

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT6328277

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
DAVID GOURLEY	07/21/2008
BRIAN TOTTY	07/21/2008
ED HASLAM	07/21/2008
PAUL GAUTHIER	07/21/2008
GARY LERHAUPT	08/08/2008
MIKE Y. CHEN	07/28/2008
CHRISTOPHER COLBY	07/21/2008
RECEIVING PARTY DATA	
Name:	LUDIC LABS
Street Address:	107 SOUTH B STREET
Internal Address:	SUITE 200
City:	SAN MATEO
State/Country:	CALIFORNIA
Postal Code:	94401
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17036933
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ATTORNEY DOCKET NUMBER:	058407/694193
NAME OF SUBMITTER:	MIRANDA M. SOOTER
SIGNATURE:	/Miranda M. Sooter/

DATE SIGNED:	09/30/2020
Total Attachments: 4 source=Assignment (Inventors to Ludic Labs) 694193#page1.tif source=Assignment (Inventors to Ludic Labs) 694193#page2.tif source=Assignment (Inventors to Ludic Labs) 694193#page3.tif source=Assignment (Inventors to Ludic Labs) 694193#page4.tif	

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, David Gourley, 1089 Clayton St., San Francisco CA 94117; Brian Totty, 1360 Concord Avenue, Los Altos CA 94024; Ed Haslam, 550 Mississippi Street, San Francisco CA 94107; Paul Gauthier, 2370 Market Street #519, San Francisco CA 94114, Gary Lerhaupt, 797 De Haro St, San Francisco, CA 94107; Mike Y. Chen, 3941A Beresford St, San Mateo, CA 94403; and Christopher Colby, 104 Hazel Ln, Piedmont, CA 94611, hereinafter known as "ASSIGNORS," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: IMPLICITLY ASSOCIATING METADATA USING USER BEHAVIOR

Date(s) of execution of Declaration:

Filing Date: 7/8/2008

Application No.: 12/169,599 ; and

WHEREAS, Ludic Labs, a corporation of the state of , located at 107 South B Street, Suite 200, San Mateo CA 94401, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

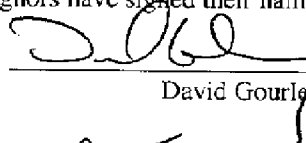
For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.


Assignors hereby authorize and request Jonathan M. Hollander, Reg. No. 48717, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 7/21/2008


David Gourley

Dated: 7/21/2008


Brian Totty

Title of Invention: **IMPLICITLY ASSOCIATING METADATA USING USER BEHAVIOR**

Filing Date: 7/8/2008

Application No.: 12/169599 ; and

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IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 1-21-88

Dated: 7/2/08

Assignors have signed their names on the dates


Paul Gauthier

IMPLICITLY ASSOCIATING METADATA USING
USER BEHAVIOR

WHEREAS, David Gourley, 1089 Clayton St., San Francisco CA 94117; Brian Totty, 1360 Concord Avenue, Los Altos CA 94024; Ed Haslam, 550 Mississippi Street, San Francisco CA 94107; Paul Gauthier, 2370 Market Street #519, San Francisco CA 94114; Gary Lerhaupt, 797 De Haro St, San Francisco, CA 94107; Mike Y. Chen, 3941A Beresford St, San Mateo, CA 94403; and Christopher Colby, 104 Hazel Ln, Piedmont, CA 94611, hereinafter known as "ASSIGNORS," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

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For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

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Dated: 21 July 2008



Christopher Colby