

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT6344307

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JOSHUA COOK	09/30/2020
CHRISTOPHER RUSSELL KEHLER	10/07/2020
LACEY ANNE DONOHUE	10/07/2020
CHARLES FRANCIS MORAN	10/09/2020
RECEIVING PARTY DATA	
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Internal Address:	SUITE 200
City:	SANTA MONICA
State/Country:	CALIFORNIA
Postal Code:	90404
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	17067511
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ATTORNEY DOCKET NUMBER:	000118-030300US
NAME OF SUBMITTER:	BRIAN N. YOUNG
SIGNATURE:	/Brian N. Young/
DATE SIGNED:	10/09/2020
Total Attachments: 2	

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ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, **Joshua Cook, Christopher Russell Kehler, Lacey Anne Donohue, and Charles Francis Moran** hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: **PERSONALIZED RANKING OF ENTITIES IN AN
ELECTRONIC PROGRAMMING GUIDE FOR LIVE
TELEVISION**

Application No.: **17/067,511**

Filing Date: **October 9, 2020**

WHEREAS, **HULU, LLC**, located at 2500 Broadway, 2nd Floor, Santa Monica, CA 90404 hereinafter referred to as "Assignee," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 9/30/2020

DocuSigned by:
Joshua Cook
43CB3521869A4F2...
Joshua Cook

Dated: 10/7/2020

DocuSigned by:
Christopher Russell Kehler
9E3A25FC8B0849E...
Christopher Russell Kehler

Dated: 10/7/2020

DocuSigned by:
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Lacey Anne Donohue

Dated: 10/9/2020

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Charles Francis Moran