

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT6306257

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
DUSTIN BULLOCK	02/26/2019
JOHN LOUDENSLAGER	03/07/2019
JOHN FRITZ	02/28/2019
MICHAEL CHRISTOPHER CIESZKO	05/18/2020
ANDREW J. WINTERHALTER	03/07/2019
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	YETI COOLERS, LLC
<b>Street Address:</b>	7601 SOUTHWEST PARKWAY
<b>City:</b>	AUSTIN
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	78735
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29718925
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)463-5001
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	(312) 463-5000
<b>Email:</b>	bwptopat@bannerwitcoff.com, hayub@bannerwitcoff.com, designteamchicago@bannerwitcoff.com
<b>Correspondent Name:</b>	BANNER & WITCOFF, LTD.
<b>Address Line 1:</b>	71 SOUTH WACKER DRIVE
<b>Address Line 2:</b>	SUITE 3600
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60606
<b>ATTORNEY DOCKET NUMBER:</b>	008117.03793\US
<b>NAME OF SUBMITTER:</b>	HIBA S. AYUB
<b>SIGNATURE:</b>	/Hiba S. Ayub/
<b>DATE SIGNED:</b>	09/18/2020
<b>Total Attachments: 4</b>	

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## ASSIGNMENT

WHEREAS, WE, Dustin Bullock, John Loudenslager, John Fritz, Alex Baires, Erik Steven Larson, Andrew J. Winterhalter and Lance Harrison (ASSIGNORS), is the inventors of a certain invention and improvements described in a U.S. patent application and having the title:

### INSULATING CONTAINER

which application was filed on December 12, 2018 and assigned Application No. 16/218,089; and

WHEREAS,

YETI Coolers, LLC  
7601 Southwest Parkway  
Austin, TX 78735

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) the entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

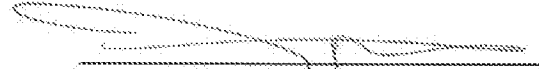
And we covenant that we have full right to convey our entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;


And we authorize the ASSIGNEE or its NOMINEES to file in our name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

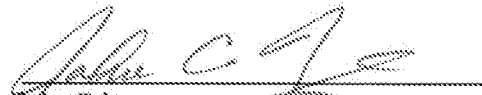
FEB 26 2019  
Date:

  
Dustin Bullock


3/7/2019  
Date:

  
John Loudenslager


28 FEB 2019  
Date:

  
John Fritz

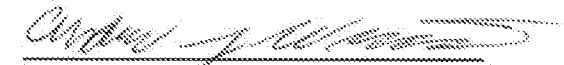
3/1/19  
Date:

  
Alex Baires

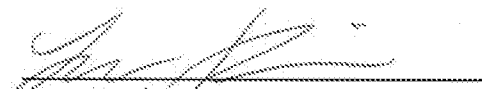
2/28/19  
Date:

  
Erik Steven Larson

3/7/19  
Date:

  
Andrew J. Winterhalter

02/20/2019  
Date:

  
Lance Harrison

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WHEREAS, WE, Dustin Bullock, John Loudenslager, John Fritz, Alex Baires, Erik Steven Larson, Andrew J. Winterhalter, Lance Harrison and Michael Christopher Cieszko (ASSIGNORS), is the inventors of a certain invention and improvements described in a U.S. patent application and having the title:

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And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in our name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

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Date:

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Dustin Bullock

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Date:

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John Loudenslager

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John Fritz

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Alex Baires

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Erik Steven Larson

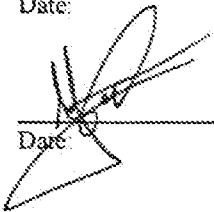
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Date:

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Andrew J. Winterhalter

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Date:

\_\_\_\_\_  
Lance Harrison

\_\_\_\_\_  
Date:



\_\_\_\_\_  
5/18/20  
Michael Christopher Cieszko