506322166 10/26/2020

# PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT6368916

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
RADE PETROVIC	10/13/2020
JOSEPH M. WINOGRAD	10/12/2020

## **RECEIVING PARTY DATA**

Name:	VERANCE CORPORATION	
Street Address:	6046 CORNERSTONE COURT WEST	
Internal Address:	SUITE 216	
City:	SAN DIEGO	
State/Country:	CALIFORNIA	
Postal Code:	92121	

## **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	16378378

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: kbruce@verance.com
Correspondent Name: DONALD WENSKAY

Address Line 1: 6046 CORNERSTONE COURT WEST, SUITE 216

Address Line 2: VERANCE CORPORATION
Address Line 4: SAN DIEGO, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER: 77058.8070.US04	
NAME OF SUBMITTER: KIMBERLY BRUCE	
SIGNATURE:	/Kimberly Bruce/
<b>DATE SIGNED:</b> 10/26/2020	
	This document serves as an Oath/Declaration (37 CFR 1.63).

### **Total Attachments: 8**

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PATENT 506322166 REEL: 054170 FRAME: 0253

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Rade Petrovic

Application No.: 16/378,378

Confirmation No.: 3642

Filed: April 8, 2019

For: WATERMARK BASED CONTENT RECOGNITION IMPROVEMENTS

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

# <u>DECLARATION AND ASSIGNMENT BY THE INVENTOR</u> UNDER RULE 37 C.F.R. § 1.63 EFFECTIVE ON SEPTEMBER 16, 2012

I, Rade Petrovic of San Diego, California, hereby declare that:

I believe I am an original joint inventor of a claimed invention in a patent application entitled:

## WATERMARK BASED CONTENT RECOGNITION IMPROVEMENTS

the specification of which was filed on <u>April 8, 2019</u>, as Application No. <u>16/378,378</u>, and identified as Attorney Docket No. <u>077058-8070.US04</u>.

The above-identified application was made or authorized to be made by me.

I have reviewed and understand the contents of the above-identified patent application including the claims.

I am aware of the duty to disclose to the U.S. Patent and Trademark Office all information known to me to be material to patentability as defined in 37 CFR §1.56.

I hereby acknowledge that any willful false statement made in the above declaration is punishable under 18 USC §1001 by fine or imprisonment of not more than five (5) years, or both.

Inventors: Rade Petrovic, et al. Docket No. 077058-8070.US04

Appl. No.: 16/378,378 Filed

: April 8, 2019

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### ASSIGNMENT

I hereby assign to VERANCE CORPORATION, a corporation of Delaware, having a place of business at 6046 Cornerstone Court West, Suite 216, San Diego, California 92121, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in any and all inventions and improvements which are described in an application for United States Patent filed by me, entitled WATERMARK BASED CONTENT RECOGNITION IMPROVEMENTS, filed on April 8, 2019, and assigned U.S. Application Number <u>16/378,378</u>.

This assignment includes the entire right, title and interest in said application, all legal equivalents thereof in any country, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions and improvements, including, but not limited to, all divisions, continuations, reissues, reexamination certificates, any and all certificates issued in any post-grant proceeding, and extensions of said applications and patents of the United States, foreign patents, utility models, and design registrations, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes, and the right to seek relief and recover all damages, including, but not limited to, a reasonable royalty, by reason of infringement or any other violation of patent or patent application rights. I authorize the Assignee to apply in all countries in my name or in the name of the Assignee for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements.

In addition, I hereby confirm the sale, assignment, and transfer to the Assignee of the entire right, title and interest throughout the world in said inventions and improvements that occurred by operation of an employment agreement between me and the Assignee existing at the time said inventions and improvements were made. Should I have any remaining interest, I hereby sell, assign, and transfer any right, title and interest I may have in said inventions and improvements anywhere in the world to the Assignee.

Inventors: Rade Petrovic, et al.

Appl. No.: 16/378,378

Filed

: April 8, 2019

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The foregoing assignments, sale and transfer have been made for good and valuable consideration in accordance with the aforementioned employment agreement.

I hereby represent and covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into that would conflict with the assignment of said inventions and improvements to the Assignee.

I further covenant for myself and my respective heirs, legal representatives and assigns. to assist the Assignee in handling various procedures, tasks and documentation in connection with this assignment, including, but not limited to, providing to the Assignee promptly upon the request of the Assignee all pertinent facts and documents relating to said invention and improvements, and said patents, said legal equivalents or other legal instrument as may be known and accessible to me and testifying as to the same in any interference, litigation, or proceeding relating thereto, and promptly executing and delivering to the Assignee or its legal representative any and all papers, documents, instruments or affidavits in connection with obtaining, maintaining, issuing or enforcing said application, said inventions and improvements, and said patents, said equivalents and other legal instrument which may be necessary or desirable to carry out the purposes thereof.

I hereby authorize and request the Commissioner of Patents and Trademarks to issue one or more patents in the United States for said inventions and improvements to Verance Corporation as assignee of the entire interest, for the sole use and benefit of Assignee, its successors and assigns.

I am competent to execute the above declaration and assignment. I hereby have duly executed the declaration and assignment below with my name.

Executed this 13 day of October, 2020.

Rade Petrovic

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

Docket No. 077058-8070.US04

Inventors: Rade Petrovic, et al.

