

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT6321308

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HERBST PRODUKT	09/23/2020
RECEIVING PARTY DATA	
Name:	BRITA LP
Street Address:	1221 BROADWAY
City:	OAKLAND
State/Country:	CALIFORNIA
Postal Code:	94612
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29752565
CORRESPONDENCE DATA	
Fax Number:	(510)271-1652
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	510-271-7887
Email:	patapps@clorox.com
Correspondent Name:	BRITA LP
Address Line 1:	1221 BROADWAY
Address Line 4:	OAKLAND, CALIFORNIA 94612
ATTORNEY DOCKET NUMBER:	482.618
NAME OF SUBMITTER:	STACY H. COMBS
SIGNATURE:	/STACY H. COMBS/
DATE SIGNED:	09/28/2020
Total Attachments: 3	
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482.618

ASSIGNMENT
AND REASSIGNMENT

I. ASSIGNMENT

WHEREAS, **SCOT HERBST**, a resident of the city of SANTA CRUZ, CALIFORNIA, hereinafter referred to as ASSIGNOR, has, along with others, invented a new and unobvious invention entitled

WATER PITCHER

for which he has made, along with others, application for Design Patent of the United States, such invention being described in and identified by said application having been given a Serial No. 29/752,565, and a filing date of September 28, 2020; and

WHEREAS, HERBST PRODUKT, a business entity having a place of business at 220 Fridley Drive, Santa Cruz, CA 95060, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, and in and to said Patent, including the equivalent rights thereunder in all foreign countries; and

WHEREAS, ASSIGNOR is desirous of and willing to assign all rights, titles and interest in and to said Design Patent and acknowledges that he is under a continuing duty to assign said Design Patent to ASSIGNEE.

NOW, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNOR from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNORS:

1. ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE, the entire right, title and interest in and to said Design Patent and said invention; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Design Patent on said invention that may be granted by the United States or any foreign countries, including each and every Design Patent granted on any application which is a division, substitution, or continuation of any application relating to said invention, and in and to each and every reissue or extension of said Design Patent.

2. ASSIGNOR hereby warrants, covenants and represents the fact to be that he has not heretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that he has the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

IN TESTIMONY WHEREOF, I, SCOT HERBST, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 23rd DAY OF SEPTEMBER, 2020.

Scot Herbst

SCOT HERBST

II. REASSIGNMENT

WHEREAS, HERBST PRODUKT, a business entity having a place of business at 220 Fridley Drive, Santa Cruz, CA 95060, desires to assign its interest in and to U.S. Design Application Serial No. 29/752,565 including the invention claimed thereby, as well as any foreign rights thereunder, to BRITA LP, hereinafter referred to as BRITA LP, a company organized under the laws of Ontario, Canada, having a place of business at 150 Biscayne Crescent, Brampton, Ontario, CANADA, L6W4V3; and

WHEREAS, BRITA LP desires to acquire the interest of HERBST PRODUKT in and to the Design Application, including the invention claimed thereby, as well as any foreign rights thereunder.

NOW, THEREFORE, in consideration of good and valuable consideration received by HERBST PRODUKT from BRITA LP, the receipt of which is hereby acknowledged:

1. HERBST PRODUKT does hereby sell, assign, transfer and confirm unto BRITA LP, its successors, assigns and heirs, all right, title and interest in and to the Design Application, including the invention claimed thereby, as well as any foreign rights thereunder, and in and to any applications, divisions, continuations, renewals, and substitutes thereof, and reissues of the same.

2. HERBST PRODUKT further agrees to execute upon request of BRITA LP or its successors, assigns or heirs, such additional documents, if any, as are necessary and proper to secure patent protection on said invention, and to otherwise give full effect to, or perfect the rights of, BRITA LP, or its successors, assigns or heirs, under this Reassignment.

IN TESTIMONY WHEREOF, I, SCOT HERBST, of HERBST
PRODUKT, HAVE DELIVERED THIS INSTRUMENT THIS 23rd DAY OF
SEPTEMBER, 2020.

HERBST PRODUKT

By: Scot Herbst

Name: Scot Herbst

Title: Creative Director

File No.: 482.618