## 506324494 10/27/2020

# PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
PAUL ARMISTEAD HOOVER	07/22/2020
SAM BAKER	10/05/2020

### **RECEIVING PARTY DATA**

Name:	GIRLING KELLY DESIGN GROUP, LLC D.B.A. ARTEFACT
Street Address:	619 WESTERN AVENUE
Internal Address:	SUITE 500
City:	SEATTLE
State/Country:	WASHINGTON
Postal Code:	98104

### **PROPERTY NUMBERS Total: 3**

Property Type	Number	
Application Number:	16170407	
PCT Number:	US2018057593	
Application Number:	17063077	

### **CORRESPONDENCE DATA**

**Fax Number:** (949)760-9502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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**Email:** efiling@knobbe.com

Correspondent Name: KNOBBE, MARTENS, OLSON & BEAR, LLP

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Talal Allaskanasalas C	
DATE SIGNED:	10/27/2020
SIGNATURE:	/DAVID J. GRANT/
NAME OF SUBMITTER:	DAVID GRANT
ATTORNEY DOCKET NUMBER:	MLEAP.160A

Total Attachments: 6

Application Data Sheet filed previously or concurrently

Docket No.: MLEAP.160A/ML-0561US and MLEAP.160WO/ML-0561WO Page 1 of 3

Title: VIRTUAL RETICLE FOR AUGMENTED REALITY SYSTEMS

Application Nos.: U.S. Appl. No. 16/170,407 and International Application No. PCT/US2018/057593

Filing Date: October 25, 2018

Inventors: Paul Armistead Hoover residing at Bothell, WA; Sam Baker residing at Seattle, WA;

Jennifer M.R. Devine residing at Plantation, FL.

#### Declaration

This Declaration is directed to U.S. Application No. 16/170,407 filed October 25, 2018.

As a named inventor, I declare that:

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

I have reviewed and understand the contents of the above-identified application, including the claims, as amended by any amendment.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56.

#### Assignment from Inventors

WHEREAS, above-identified inventors (individual(s) hereinafter "ASSIGNOR") invented certain new and useful improvements, technology, inventions, developments, ideas, ornamental designs, or discoveries related to VIRTUAL RETICLE FOR AUGMENTED REALITY SYSTEMS (collectively hereinafter referred to as the "Work") for which an application for Letters Patent in the United States and an International Patent Application under the Patent Cooperation Treaty (both identified above) have been filed or prepared for filing with the United States Patent and Trademark Office (both the U.S. Patent Application and the PCT Application hereinafter referred to as the "Application"), and ASSIGNOR desires to assign or confirm assignment of the Work and the Application to the below identified Assignee.

AND WHEREAS, **Girling Kelly Design Group**, **LLC d.b.a. Artefact**, a Washington limited liability company, with a place of business at **619 Western Avenue**, **Suite 500**, **Seattle**, **WA 98104** (hereinafter the "ASSIGNEE"), desires to acquire or confirm ownership of the entire right, title, and interest in and to the Application and the Work.

NOW, THEREFORE, for good and valuable consideration of which receipt is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred, and set over, and by these presents does hereby sell, assign, transfer, and set over, unto said ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest throughout the world in and to the Application and the Work, including: all provisional applications relating to the Work and the Application (including but not limited to U.S. Provisional Application No(s). 62/578,094, filed October 27, 2017 (respectively if plural applications)); all nonprovisional applications claiming priority to aforementioned provisional(s) and/or the Application, including, all divisions, continuations, continuations-in-part, and reissues, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof; and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals, and reissues thereof.

Application Data Sheet filed previously or concurrently

Docket No.: MLEAP.160A/ML-0561US and MLEAP.160WO/ML-0561WO

Page 2 of 3

TIBO: VIRTUAL RETICLE FOR AUGMENTED REALITY SYSTEMS

Application Nos.; U.S. Appl. No. 16/170,407 and International Application No. PCT/US2018/057593

Filling Date: October 25, 2018

Inventors: Paul Armistead Hoover residing at Bothell, WA; Sam Baker residing at Seattle, WA;

Jennifer M.R. Devine residing at Plantation, FL.

ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives, and assigns.

