PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
YUHAO WANG	09/19/2020
MINGHAI QIN	09/09/2020
JIAN LOU	09/18/2020
YEN-KUANG CHEN	09/19/2020

RECEIVING PARTY DATA

Name:	ALIBABA GROUP HOLDING LIMITED
Street Address:	FOURTH FLOOR, ONE CAPITAL PLACE, P.O. BOX 847
City:	GEORGE TOWN, GRAND CAYMAN
State/Country:	CAYMAN ISLANDS
Postal Code:	98109

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	17014248

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	12852.0410-00000
NAME OF SUBMITTER:	YASUKO NAKAGAMI-SHER
SIGNATURE:	/Yasuko Nakagami-Sher/
DATE SIGNED:	09/29/2020

Total Attachments: 6

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> PATENT REEL: 053923 FRAME: 0075

ASSIGNMENT

WHEREAS I/We, the below-named inventor(s) (hereinafter referred to as Assignor(s)), of an invention entitled:

VIDEO ENCODING TECHNIQUE UTILIZING USER GUIDED INFORMATION IN CLOUD ENVIRONMENT

as claimed in United States Application No. <u>17/014.248 (</u> Confirmation No. <u>9040</u>), filed herewith on <u>September 8, 2020,</u> attached hereto, and as claimed in PCT International Application No, filed herewith on, and attached hereto; and
WHEREAS, Alibaba Group Holding Limited , a corporation of Cayman Islands, whose post office address is Fourth Floor, One Capital Place, P.O. Box 847, George Town, Grand Cayman, Cayman Islands (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application and the PCT International application and all applications to be filed based on the PCT International application and Letters Patents which may be granted in those applications;
NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I/We, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention, provisional Application No, filed, (if any), and the application for United States Letters Patent and the PCT International application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority in any foreign country on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of the application for United States Letters Patent and/or the PCT International application in any foreign country, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and I/We hereby authorize and request the Director of the United States Patent and Trademark Office and any official of any foreign country whose duty is to issue patents on applications as described above, to issue all Letters Patent for this invention to

AND, I/WE HEREBY covenant that I/We have the full right to convey the interest assigned by this Assignment, and I/We have not executed and will not execute any agreement in conflict with this Assignment;

Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/We will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me/us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns;

AND, I/WE HEREBY authorize and request that the attorneys having Power of Attorney in the applications, insert in parentheses above, the filing date and application number of said applications when known.

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Date.	2020/03/13

Assignee Name:	Alibaba Group Holding Limited
Signature:	
Printed Name:	
Corporate Title:	
Date:	

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RECORDED: 09/29/2020

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