

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| ANDY BATKIN | 07/28/2020 |
| GARY HERMAN | 07/29/2020 |
| MICHAEL HANNON | 07/30/2020 |
| RECEIVING PARTY DATA | |
| Name: | DURATION MEDIA LLC |
| Street Address: | 77186 CASA DEL SOL |
| City: | LA QUINTA |
| State/Country: | CALIFORNIA |
| Postal Code: | 92253 |
| PROPERTY NUMBERS Total: 2 | |
| Property Type | Number |
| Application Number: | 16987269 |
| Application Number: | 62497324 |
| CORRESPONDENCE DATA | |
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| ATTORNEY DOCKET NUMBER: | 15802925-000005 |
| NAME OF SUBMITTER: | DIANE TATIANA FILATOV |
| SIGNATURE: | /Diane Tatiana Filatov/ |
| DATE SIGNED: | 10/22/2020 |
| Total Attachments: 2 | |
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| source=000005NP_Assignment_executed#page2.tif | |

ASSIGNMENT

WHEREAS, **Andy Batkin**, a citizen of the United States of America, residing at 77186 Casa del Sol, La Quinta, California 92253 US; **Gary Herman**, a citizen of the United States of America, residing 275 NW Flagler Avenue, Unit 204, Stuart, Florida 34992 US; and **Michael Hannon**, a citizen of the United States of America, residing at 86 Horseneck Point Road, Oceanport, New Jersey 07757 US; referred to as ASSIGNOR(s), have invented certain new and useful inventions ("INVENTIONS") entitled:

TECHNOLOGIES FOR CONTENT PRESENTATION

WHEREAS, ASSIGNOR has filed applications for Letters Patent, entitled the same, identified as US Provisional Application Serial No. 62/497,324 filed 06 August 2019 (the "APPLICATION"); and

WHEREAS, **Duration Media LLC**, with a principal place of business at 77186 Casa del Sol, La Quinta, California 92253 US, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in, to and under said INVENTIONS, APPLICATION, and all United States Letters Patent to be obtained therefrom.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR hereby sells, assigns, transfers, grants and conveys to ASSIGNEE the full and exclusive right, title and interest in and to said APPLICATION and said INVENTIONS and any and all Letters Patents of the United States, to be obtained therefor on said APPLICATION and INVENTIONS and any and all non-provisionals, continuations, continuations-in-part, divisionals, renewals, substitutes, reexamination certificates and reissues thereof for the full term or terms for which the same may be granted.

ASSIGNOR also hereby sells, assigns, transfers, grants and conveys to ASSIGNEE the full and exclusive right, title and interest in and to said INVENTIONS in all foreign countries, and all applications for Letters Patent which may evolve therefrom or from the APPLICATION, including the right to claim priority, including International Convention priority, based thereon.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said APPLICATION, said INVENTIONS and said Letters Patents as may be known and accessible to ASSIGNOR, and ASSIGNOR will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, defend and enforce said APPLICATION, said INVENTIONS, and said Letters Patents which may be necessary or desirable to carry out the purposes hereof.

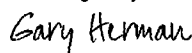
DocuSigned by:

EE9912EE58BC4B4...
Andy Batkin

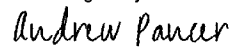
Date: 7/28/2020

DocuSigned by:

Witness: _____
Print Name: D21801759C16486... Andrew Pancer

DocuSigned by:

68126BEBEFD4D5...
Gary Herman

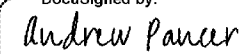
Date: 7/29/2020

DocuSigned by:

Witness: _____
Print Name: D21801759C16486... Andrew Pancer

DocuSigned by:

A54A284F7BCE43F...
Michael Hannon

Date: 7/30/2020

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Witness: _____
Print Name: D21801759C16486... r