506224217 08/27/2020

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6270960

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JAY RUTLER	08/27/2020

RECEIVING PARTY DATA

Name:	INTERACTIVE MEDIA, LLC	
Street Address:	15610 S. KELLER STREET	
City:	OLATHE	
State/Country:	KANSAS	
Postal Code:	66062	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	16109253

CORRESPONDENCE DATA

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: DAN COHN

Address Line 1: HUSCH BLACKWELL LLP

Address Line 2: 190 CARONDELET PLAZA, SUITE 600

Address Line 4: ST. LOUIS, MISSOURI 63105

ATTORNEY DOCKET NUMBER:	534032.3
NAME OF SUBMITTER:	NICOLE ANDERSON
SIGNATURE:	/Nicole Anderson/
DATE SIGNED:	08/27/2020

Total Attachments: 2

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> PATENT REEL: 054160 FRAME: 0110

ASSIGNMENT

WHEREAS, Jay Rutler, a resident of Overland Park, KS, (hereinafter referred to as "Assignor"), is the inventor of a certain new and useful invention relating to CONTROLLING ELEMENT PRESENCE IN A VIDEO RENDERING for which application for Letters Patent has been made as U.S. Patent Application No. 16/109,253 that was filed on August 22, 2018, and for which an application for Letters Patent is about to be made in the United States; and

WHEREAS, Assignor is the owner and in full possession of the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefor anywhere in the world; and

WHEREAS, Interactive Media, LLC, a corporation duly organized under the laws of the State of Kansas, (hereinafter referred to as "Assignee"), having its principal office and place of business at 15610 S. Keller Street, Olathe, KS 66062, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent that may be granted therefor; and

NOW, THEREFORE, for and in consideration of the sum of One Dollar (U.S. \$1.00) and other valuable considerations to Assignor paid by said Assignee, receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto said Assignee, the entire right, title and interest in and to said invention and improvements thereto, and in and to any and all patent applications, including provisional and non-provisional patent applications.

Letters Patent, both United States and foreign, that may be granted therefor, together with any and all continuations, divisions, or reissues, and Assignor does hereby authorize and request the United States Commissioner of Patents and Trademarks to issue in accordance with this

SLC-8731921-1

PATENT REEL: 054160 FRAME: 0111 Assignment any and all Letters Patent that may be granted, either on said application or otherwise for said invention to Interactive Media, LLC as the Assignee of the entire right, title and interest in and to the same, for the sole use and benefit of Interactive Media, LLC, its successors or assigns.

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

Dated: <u>8/27/2020</u>

Jay Rutler

STATE OF KANSAS) ss.

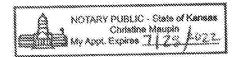
On this 27 day of AWAUST, 2018, before me, the undersigned, a Notary Public within and for the County and State aforesaid, personally appeared Jay Rutler to me known to be the person described in and who executed the foregoing instrument, and acknowledged that he executed the same as his free act and deed.

In Witness Whereof, I have hereunto attached my hand and notarial seal, at the County and State aforesaid on the day and year last above written.

(Within Machine)

Notary Public

My Commission Expires:



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