

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT6295094

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
HERBST PRODUKT	09/10/2020
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BRITA LP
<b>Street Address:</b>	1221 BROADWAY
<b>City:</b>	OAKLAND
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94612
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29750270
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(510)271-1652
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	510-271-7887
<b>Email:</b>	patapps@clorox.com
<b>Correspondent Name:</b>	BRITA LP
<b>Address Line 1:</b>	1221 BROADWAY
<b>Address Line 4:</b>	OAKLAND, CALIFORNIA 94612
<b>ATTORNEY DOCKET NUMBER:</b>	482.628
<b>NAME OF SUBMITTER:</b>	STACY H. COMBS
<b>SIGNATURE:</b>	/STACY H. COMBS/
<b>DATE SIGNED:</b>	09/11/2020
<b>Total Attachments: 3</b>	
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ASSIGNMENT  
AND REASSIGNMENT

I. ASSIGNMENT

WHEREAS, **SCOT HERBST**, a resident of the city of SANTA CRUZ, CALIFORNIA, hereinafter referred to as ASSIGNOR, has, along with others, invented a new and unobvious invention entitled

**WATER PITCHER**

for which he has made, along with others, application for Design Patent of the United States, such invention being described in and identified by said application having been given a Serial No. 29/750,270, and a filing date of September 11, 2020; and

WHEREAS, HERBST PRODUKT, a business entity having a place of business at 220 Fridley Drive, Santa Cruz, CA 95060, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, and in and to said Patent, including the equivalent rights thereunder in all foreign countries; and

WHEREAS, ASSIGNOR is desirous of and willing to assign all rights, titles and interest in and to said Design Patent and acknowledges that he is under a continuing duty to assign said Design Patent to ASSIGNEE.

NOW, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNOR from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNORS:

1. ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE, the entire right, title and interest in and to said Design Patent and said invention; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Design Patent on said invention that may be granted by the United States or any foreign countries, including each and every Design Patent granted on any application which is a division, substitution, or continuation of any application relating to said invention, and in and to each and every reissue or extension of said Design Patent.

2. ASSIGNOR hereby warrants, covenants and represents the fact to be that he has not heretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that he has the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

IN TESTIMONY WHEREOF, I, SCOT HERBST, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 10th DAY OF SEPTEMBER, 2020.

*Scot Herbst*

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SCOT HERBST

## II. REASSIGNMENT

WHEREAS, HERBST PRODUKT, a business entity having a place of business at 220 Fridley Drive, Santa Cruz, CA 95060, desires to assign its interest in and to U.S. Design Application Serial No. 29/750,270 including the invention claimed thereby, as well as any foreign rights thereunder, to BRITA LP, hereinafter referred to as BRITA LP, a Delaware corporation, having a place of business in Oakland, California; and

WHEREAS, BRITA LP desires to acquire the interest of HERBST PRODUKT in and to the Design Application, including the invention claimed thereby, as well as any foreign rights thereunder.

NOW, THEREFORE, in consideration of good and valuable consideration received by HERBST PRODUKT from BRITA LP, the receipt of which is hereby acknowledged:

1. HERBST PRODUKT does hereby sell, assign, transfer and confirm unto BRITA LP, its successors, assigns and heirs, all right, title and interest in and to the Design Application, including the invention claimed thereby, as well as any foreign rights thereunder, and in and to any applications, divisions, continuations, renewals, and substitutes thereof, and reissues of the same.

2. HERBST PRODUKT further agrees to execute upon request of BRITA LP or its successors, assigns or heirs, such additional documents, if any, as are necessary and proper to secure patent protection on said invention, and to otherwise give full effect to, or perfect the rights of, BRITA LP, or its successors, assigns or heirs, under this Reassignment.

IN TESTIMONY WHEREOF, I, SCOT HERBST, of HERBST  
PRODUKT, HAVE DELIVERED THIS INSTRUMENT THIS 10th DAY OF SEPTEMBER  
, 2020.

HERBST PRODUKT

By: Scot Herbst

Name: Scot Herbst

Title: Creative Director

File No.: 482.628