

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6309969

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
APPTIMIZE, INC.	09/24/2019
RECEIVING PARTY DATA	
Name:	APPTIMIZE LLC
Street Address:	330 TOWNSEND STREET
Internal Address:	SUITE 234
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94107
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17003752
CORRESPONDENCE DATA	
Fax Number:	(650)938-5200
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	6503357982
Email:	cdiez@fenwick.com
Correspondent Name:	FREDRICK TSANG
Address Line 1:	FENWICK & WEST LLP
Address Line 2:	801 CALIFORNIA STREET
Address Line 4:	MOUNTAIN VIEW, CALIFORNIA 94041
ATTORNEY DOCKET NUMBER:	32132-46985/US
NAME OF SUBMITTER:	FREDRICK TSANG, REG. NO. 68,680
SIGNATURE:	/Fredrick Tsang/
DATE SIGNED:	09/22/2020
Total Attachments: 2	
source=46985_Name_Change_Aptimize_Inc_to_Apptimize_LLC#page1.tif	
source=46985_Name_Change_Aptimize_Inc_to_Apptimize_LLC#page2.tif	

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "APPTIMIZE, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "APPTIMIZE, INC." TO "APPTIMIZE, LLC", FILED IN THIS OFFICE ON THE TWENTY-FOURTH DAY OF SEPTEMBER, A.D. 2019, AT 7:01 O'CLOCK P.M.



5294121 8100V
SR# 20197204915

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JB", is written over a horizontal line. Below the line, the text "JEFFREY W. BULLOCK, Secretary of State" is printed in a small font.

Authentication: 203667722
Date: 09-25-19

PATENT
REEL: 050839 FRAME: 0836

**STATE OF DELAWARE CERTIFICATE OF CONVERSION FROM
A CORPORATION TO A LIMITED LIABILITY COMPANY
PURSUANT TO SECTION 18-214
OF THE LIMITED LIABILITY COMPANY ACT**

- First:** The jurisdiction where the Corporation first formed is Delaware.
- Second:** The jurisdiction of the Corporation immediately prior to filing this Certificate is Delaware.
- Third:** The date the Corporation first formed is February 26, 2013.
- Fourth:** The name of the Corporation immediately prior to filing this Certificate is Apptimize, Inc. The name under which the Corporation was originally incorporated is Apptimize, Inc.
- Fifth:** The name of the Limited Liability Company as set forth in the Certificate of Formation is Apptimize, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 23rd day of September, 2019.

By: /s/ Scott Allen
Scott Allen, Authorized Officer