506325299 10/28/2020

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------------|-----------------------|
| PHILIPPE DI PIAZZA | 10/15/2020 |

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

| Property Type | Number | |
|---------------------|----------|--|
| Application Number: | 16984288 | |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | P780120007US |
|-------------------------|-------------------|
| NAME OF SUBMITTER: | NICOLAS E. SECKEL |
| SIGNATURE: | /nicolas seckel/ |
| DATE SIGNED: | 10/28/2020 |

Total Attachments: 1

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PATENT 506325299 REEL: 054192 FRAME: 0667

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION paid to the undersigned inventor(s) (hereinafter ASSIGNOR) by

(Insert ASSIGNEE's Name(s) Address(es)) ROLEX SA 3-7, rue François-Dussaud

CH-1211 Genève 26, SWITZERLAND

(hereinafter ASSIGNEE), the receipt and adequacy of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled

(Title of Invention)

ELASTIC ARTICULATION FOR A WATCH ASSEMBLY

for which application(s) for Letters Patent of the United States was(were) executed on even date or was/were filed as indicated below:

- * U.S. application filed on August 4, 2020 Serial No. 16/984.288
- * International (PCT) application filed on _____ Serial No. ____

(Seckel IP, PLLC is hereby authorized to insert the series code, serial number and/or filing date hereon, when known)

and all Letters Patent of the United States and of other countries and regions to be obtained therefor on said application(s) or any continuation, divisional, substitute, reissue or reexamination thereof for the full term or terms for which the same may be granted.

The ASSIGNOR agrees to execute all papers necessary in connection with said application(s) and any continuation, divisional, reissue or reexamination applications thereof and also to execute separate assignments in connection with such applications as the ASSIGNEE may deem necessary or expedient.

The ASSIGNOR agrees to execute all papers necessary in connection with any interference, litigation, or other legal proceeding which may be declared concerning said application(s) or any continuation, divisional, reissue or reexamination thereof or Letters Patent or reissue patent issued thereon and to cooperate with the ASSIGNEE in every way possible in obtaining and producing evidence and proceeding with such interference, litigation, or other legal proceeding.

The ASSIGNOR sells, assigns and transfers to said ASSIGNEE the entire and exclusive right, title and interest to said invention throughout all countries foreign to the United States including the right to claim priority of said application(s) under the International Conventions and do hereby authorize said ASSIGNEE to apply for patents therefore in its own name in countries where such procedure is proper and to claim the benefit of the International Conventions and agrees to execute all papers necessary in connection with applications for such patents and any continuation, divisional, substitute, reissue or reexamination applications thereof and also execute separate assignments in connection with such applications as the ASSIGNEE may deem necessary or expedient.

IN WITNESS WHEREOF, the undersigned inventor(s) has (have) affixed his/her/their signature(s).

(Signatures)

| (Signature) | Philippe Di Piazza (Type Name) | 15th older 2020 (Date) |
|-------------|--------------------------------|---------------------------|
| (Signature) | (Type Name) | (Date) |
| (Signature) | (Type Name) | (Date) |
| (Signature) | (Type Name) | (Date) |

NO LEGALIZATION REQUIRED

PATENT REEL: 054192 FRAME: 0668

RECORDED: 10/28/2020