application Number:	29734095
Application Number:	29734102
Application Number:	29734103

CORRESPONDENCE DATA

Fax Number: (818)332-4205

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8186548841

Email: patents@avynolaw.com JENNIFER HAMILTON **Correspondent Name:** 6345 BALBOA BLVD Address Line 1:

Address Line 2: SUITE 208

Address Line 4: **ENCINO, CALIFORNIA 91316**

ATTORNEY DOCKET NUMBER:	DAS19003USDP
NAME OF SUBMITTER: JENNIFER H. HAMILTON	
SIGNATURE:	/Jennifer H. Hamilton/
DATE SIGNED:	09/11/2020

Total Attachments: 7 source=Patent Assignment Agreement#page1.tif source=Patent Assignment Agreement#page2.tif source=Patent Assignment Agreement#page3.tif source=Patent Assignment Agreement#page4.tif source=Patent Assignment Agreement#page5.tif source=Patent Assignment Agreement#page6.tif source=Patent Assignment Agreement#page7.tif

PATENT ASSIGNMENT AGREEMENT

THIS PATENT ASSIGNMENT AGREEMENT and the schedule attached hereto (this "Assignment"), with the execution date noted below (the "Effective Date"), is made and entered into by and among:

Alex Dastmalchi; residing at 15 Marisol, Newport Coast, CA 92657;

Olga Avila; residing at 433½ Dahlia Ave, Corona Del Mar, CA 92625;

Samuel Wu; residing at 15683 Tall Oak Drive, Chino Hills, CA 91709;

Toni Battaglia; residing at 15 Coventry, Newport Beach, CA 92660; (collectively "ASSIGNORS"); and

Vitagoods, LLC, a Nevada Limited Liability Corporation, having a principal place of business at 4490 Von Karman Ave., Suite 150, Newport Beach, CA 92660 ("ASSIGNEE");

RECITALS

WHEREAS, ASSIGNORS, through ASSIGNORS' respective contracts and/or employment with ASSIGNEE, invented certain new and useful improvements as described and set forth in Schedule A.

NOW THEREFORE, in consideration of the foregoing and the respective representations, warranties, covenants, agreements and conditions set forth herein and in the Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

AGREEMENT

1. Patent Assignment.

- 1.1 Assignors hereby irrevocably sell, assign, transfer and convey to Assignee, its successors, and assign all right, title, and interest in and to each of the Patents listed on Schedule A, including all continuations, divisions, continuations-in-part, requests for continued examination, reissues, reexaminations and extensions thereof; any other filings claiming priority to or serving as a basis for priority thereof; all patents issuing from any of the foregoing; the right to file foreign applications directly in the name of Assignee with respect to the inventions, discoveries or designs described in any of the Patents; the right to claim priority to any of the Patents or any of the inventions, discoveries and designs described in the Patents; and all causes of action and other enforcement rights under, or on account of, any of the foregoing for past, current or future infringement.
- 1.2 This Patent Assignment may be filed in all countries of the world. Assignors hereby authorize the respective patent office or governmental agency in each jurisdiction to issue any and all patents that may be granted upon the applications or other rights assigned hereunder in the name of Assignee, as the assignee to the entire interest therein.

Serial No. 29/734,095; 29/734,102; 29/734,103

- 2. <u>Irrevocable and Binding Assignment and License</u>. The Assignors acknowledge that this Assignment is irrevocable and binding on the Assignors' successors and assigns. The Assignors do not have the right to: (a) rescind any of the rights or waivers granted herein; or (b) enjoin, restrain or otherwise hinder the Assignee's exercise of any of the rights granted herein.
- 3. <u>Cooperation</u>. Assignors hereby agree to execute without further remuneration any papers at the request of Assignee, its successors, assigns and legal representatives, when deemed essential to Assignee's, its successors', assigns' and legal representatives' full enjoyment, protection, enforcement and title in and to such Patents hereby transferred. Assignors furthermore agree upon request of said Assignee, its successors, assigns and legal representatives, and without further remuneration, to execute any and all papers desired by said Assignee, its successors, assigns and legal representatives, for the filing and granting of foreign applications and the perfecting of title thereto in said Assignee, its successors, assigns and legal representatives.
- 4. <u>Partnership</u>. Assignors hereby acknowledge and recognize that the three Patents listed on Schedule A, while owned by Assignee, and all goods related thereto, fall under, and are governed by the partnership between Oliglo and Dastmaschi LCC, which shall include, but not be limited to, the distribution of 100% of all revenues and payment of expenses related thereto.
- 5. <u>Governing Law</u>. This Assignment will be governed by and construed and enforced in accordance with the internal laws of the State of California without reference to any choice of law rules that would result in the application of the laws of another jurisdiction.
- 6. <u>Counterparts</u>. This Assignment may be executed in counterparts, each of which shall be deemed to be an original and together shall be deemed to be one and the same agreement. Execution of this Assignment may be accomplished via facsimile or via email exchange of signed PDF execution copies.

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the Effective Date.

_{Date} Sep 2, 2020	Alex Dastmalchi By	
	Alex Dastmalchi	
Date	By	
	Olga Avila	
Date	By	
	Samuel Wu	
Date	By	
	Toni Battaglia	

Date	ByAlex Dastmalchi
Aug 31, 2020 Date	By Olga Avila Olga Avila Olga Avila
Date	BySamuel Wu
Date	By Toni Battaglia

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the

Serial No. 29/734,095; 29/734,102; 29/734,103

Effective Date.

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Date	ByAlex Dastmalchi
Date	ByOlga Avila
Date	By Samuel Wu
Date	By

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the

Effective Date.

Date	ByAlex Dastmalchi
Date	ByOlga Avila
Date	BySamuel Wu
_{Date} Aug 25, 2020	toni battaglia By Toni Battaglia

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the

Effective Date.

Schedule A Assigned Patents

Title	Country	FilingDate	Status	ApplicationNum
Serum Device	United States	05/08/2020	Pending	29/734,095
Serum Device Charging Dock	United States	05/08/2020	Pending	29/734,102
Serum Pen	United States	05/08/2020	Pending	29/734,103

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RECORDED: 09/11/2020