

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6301946

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
VIRAJ PATEL	09/14/2020
BEARD BIBS, LLC	09/14/2020
RECEIVING PARTY DATA	
Name:	ORANGE CRUSH ORGANIZATION, INC.
Street Address:	85 WEST STREET
City:	WALPOLE
State/Country:	MASSACHUSETTS
Postal Code:	02081
PROPERTY NUMBERS Total: 6	
Property Type	Number
Patent Number:	10081113
Patent Number:	10124497
Application Number:	29620168
Patent Number:	D804319
Patent Number:	D874060
Application Number:	29636201
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	617-917-4609
Email:	ekta@thras.io
Correspondent Name:	EKTA PATEL
Address Line 1:	85 WEST STREET
Address Line 4:	WALPOLE, MASSACHUSETTS 02081
NAME OF SUBMITTER:	THADDEUS TIRRELL
SIGNATURE:	/Thaddeus Tirrell/
DATE SIGNED:	09/16/2020
Total Attachments: 9	

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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (“**Agreement**”), dated as of September 14, 2020 (the “**Effective Date**”), is entered by and among BEARD BIBS, LLC, a Florida limited liability company (the “**Company**”), VIRAJ PATEL, an individual (“**Principal**” and together with the Company, the “**Assignors**” and each a “**Assignor**”) and ORANGE CRUSH ORGANIZATION, INC., a Delaware corporation (“**Assignee**”) pursuant to that certain asset purchase agreement, dated September 14, 2020, by and among Assignee and, Assignor (as may be amended, supplemented, acquired or otherwise modified from time to time, the “**Purchase Agreement**”). Together Buyer and the Sellers shall be referred to herein as the “**Parties**” or each, a “**Party**”. Capitalized terms used but not otherwise defined in this Agreement shall have the meanings ascribed to such terms in the Purchase Agreement.

WHEREAS, pursuant to and in accordance with the Purchase Agreement (the terms of which, including all schedules and exhibits thereto, are incorporated herein by this reference), Assignor has agreed to convey, transfer and assign to Assignee, among other assets, certain intellectual property of Assignor.

NOW, THEREFORE, in consideration of the covenants contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto hereby agree as follows:

1. Assignment - For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, assumes, and receives all of Assignor’s right, title, goodwill, and interest in and to the following (collectively, the “**Intellectual Property Assets**”):

a. all copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished, registered or unregistered, and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held including those set forth in Exhibit A attached hereto (collectively, the “**Copyrights**”);

b. all trade secret rights, including any rights to unpatented inventions, know-how, operating manuals, license rights and agreements, and confidential information, and any and all intellectual property rights in computer software and computer software products now or hereafter existing, created, acquired or held;

c. all design rights which may be available to Assignor now or hereafter existing, created, acquired or held;

d. all patents, patent applications and like protections including, without limitation, improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same, including those set forth in Exhibit B attached hereto (collectively, the “**Patents**”);

e. all trademark and service mark rights, slogans, trade dress, and tradenames,

trade styles, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Assignor connected with and symbolized by such trademarks, including without limitation those set forth on Exhibit C attached hereto (collectively, the “**Trademarks**”);

f. all mask works or similar rights available for the protection of semiconductor chips, now owned or hereafter acquired, including (collectively, the “**Mask Works**”);

g. all internet websites and internal domain names, including, without limitation, those set forth on Exhibit D attached hereto (collectively, the “**Domain Names**”);

h. all social media pages and accounts, together with the associated usernames and passwords, including, without limitation, those set forth on Exhibit E attached hereto (collectively, the “**Social Media Accounts**”);

i. all claims for damages by way of past, present and future infringements of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

j. all licenses or other rights to use any of the Copyrights, Patents, Trademarks, Mask Works, Domain Names, or Social Media Accounts and all license fees and royalties arising from such use to the extent permitted by such license or rights (collectively, the “**Licenses**”);

k. all amendments, extensions, renewals and extensions of any of the Copyrights, Trademarks, Patents, Mask Works, Domain Names, or Social Media Accounts; and

l. all proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

2. Recordation and Further Actions - Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office, the Register of Copyrights in the United States Copyright Office, and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Agreement upon request by Assignee.

3. Further Assurances - Following the date hereof, upon Assignee's request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence or perfect the assignment of the Intellectual Property Assets to Assignee, or any assignee or successor thereto.

4. Entire Agreement - This Agreement, the Exhibits hereto, the Purchase Agreement

and the other documents and agreements contemplated thereby, including without limitation Seller Affidavit contain the entire agreement among the Parties with respect to the transactions contemplated hereby and thereby, and supersede all prior agreements, written or oral, with respect thereto.

5. Amendment and Assignment. This Agreement may not be amended or altered except by a written instrument executed by the Parties. This Agreement shall be binding upon and inure to the benefit of the Parties and their respective successors and permitted assigns

6. Severability. If any term or provision of this Agreement is held by a court of competent jurisdiction to be invalid or unenforceable, the remainder of the Agreement that can be given effect without the invalid provision shall continue in full force and effect and shall in no way be impaired or invalidated.

7. Governing Law. This Agreement and any claim, controversy or dispute arising under or related to this Agreement or the relationship of the Parties shall be governed by and construed in accordance with the domestic laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware. Each Party agrees that any claim, controversy or dispute arising under or related to this Agreement shall be subject to and resolved in accordance with Section 8.14 and 8.15 of the Purchase Agreement.

