

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
EAST 2 WEST LLC	10/23/2019
RECEIVING PARTY DATA	
Name:	LUMISIGN, INC.
Street Address:	4106 W MULLEN AVE
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State/Country:	FLORIDA
Postal Code:	33609
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	9615430
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NAME OF SUBMITTER:	PAUL JOHN MCCLOSKEY III
SIGNATURE:	/PAUL JOHN MCCLOSKEY III/
DATE SIGNED:	09/29/2020
This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 1	
source=LumiSign Assignment for Patent 9.29.20#page1.tif	

ASSIGNMENT FOR PATENT

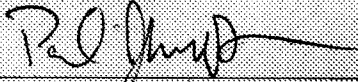
East 2 West LLC ("Assignor") is owner of U.S. Patent Number: 9,615,430, filed 2/29/2016, titled MOBILE MESSAGEING DEVICE FOR A VEHICLE TRIGGERED BY A DECELERATION SENSOR, (the "Patent"). LumiSign, Inc., having a place of business at 4106 W. Mullen Ave., Tampa, Florida 33609 ("Assignee") desires to acquire the entire rights in and to the Patent.

Therefore, for valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of his or her right, title and interest in the invention and Patent to Assignee for the entire term of the Patent and any reissues or extensions and for the entire terms of any patents, reissues, or extensions that may issue from foreign applications, divisions, continuations in whole or part, or substitute applications filed claiming the benefit of the Patent. The right, title, and interest conveyed in this Assignment is to be held and enjoyed by Assignee and Assignee's successors as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the protection of the patent rights and prosecution and protection of foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Patent and any and all applications and registrations for the invention in any and all countries.

Signed on the date indicated beside my signature.

East 2 West LLC



Name: Paul John McCloskey III

Title: Managing Member

10/23/2019

(Date)