

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6305133

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
MAXPOINT INTERACTIVE, INC.	09/26/2018
RECEIVING PARTY DATA	
Name:	VALASSIS DIGITAL CORP.
Street Address:	3020 CARRINGTON MILL BLVD., SUITE 300
City:	MORRISVILLE
State/Country:	NORTH CAROLINA
Postal Code:	27560
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13750960
CORRESPONDENCE DATA	
Fax Number:	(877)769-7945
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(858) 678-5070
Email:	apsi@fr.com
Correspondent Name:	JOHN C. PHILLIPS
Address Line 1:	FISH & RICHARDSON P.C.
Address Line 2:	P.O.BOX 1022
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022
ATTORNEY DOCKET NUMBER:	41290-0039001
NAME OF SUBMITTER:	NANCY GRANT
SIGNATURE:	/Nancy Grant/
DATE SIGNED:	09/17/2020
Total Attachments: 2	
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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MAXPOINT INTERACTIVE, INC.", CHANGING ITS NAME FROM "MAXPOINT INTERACTIVE, INC." TO "VALASSIS DIGITAL CORP.", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF SEPTEMBER, A.D. 2018, AT 3:43 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE THIRTIETH DAY OF SEPTEMBER, A.D. 2018.




Jeffrey W. Bullock, Secretary of State

4219503 8100
SR# 20187881787

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203993215
Date: 11-29-18

PATENT
REEL: 053812 FRAME: 0409

CERTIFICATE OF AMENDMENT
OF
NINTH AMENDED AND RESTATED CERTIFICATE OF INCORPORATION

MaxPoint Interactive, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation, by the unanimous written consent of its members, filed with the minutes of the Board, adopted a resolution proposing and declaring advisable the following amendment to the Ninth Amended and Restated Certificate of Incorporation of said corporation:

RESOLVED, that the Ninth Amended and Restated Certificate of Incorporation of MaxPoint Interactive, Inc. be amended by changing the First Article thereof so that, as amended, said Article shall be and read as follows:

The name of the Corporation is Valassis Digital Corp.

SECOND: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 of the General Corporation Law of the State of Delaware.

THIRD: That this Certificate of Amendment of the Ninth Amended and Restated Certificate of Incorporation shall be effective on September 30, 2018.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed by Lisa D. Pick, its Assistant Secretary, this 26th day of September, 2018.



Lisa D. Pick
Assistant Secretary