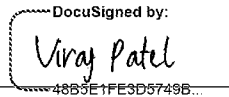
8. Counterparts; Electronic Signatures. This Agreement may be executed in counterparts, each of which is deemed an original, but all of which together is deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, e-mail or other means of electronic transmission is deemed to have the same legal effect as delivery of an original signed copy of this Agreement. Each Party agrees that the electronic signatures, whether digital or encrypted, of the Parties included in this Agreement are intended to authenticate this writing and to have the same force and effect as manual signatures.

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IN WITNESS WHEREOF, the Parties have duly executed this Intellectual Property Assignment Agreement as of the day and year first above written.

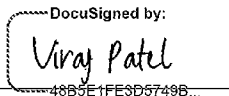
ASSIGNORS:

BEARD BIBS, LLC

By:  DocuSigned by:
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Name: Viraj Patel

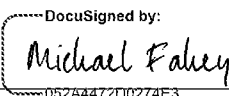
Title: Member

 DocuSigned by:
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VIRAJ PATEL

ASSIGNEE:

ORANGE CRUSH ORGANIZATION, INC.

By:  DocuSigned by:
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Name: Michael Fahey

Title: Secretary

EXHIBIT A
Copyrights

Title	Type	Agency	Registration Number	Registration Date
Group Registration Photos, Beard King, Published August 1, 2016 to August 1, 2016; 12 photos	Visual Material	United States Copyright Office	VA0002063549	November 11, 2015
Artwork Beard King, October 5, 2014	Visual Material	United States Copyright Office	VA0002058175	July 13, 2017
Group Registration Photos, Beard King, Published October 30, 2015 to October 30, 2015; 3 photos	Visual Material	United States Copyright Office	VA0002056596	July 6, 2017
Group Registration Photos, Beard King, Published November 2, 2014 to November 2, 2014; 3 photos	Visual Material	United States Copyright Office	VA0002056578	July 6, 2017

EXHIBIT B**Patents**

Title	Agency	Patent Number	Application Number	Filing Date
Beard Bib- Facial Hair Clippings Catcher [Utility Patent]	United States Patent and Trademark Office	10,081,113	14/802,173	July 17, 2015
Beard Bib- Facial Hair Clippings Catcher [Utility Patent]	United States Patent and Trademark Office	10,124,497	15/667,605	August 02, 2015
Beard Bib – Facial Hair Clippings Catcher [Design Patent]	United States Patent and Trademark Office	29/620/168	Pending	Pending
Metal Capsule for Beard Oil – Capsule [Design Patent]	United States Patent and Trademark Office	D804319	D/593,950	February 14, 2017
Hair Grooming Comb	United States Patent and Trademark Office	D874060	D/620,161	August 1, 2016
Bush Bib	United States Patent and Trademark Office	N/A	29/636/201	ABANDONED IN 2019

EXHIBIT C
Trademarks

Registered Trademarks

Mark	Agency	Registration Number	Registration Date	Next Step
BEARD BIB	United States Patent and Trademark Office	5229799	June 20, 2017	Maintenance Due 06/20/2022- 06/20/2023
BUSH BIB	United States Patent and Trademark Office	5533854	August 7, 2018	Maintenance Due 08/07/2023- 08/07/2024
BEARD KING	United States Patent and Trademark Office	5410438	February 27, 2018	Maintenance Due 02/27/2023- 02/27/2024
BEARD KING	United States Patent and Trademark Office	4695643	March 3, 2015	Maintenance Due 03/03/2020- 03/03/2021
BEARD KING	United States Patent and Trademark Office	5169267	March 28, 2017	Maintenance Due 03/28/2022- 03/28/2022
FEAR THE BEARD, NOT THE MESS	United States Patent and Trademark Office	5259176	August 8, 2017	Maintenance Due 08/08/2022- 08/08/2023
BEARD KING	EU Trademark Office	016410656(Appli cation Number)	Pending	Pending

Unregistered Trademarks

EXHIBIT D
Domain Names

Domain Name	Status	Expiration Date	Auto-renew
BEARDBIB.BIZ	Active	4/25/2021	On
BEARDBIB.COM	Active	10/21/2020	On
BEARDBIB.INFO	Active	4/26/2021	On
BEARDBIB.ME	Active	4/26/2021	On
BEARDBIB.NET	Active	4/26/2021	On
BEARDBIB.ORG	Active	4/26/2021	On
BEARDBIB.US	Active	4/25/2021	On
BEARDKING.BIZ	Active	6/16/2021	On
BEARDKING.CO	Active	6/16/2021	On
BEARDKING.INFO	Active	6/17/2021	On
BEARDKING.MOBI	Active	6/17/2021	On
BEARDKING.NET	Active	6/17/2021	On
BEARDKING.ORG	Active	6/17/2021	On
BEARDKING.US	Active	6/16/2021	On
BUYBEARDBIB.COM	Active	12/14/2020	On
BUYBEARDKING.COM	Active	12/14/2020	On
GETBEARDBIB.COM	Active	12/14/2020	On
GETBEARDKING.COM	Active	12/14/2020	On
kingbib.com	Active	1/11/2021	On
kingbib.net	Active	1/11/2021	On
KINGHAIRY.COM	Active	5/6/2021	On
THEBEARDKING.CO	Active	7/3/2021	On
THEBEARDKING.COM	Active	7/3/2021	On
THEBEARDKING.INFO	Active	7/4/2021	On
THEBEARDKING.NET	Active	7/3/2021	On
THEBEARDKING.ORG	Active	7/4/2021	On
THEBEARDKING.US	Active	7/3/2021	On
THEBEARDKINGS.COM	Active	7/3/2021	On

EXHIBIT E
Social Media Accounts

<https://www.instagram.com/beardking/>

<https://www.facebook.com/beardking>

<https://twitter.com/beardking><http://pinterest.com/beardking>

<https://www.youtube.com/beardking>

<https://fancy.com/beardking>