Appl. No.: 16/378,378 Filed: April 8, 2019

Page

: 4 of 4

State of <u>Californic</u>)
County of <u>Manada</u>)

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

 $\sim$   $\sim$   $\sim$   $\sim$   $\sim$   $\sim$   $\sim$ 

My Commission Expires: 07/27/202)

(Seal)

Verance Corporation
6046 Cornerstone Court West, Suite 216

San Diego, CA 92121 Telephone: (858) 202-2800 Facsimile: (858) 202-2801



Docket No. 077058-8070.US04

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Rade Petrovic

Application No.: 16/378,378

Confirmation No.: 3642

Filed: April 8, 2019

For: WATERMARK BASED CONTENT RECOGNITION IMPROVEMENTS

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

# <u>DECLARATION AND ASSIGNMENT BY THE INVENTOR</u> UNDER RULE 37 C.F.R. § 1.63 EFFECTIVE ON SEPTEMBER 16, 2012

I, Joseph M. Winograd of San Diego, California, hereby declare that:

I believe I am an original joint inventor of a claimed invention in a patent application entitled:

## WATERMARK BASED CONTENT RECOGNITION IMPROVEMENTS

the specification of which was filed on <u>April 8, 2019</u>, as Application No. <u>16/378,378</u>, and identified as Attorney Docket No. <u>077058-8070.US04</u>.

The above-identified application was made or authorized to be made by me.

I have reviewed and understand the contents of the above-identified patent application including the claims.

I am aware of the duty to disclose to the U.S. Patent and Trademark Office all information known to me to be material to patentability as defined in 37 CFR §1.56.

I hereby acknowledge that any willful false statement made in the above declaration is punishable under 18 USC §1001 by fine or imprisonment of not more than five (5) years, or both.

Docket No. 077058-8070.US04

Inventors: Rade Petrovic, et al.

Appl. No.: 16/378,378

: April 8, 2019

Filed Page

: 2 of 4

### ASSIGNMENT

I hereby assign to <u>VERANCE CORPORATION</u>, a corporation of Delaware, having a place of business at 6046 Cornerstone Court West, Suite 216, San Diego, California 92121, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in any and all inventions and improvements which are described in an application for United States Patent filed by me, entitled WATERMARK BASED CONTENT RECOGNITION IMPROVEMENTS, filed on April 8, 2019, and assigned U.S. Application Number <u>16/378,378</u>.

This assignment includes the entire right, title and interest in said application, all legal equivalents thereof in any country, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions and improvements, including, but not limited to, all divisions, continuations, reissues, reexamination certificates, any and all certificates issued in any post-grant proceeding, and extensions of said applications and patents of the United States, foreign patents, utility models, and design registrations, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes, and the right to seek relief and recover all damages, including, but not limited to, a reasonable royalty, by reason of infringement or any other violation of patent or patent application rights. I authorize the Assignee to apply in all countries in my name or in the name of the Assignee for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements.

In addition, I hereby confirm the sale, assignment, and transfer to the Assignee of the entire right, title and interest throughout the world in said inventions and improvements that occurred by operation of an employment agreement between me and the Assignee existing at the time said inventions and improvements were made. Should I have any remaining interest, I hereby sell, assign, and transfer any right, title and interest I may have in said inventions and improvements anywhere in the world to the Assignee.

**PATENT** 

REEL: 054170 FRAME: 0260

Inventors: Rade Petrovic, et al. Docket No. 077058-8070.US04

Appl. No. : 16/378,378 Filed : April 8, 2019

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The foregoing assignments, sale and transfer have been made for good and valuable consideration in accordance with the aforementioned employment agreement.

I hereby represent and covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into that would conflict with the assignment of said inventions and improvements to the Assignee.

I further covenant for myself and my respective heirs, legal representatives and assigns, to assist the Assignee in handling various procedures, tasks and documentation in connection with this assignment, including, but not limited to, providing to the Assignee promptly upon the request of the Assignee all pertinent facts and documents relating to said invention and improvements, and said patents, said legal equivalents or other legal instrument as may be known and accessible to me and testifying as to the same in any interference, litigation, or proceeding relating thereto, and promptly executing and delivering to the Assignee or its legal representative any and all papers, documents, instruments or affidavits in connection with obtaining, maintaining, issuing or enforcing said application, said inventions and improvements, and said patents, said equivalents and other legal instrument which may be necessary or desirable to carry out the purposes thereof.

I hereby authorize and request the Commissioner of Patents and Trademarks to issue one or more patents in the United States for said inventions and improvements to <u>Verance</u>

<u>Corporation</u> as assignee of the entire interest, for the sole use and benefit of Assignee, its successors and assigns.

Inventors : Rade Petrovic, et al.

Appl. No.: 16/378,378 Filed: April 8, 2019

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I am competent to execute the above declaration and assignment. I hereby have duly executed the declaration and assignment below with my name.

Executed this 12th day of OCTOBER, 2020.

IOSEPH WWINOGRAD

Docket No. 077058-8070.US04

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of <u>Call Forma</u>

County of San Diego

On this 12 day of 12 to 15 of the control of the co

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature

My Commission Expires:

Seal)

KIMBERLY H. BRUCE Notary Public - California San Diego County Commission # 2217942 My Comm. Expires Nov 3, 2021

Verance Corporation

6046 Cornerstone Court West, Suite 216

San Diego, CA 92121

Telephone: (858) 202-2800 Facsimile: (858) 202-2801

**PATENT** 

REEL: 054170 FRAME: 0262

**RECORDED: 10/26/2020**