PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SUSAN CLARE ROBINSON	08/04/2020
LEIGH KNIGHT	08/04/2020
TINA SUSANNAH CLARELLI	08/06/2020

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16919294

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ATTORNEY DOCKET NUMBER:	30766/55794	
NAME OF SUBMITTER:	RYAN N. PHELAN	
SIGNATURE:	/Ryan N. Phelan/	
DATE SIGNED:	09/16/2020	

Total Attachments: 2

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> **PATENT** REEL: 053784 FRAME: 0674 506253923

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) hereby declare that I/we, alone or jointly with the other inventor(s) identified herein, have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled DIGITAL IMAGING SYSTEMS AND METHODS OF ANALYZING PIXEL DATA OF AN IMAGE OF A USER'S BODY BEFORE REMOVING HAIR FOR DETERMINING A USER-SPECIFIC TRAPPED HAIR VALUE, Attorney's Docket No. 30766/55794 and filed in the United States Patent Office as Serial Number 16/919,294, on July 2, 2020, and/or the corresponding application filed in the PCT as Serial Number _______, on _______ (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert in this document, the Serial Number and filing date of each application identified above when ascertained.) having named inventors:

Susan Clare ROBINSON of Greater London Innovation Centre, 460 Basingstoke Road, Reading, Berkshire, RG2 0QE, United Kingdom;

Leigh KNIGHT of Greater London Innovation Centre, 460 Basingstoke Road, Reading, Berkshire, RG2 0QE, United Kingdom;

Tina Susannah CLARELLI of Greater London Innovation Centre, 460 Basingstoke Road, Reading, Berkshire, RG2 0QE, United Kingdom

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Gillette Company LLC or one of its Affiliates, and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Gillette Company LLC or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Gillette Company LLC, its legal representatives, successors and assigns, my/our entire right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. My/our entire right, title and interest shall vest irrevocably in The Gillette Company LLC. I/We further agree to, without additional compensation but at no expense to me/us, execute or assent to any and all applications for said invention(s), execute all other legal documents as may be necessary or desirable to vest and maintain the enjoyment of the rights assigned, and to cooperate with The Gillette Company LLC, its legal representatives, successors and assigns, or as said Company may direct, in any pre-grant, post-grant or other proceedings relating to the rights assigned herein.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number to The Gillette Company LLC, its legal representatives, successors or assigns, as assignee of my/our entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

PATENT REEL: 053784 FRAME: 0675 Signed: Juan Robinson

Signed: Again Robinson

Signed: Again Robinson

Signed: Again Robinson

Angust 4th 2020

Date

Signed: Again Robinson

Angust 4th 2020

Date

Signed: Again Robinson

Date

PATENT REEL: 053784 FRAME: 0676

RECORDED: 09/16/2020