

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT6328452

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
LUDIC LABS, INC.	11/30/2010
RECEIVING PARTY DATA	
Name:	GROUPON LUDIC, INC.
Street Address:	600 W. CHICAGO AVE., SUITE 620
City:	CHICAGO
State/Country:	ILLINOIS
Postal Code:	60654
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17036933
CORRESPONDENCE DATA	
Fax Number:	(704)444-1111
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	704-444-1000
Email:	usptomail@alston.com
Correspondent Name:	MIRANDA M. SOOTER
Address Line 1:	101 S. TRYON STREET
Address Line 4:	CHARLOTTE, NORTH CAROLINA 28280
ATTORNEY DOCKET NUMBER:	058407/694193
NAME OF SUBMITTER:	MIRANDA M. SOOTER
SIGNATURE:	/Miranda M. Sooter/
DATE SIGNED:	09/30/2020
Total Attachments: 3	
source=Assignment (Ludic Labs to Groupon Ludic) 694193#page1.tif	
source=Assignment (Ludic Labs to Groupon Ludic) 694193#page2.tif	
source=Assignment (Ludic Labs to Groupon Ludic) 694193#page3.tif	

PATENT ASSIGNMENT

Ludic Labs, Inc., a Delaware corporation, (hereafter known as the "Assignor") is the owner of the inventions and patent applications described in Schedule A, attached hereto. In consideration of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged by the Assignor, the Assignor hereby assigns to **Groupon Ludic, Inc.**, a Delaware corporation, (hereafter known as the "Assignee") the entire worldwide right, title and interest in the inventions and patent applications described in Schedule A, in any reissue, reexamination, extension, divisional, continuation, continuation-in-part, or corresponding foreign application of said application or applications, and any Letters Patents or invention registrations that may be granted upon said application or applications.

The Assignee shall have the sole and entire right to pursue and obtain patent rights for the inventions and improvements described in Schedule A in the United States and in any and all foreign countries. The Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks in the United States, and the appropriate authoritative entities in any foreign country, to issue any patents to said Assignee.

The Assignor agrees that they will, without charge to the Assignee but at the Assignee's expense, execute any and all documents necessary to vest title in the Assignee for any and all patent applications based upon the inventions and improvements described in Schedule A, that have been filed or may be filed in the future, and agrees to provide reasonable assistance in any attempt to obtain execution by the inventors of any such documents. Assignor also agrees that they will, without charge to the Assignee but at the Assignee's expense, execute, or provide reasonable assistance in any attempt to have the inventors execute, any and all divisional, continuation, continuation-in-part, and renewal applications for the inventions and improvements described in Schedule A, any necessary oath or supplemental oath or affidavit relating thereto, and any application for the reissue, reexamination, or extension of any Patent that may be granted that said Assignee may deem necessary or expedient. The Assignor further agrees that they will, without charge to the Assignee but at the Assignee's expense, in the event of said application or any division thereof, or Patent issued thereon, or any reissue or application for the reissue thereof, becoming involved in interference, cooperate with said Assignee, in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, and the Assignor hereby agrees that they will, without charge to the Assignee but at the Assignee's expense perform, upon said request, any and all affirmative acts to obtain patents and vest all rights therein hereby conveyed in the Assignee as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made.

11/30/2010
Date

B
Name: BRUN JEFF
Title: CEO
Ludic Labs, Inc.

Schedule A

Country	Patent Application No.	Filing Date
US	60/948,588	July 9, 2007
US	12/169,599	July 8, 2008
US	12/169,601	July 8, 2008