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR will: communicate, to said ASSIGNEE, its successors, legal representatives, and assigns, any facts known to ASSIGNOR respecting the Work; testify in any legal proceeding; assist in the preparation of any other patent application or other patent property relating to the Application and the Work or any improvements made thereto; sign/execute all lawful papers, authorize the filing of, execute, and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications; and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for the Work in all countries. If ASSIGNOR is requested by the owner of the rights conveyed hereby to take action under this paragraph the owner shall reimburse ASSIGNOR for reasonable out-of-pocket expenses actually paid by ASSIGNOR and incurred and paid as a result of complying with the owner's request; provided that receipts showing the amount actually paid are submitted to such owner.

Legal Name of Inventor: Paul Amistead Hoove	<b>X</b>	
Signature: - 7-17		Date: 7/22/20
Legal Name of inventor: Sam Baker		
Signature:		Date:

Application Data Sheet filed previously or concurrently

**Docket No.:** MLEAP.160A/ML-0561US and MLEAP.160WO/ML-0561WO Page 3 of 3

Title: VIRTUAL RETICLE FOR AUGMENTED REALITY SYSTEMS

Application Nos.: U.S. Appl. No. 16/170,407 and International Application No. PCT/US2018/057593

Filing Date: October 25, 2018

32638893

**Inventors: Paul Armistead Hoover** residing at Bothell, WA; **Sam Baker** residing at Seattle, WA; **Jennifer M.R. Devine** residing at Plantation, FL.

The Assignee hereby acknowledges and accepts the foregoing assignment.				
Assignee: GIRLING	KELLY DESIGN GROUP LLC d.b.a. ARTEFACT			
Signature:	- Of Cer	_ Date: _	10/5/2020	
Name:	SABRINA BOLER	_		
Title:	L00	_		

Application Data Sheet filed previously or concurrently

Docket No.: MLEAP, 160A/ML-0561US and MLEAP, 160WO/ML-0561WO

Page 1 of 3

Time: VIRTUAL RETICLE FOR AUGMENTED REALITY SYSTEMS

Application Nos.: U.S. Appl. No. 16/170,407 and International Application No. PCT/US2018/057593

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Application Data Sheet filed previously or concurrently

Docket No.: MLEAP 190AML-0561US and MLEAP 160WO/ML-0561WO

Page 2 of 3

Title: VIRTUAL RETICLE FOR AUGMENTED REALITY SYSTEMS

Application Nos.: U.S. Acpl. No. 16/170 407 and International Application No. PCT/US2018/057593

Filing Date: October 25, 2018

Inventors: Paul Armistead Hoover residing at Bothell, WA, Sam Baker residing at Seattle, WA,

Jennifer M.R. Devine residing at Plantation, FL.

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AND ASSIGNOR DOES HEREBY sell assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR DOES HEREBY coverant and agree that ASSIGNOR will communicate, to said ASSIGNEE, its successors, legal representatives and assigns any facts known to ASSIGNOR respecting the Work testify in any legal proceeding, assist in the preparation of any other patent application or other patent property relating to the Application and the Work or any improvements made thereto sign/execute all lawful papers authorize the filling of execute, and make all rightful patent and/or declarations in connection with the Application and the Work including any improvements made thereto any patent applications filled therefrom and any continuing application filed from any of the afformentioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives, and assigns to obtain and enforce proper patent protection for the Work in all countries. If ASSIGNOR is requested by the owner of the rights conveyed hereby to take action under this paragraph the owner shall reimborse ASSIGNOR for reasonable our of-pocket expenses actually paid by ASSIGNOR and incurred and paid as a result of complying with the owners request provided that receipts showing the amount actually paid are submitted to such sowner.

Legal Name of inventor: Paul Armistead Hooker

Signature			Sate	
jai Name of inv	rentor: Sam Baker			
				5/2020

Application Data Sheet filed previously or concurrently

Docket No.: MLEAP.160A/ML-0561US and MLEAP.160WO/ML-0561WO

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Title: VIRTUAL RETICLE FOR AUGMENTED REALITY SYSTEMS

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**Inventors: Paul Armistead Hoover** residing at Bothell, WA; **Sam Baker** residing at Seattle, WA; **Jennifer M.R. Devine** residing at Plantation, FL.

The Assignee hereby acknowledges and accepts the foregoing assignment.				
Assignee: GIRLING	KELLY DESIGN GROUP LLC d.b.a. ARTEFACT			
Signature:	- Of Cu	_ Date: _	10/5/2020	
Name:	SABRINA BOLER	_		
Title:	600	_		

PATENT REEL: 054186 FRAME: 0199

**RECORDED: 10/27/2020**